

2013 / 2014

Annual
Integrated
Report

10 YEAR ANNIVERSARY REPORT

MCGUINNESS INSTITUTE

LATITUDE

-41.289742

LONGITUDE

174.779100

OUR LOCATION

We are situated in the Wellington Free Ambulance Building at Level 2, 5 Cable Street, Wellington.

CONTACT US

We welcome your feedback. Please contact us on 04 499 8888 or at enquiries@mcguinnessinstitute.org.

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FROM THE CHIEF EXECUTIVE



Ten years have never gone so quickly. In 2004 I returned from yet another NGO meeting frustrated that I could not find others interested in a think tank solely focused on New Zealand's long-term future. Over a glass of wine that night, my husband Mark asked, 'Why don't you just create one? You no longer need to earn money; perhaps it is time to invest in the future.' The next morning my husband came downstairs to be confronted with a very strong coffee, a newspaper and breakfast (an unheard-of event). He sat down and looked at me in shock. I started with the line, 'Last night when you mentioned starting an institute, did you mean it?' And the rest is history.

In many ways I was not prepared for such an endeavour; I saw the need but knew very little about how to create an institution that would deliver on my vision.

First, I needed premises. Mark is a property developer, and at that time, Willis Bond & Co. (his company) had just purchased the eight buildings that make up the Chews Lane Precinct in Wellington. Day one was spent looking for offices, and I landed one along the road from Unity Books and the old coffee shop Reds, which was great for my mind but not my bank balance. For those of you who don't know me, I have a passion for books – not only for reading them but for keeping them (my father operated a bric-a-brac store in Grey Lynn for years, so collecting is in my blood).

Secondly, I needed a name. I decided on the Sustainable Future Institute as the focus was on thinking about how New Zealand might provide a sustainable future for emerging generations. Although this was the name for eight years, it continually proved problematic. Many New Zealanders thought it was a government agency, which meant we received a lot of requests for funding. I also received feedback from key supporters such as Sir Paul Callaghan and Morgan Williams. Both advocated a change of name – one that was easy to explain in a sentence. Both had suggested the McGuinness Institute, and the name stuck. Naming an institution after my married name was not a comfortable decision, but it was the right one. Since marrying, I have been in the public service on and off for over 30 years, and although the transition to McGuinness Institute was difficult for me, it was easy on everyone else.

Next, I needed to know what to produce and how to sell my wares. For the first few years it was about developing a relevant work programme and a clear vision. This meant learning from successful think tanks around the world. Key dates over the last ten years include:

- 2008: The overarching work programme for the Institute was launched under the name *Project 2058*. We needed a date that made us continually think long-term so that we could not lose our way, but was not so far away that the timeframe became unrealistic.
- 2009: Over the first few years, I travelled in the US and the UK meeting directors and staff who operate think tanks. They were always generous in their support for emerging think tanks and were always interested in what New Zealand was doing. My favourites were Brookings Institute in Washington and Chatham House in London – both have libraries that I could lose myself in for days. This led to the Institute opening the James Duncan Reference Library in Wellington in 2009. The library is open to the public and you are most

welcome to visit, but please contact us first. Unlike the Turnbull we focus on providing collections of material on public policy and have been fortunate to have been entrusted as the keeper of the *Commission for the Future* and the *NZ Planning Council* collections.

- 2011: Sir Paul Callaghan's keynote address at our *StrategyNZ* workshop delivered a vision for New Zealand that continues to drive our work programme today (see *Project TalentNZ* on pages 6–7).
- 2013: Although all our workshops have been brilliant (see pages 13–20), the *LivingStandardsNZ* workshop last year was pivotal in teaching me a fundamental truth: we are not making the most of all our talent – something we need to be doing (see page 14).

It also took me a while to develop a model that was able to stand the test of time. Willis Bond & Co. could provide core funding, but the opportunity was far bigger than our limited funds could provide. This meant we needed to develop relationships with other individuals or institutions that shared similar goals, so that together we might be able to bring about real change. The Institute has been fortunate to develop good working relationships with the New Zealand Treasury, Sam Morgan and a number of local councils and universities, and we were very lucky to have prosperous working relationships with the late Sir Paul Callaghan and the late Jan Lee Martin. We have also been dependent on a number of external reviewers and speakers who have given their time freely (see page 9). These relationships and partnerships have been crucial in helping the Institute achieve its goals, and we are incredibly grateful.

Lastly, and most importantly, is the team who create and promote the products – the evidence, thoughts and ideas on New Zealand's long-term future. The results of their work can be found on pages 25–26. We have been fortunate to attract the talents of young people who are prepared to work hard, sometimes late into the night, to research, create, design and deliver great products for the New Zealand public. This includes full-time staff, interns and participants of our workshops. The Institute would not exist if it were not for their commitment and passion.

I would like to close by acknowledging all those that have supported the Institute. When Mark and I established the Institute, it always had to meet the moral-purpose test – whether it would be better to donate our funds to the many deserving institutions that exist around the world or invest in the Institute. Most importantly, how can one favour funding a think tank in New Zealand over helping people currently in need? It is about investing in the future. The more we can introduce and educate young people to the ways of public policy – to navigate the road ahead – the more likely it is that New Zealand can be an example to the world and our young people can improve systems to support those in need. Our young people are the way forward; they are ready and able to contribute. Our challenge is to create places and spaces for young New Zealanders to think, learn and connect. This is what gets me up every morning. Our young people are critically important to creating a sustainable future. They are our future.

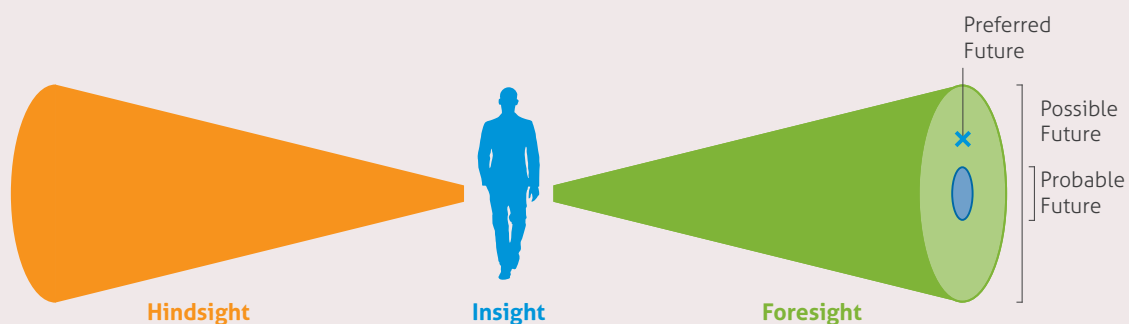


Wendy McGuinness

Chief Executive
October 2014

The McGuinness Institute is:

a non-partisan
think tank
working towards
a sustainable
future, contributing
strategic foresight
through evidence-
based research
and policy analysis.



PROJECT 2058

APRIL 2013–SEPTEMBER 2014

As a consequence of the Institute's name change and structural review in 2012, we have now placed all the Institute's work under the *Project 2058* banner and republished all reports under McGuinness Institute (having previously been the Sustainable Future Institute).

The strategic aim of *Project 2058* continues: it is to promote integrated long-term thinking, leadership and capacity-building, so that New Zealand can effectively explore and manage risks and opportunities over the next 50 years. Sitting within *Project 2058* are a number of subprojects (listed below). We briefly discuss the projects that have been pursued in 2013/14 overleaf. All projects can be found on the website: www.mcguinnessinstitute.org.

1. *Project Pandemic Management*: completed 2006
2. *Project National Sustainable Development Strategy (NSDS)*: 2007–ongoing
3. *Project Genetic Modification*: 2007–ongoing
4. *Project 2008*: completed 2008
5. *Project Conversations*: completed 2008
6. *Project Shared Goals of Māori*: 2009–ongoing
7. *Project One Ocean*: 2010–ongoing
8. *Project One Integrated Report*: 2011–ongoing
9. *Project Constitutional Review*: 2011–ongoing
10. *Project Foresight and Scenarios*: 2011–ongoing
11. *Project Nation Dates* (book): first edition 2011, second edition 2012, ongoing
12. *Project Public Science*: 2012–ongoing
13. *Project Nation Voices* (book): 2013–ongoing
14. *Project TalentNZ*: 2013–ongoing

Over the last year, we have been working on the following projects:

Project National Sustainable Development Strategy (NSDS)

In 2007 the Institute undertook a review of all central government department strategies. In late 2013 we revisited this report and have now updated the raw data. This information was published in *Working Paper 2014/01: List of government department strategies between 1 July 1994 and 30 June 2014*. We expect to publish a series of working papers over the next four months and a full report setting out our recommendations early next year. The Institute invited public servants and accounting firms to a briefing on the project in October 2014.

Project Genetic Modification

In September 2013 we published *Report 16: An Overview of Genetic Modification in New Zealand 1973–2013*. The report provides a comprehensive overview of policy development through four key areas: (1) the journey toward the 2001 Royal Commission on Genetic Modification; (2) the Royal Commission and its findings; (3) the response to the Royal Commission; and (4) the era of institutional change from 2008–2013. The report found that since New Zealand's first GM outdoor experiment in 1988, 57 outdoor experiments have been undertaken. Of these, 70 percent have been undertaken by government-funded institutions. These experiments have required significant public investment, but yielded no known commercial benefits for New Zealand.

Project One Ocean

i) New Zealand King Salmon proposal

In 2012 New Zealand King Salmon (NZKS) applied to the Environmental Protection Authority (EPA) for resource consent to expand their salmon aquaculture operation in the Marlborough Sounds. The Institute was actively engaged in the EPA process, and we researched and published a series of documents in 2012 and 2013 regarding the issue. We remain very interested in how decisions of 'national significance' are made under recent changes to the Resource Management Act 1991.

ii) Discussion evening on oceans policy

In May 2014, the Institute hosted a structured discussion evening with the broad aim of exploring the future of ocean management in New Zealand. The event featured short presentations from three speakers and was attended by around 60 participants from a range of scientific, governmental and industrial organisations. Participants were asked to submit their opinion on a number of questions relating to ocean management, and we plan to release a working paper and think piece based on these responses towards the end of the year.

iii) Ocean acidification workshop

In July the Institute hosted a meeting with Dr Todd Capson, a US-based marine scientist working with the Sustainable Fisheries Partnership. The meeting was organised in collaboration with the US Embassy in Wellington and was attended by several government and NGO representatives. Dr Capson addressed the implications of ocean acidification for the aquaculture industries in the US and New Zealand as well as the broader changes taking

place in international oceans policy.

iv) Seabed mining roundtable

In early September we hosted an informal roundtable event focused on seabed mining. The roundtable featured a short talk by Katherine Sammler of the University of Arizona based on her ongoing doctoral studies into the governance of seabed mining in the South Pacific. We had an excellent discussion with contributions from central government, environmental groups and the minerals industry.

v) A New Zealand Antarctic Youth Council

The Institute has recently embarked on the initial stages of establishing a New Zealand Antarctic Youth Council, with the aim of providing a forum for New Zealand's youth to promote a sustainable future for Antarctica and the Southern Ocean. We will host the initial meeting of the council's organising committee in late October.

Project Constitutional Review

In 2012 the Institute hosted a workshop with 50 participants in Parliament called *EmpowerNZ: Drafting a constitution for the 21st century*. In July 2013 a number of the *EmpowerNZ* participants reunited in Wellington to work on a submission to the Constitutional Advisory Panel (CAP). The Institute also circulated a survey among the 50 participants and submitted the survey results as a separate submission on the participants' behalf. The *EmpowerNZ* initiative also heavily influenced the Institute's own submission to CAP: *Ensuring Our Constitution Is Fit for Purpose*. *EmpowerNZ* participants believe the New Zealand education system must focus on teaching young people civics. This was also one of the conclusions of CAP. With the election behind us, we hope the new government will make progress in this area. We consider this to be important and will hold a roundtable on the issue in coming months.

Project Public Science

(i) Working Paper: Benchmarking Sustainable Protein

One of our 2013 scholars, Ashleigh Cox, who was awarded the *Jan Lee Martin Science Meets Humanities Scholarship*, has spent the year investigating the potential for measuring and comparing the environmental performance of animal protein produced in New Zealand along with completing her studies. This research has been managed by Canadian scientist Dr John Volpe from the Seafood Ecology Research Group in British Columbia. The final output of this work will be a working paper titled *Sustainable Protein: Benchmarking beef, lamb, pork, chicken and fish*. This scholarship would not have been possible without the support of the late Jan Lee Martin.

(ii) Submission: Draft National Statement of Science Investment (NSSI)

In late May the Ministry of Business, Innovation and Employment (MBIE) called for public feedback on its *Draft National Statement of Science Investment (NSSI)*. This document outlines the government's proposed investment in New Zealand's science system over the next 10 years. The Institute considered the *Draft NSSI* to be highly problematic, and we submitted our comments to MBIE in August during the public consultation.

Project TalentNZ: Creating a place where talent wants to live

The Institute's main focus this year has been the *TalentNZ* project. This project was inspired by Sir Paul Callaghan's challenge to make New Zealand 'a place where talent wants to live'. The *TalentNZ* project has been a riveting journey, which has allowed the Institute to meet, listen to and learn from a diverse range of people. All the resources can be found at www.talentnz.org.

(i) *TalentNZ Journal*

The project officially launched in November 2013 when the Institute published the research and interviews with 30 prominent Kiwis in the *TalentNZ Journal*, undertaken by the 2013 recipients of the *Sir Paul Callaghan Science Meets Humanities Scholarship*: Charlotte Greenfield and Darren Zhang. These interviews clarified the important role councils have in creating a talent-based economy and that by managing the four integrated work-streams – *grow*, *attract*, *retain* and *connect* – New Zealand is more likely to become a healthy, dynamic and interesting place to live in the long-term. This scholarship would not have been possible without the support of Sam Morgan.



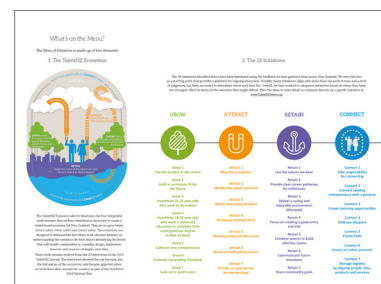
(ii) 2014 National Tour

In March 2014 we travelled the country with 11 of the 30 interviewees from the 2013 *TalentNZ Journal*: Tim Bennett, Vicki Buck, Anna Campbell, Kaila Colbin, Roger Dennis, Janice Feutz, Jim Flynn, Paul Hansen, Raf Manji, Patrick Nolan and Malcolm Webb, and also contributors Shaun Hendy and Hayden Glass. We visited 10 districts and cities across New Zealand – going to Tauranga, Auckland, Dunedin, Kaikoura, Christchurch, Gisborne, Hastings, Napier and Wanaka – with the finale held in Wellington in June 2014. During the tour we shared our latest research on becoming a talent-based economy and linked local talent with councils. In each city we met with mayors and councillors to discuss initiatives cities could undertake to *grow*, *attract*, *retain* and *connect* talent in local cities and towns throughout the country. After these meetings we held seven public events where the public were invited to share their observations and thoughts. We learnt about the challenges and opportunities facing communities and the need for central government to become a key enabler of building a talent-based economy.



(iii) *Menu of Initiatives*

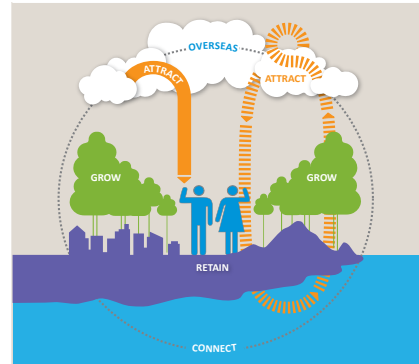
In June 2014 we launched the *Menu of Initiatives* in hard copy and online at an event held at the NZX in Wellington. The *Menu* features 28 initiatives that demonstrate ways councils and communities might *grow*, *attract*, *retain* and *connect* talent in their region. The online *Menu* contains New Zealand and international examples of these initiatives and is designed to be a useful discussion document for councils and communities. It outlines 28 ways communities might like to work towards creating a talent-based economy. Rather than sett-



ing out a prescription, it allows communities to choose what areas it might like to focus on – enabling communities to develop a strategy that suits their unique character, values, resources, risks and talents.

(iv) Ecosystem illustration

The illustration showcases a summary of what a talent ecosystem looks like – illustrating how we might go about implementing Sir Paul Callaghan’s vision today for a flourishing talent-based economy tomorrow.



THINK PIECES

Think pieces are a great way to express opinion. Since our last annual report, the Institute has published three think pieces:

1. *Think Piece 18: ‘For me ... it is not enough’*
2. *Think Piece 19: ‘I would rather New Zealand be smart than lucky’*
3. *Think Piece 20: Towards a Strategy of Freedom*



SUBMISSIONS

This year there have been a number of important issues on the government’s agenda that affect the long-term future of New Zealand. The Institute made eight submissions between April 2013 and March 2014. These can be found on pages 11–12. Since March 2014 we have published two further submissions, namely the ‘Submission on the Environmental Reporting Bill’ in April and ‘Submission on the Draft National Statement of Science Investment’ in August.

PRESENTATIONS

During the year, the Institute has had a number of opportunities to speak with groups on the future of New Zealand and its sustainability, such as at the Democracy, Ethics and the Public Good Conference, Environmental Defence Society Conference, to Generation Zero, to local councils, a Mayoral Forum, the Productivity Commission and the New Zealand Treasury. A special thank you to the organisers of these events; we value the opportunity to test our assumptions and critique our thinking.

WE WOULD LIKE TO THANK ALL THE EXTERNAL REVIEWERS WHO HAVE CONTRIBUTED THEIR TIME

We are very fortunate to receive help, advice and support from many experts who give their time to explore ideas, check the accuracy and completeness of facts, discuss our conclusions and suggest effective ways forward. For more information, please see our list of external reviewers and our external review policy at www.mcguinnessinstitute.org. In particular, we would like to acknowledge:

Dr Sharon Adamson, Dr Eric Assendelft, Richard Athorne, Dr David Band, Jamie Band, Eric Barnes, Dr Felicity Barnes, Dr Anne Barnett, Tim Bennett, Jan Bieringa, Claire Bleakley, Cr Maxine Boag, Dr Michael Boland, Keitha Booth, Craig Bond, Alastair Boulton, the late Danny Boulton, Dr Rick Boven, Hon. Max Bradford, Dr Janet Bradford-Grieve, Dave Breuer, Denise Brown, Rachel Brown, Deputy Mayor Vicki Buck, the late Sir Paul Callaghan, Dr Anna Campbell, Dr Rachel Carrell, Dr Wayne Cartwright, Julian Carver, Dr Ralph Chapman, Lyal Cocks, Kaila Colbin, Dr Anthony Cole, Professor Marston Conder, Dr Ronnie Cooper, Dr Guy Coulson, Cr Matt Cowley, Dr Andrew Coy, Cr Andy Cranston, Yvonne Curtis, Dave Darling, Dr Peter Davies, Roger Dennis, Dr Elvira Domnisse, Rod Drury, Cr Bev Edlin, Alex Fala, Tony Falkenstein, Rachel Farrant, Tony Fenton, Cr Craig Ferguson, Janice Feutz, Gerald Fitzgerald, Jeanette Fitzsimons, Professor Jim Flynn, Dr Bob Frame, Moira Fraser, Kate Frykberg, Bruce Gilkison, Derek Gill, Cr Cath Gilmour, Sir Peter Gluckman, Linda Grammer, Stuart Grant, Mayor Winston Gray, Murray Gribben, Dr Kerry Grundy, Robin Gunston, Andrew Hamilton, Associate Professor Paul Hansen, Myra Harpham, Professor Harlene Hayne, Cr Sandra Hazlehurst, Professor Jack Heinemann, David Henry, Dr Robert Hickson, Sir Frank Holmes, Dr John Hood, Sophie Howard, Stephanie Howard, Mark Hucklesby, Margaret Hunn, Dr Beat Huser, Colin James, Lindis Jones, Professor Philip Joseph, Cr Tania Kerr, Jonathan King, Dr Stephen Knight-Lenihan, Dr Tahu Kukutai, Fanny Lammers Van Toorenburg, John Lancashire, Dr Ella Lawton, Dr Maggie Lawton, Cr Mick Lester, Jason Leung-Wai, Bridget Liddell, Dr Miang Lim, Chris Lipscombe, Cr Paul Lonsdale, Liz MacPherson, Raf Manji, Dr Nick Marsh, Dr Andrew Matthews, Ross McCleod, Mark McGuinness, Dr Malcolm Menzies, Dr Ocean Mercier, Cr Clayton Mitchell, Jeremy Moon, Bill Moran, Cr Darlene Morgan, Sam Morgan, Gareth Moore-Jones, the late Lloyd Morrison, Kim Ngarimu, Dr Barbara Nicholas, Tim Nixon, Dr Patrick Nolan, Mike (MOD) O'Donnell, Dame Dr Claudia Orange (patron of the Institute), James Palmer, Dr Matthew Palmer, Dr Ashok Parbhu, Grant Paterson, Dr John Peet, Sherie Pointon, Patrick Power, Becky Prebble, Kerry Prendergast, Dr Stephanie Pride, Peter Rankin, Wendy Reid, John Roberts, Dr Lin Roberts, Dr Mere Roberts, Cr John Roil, Professor Jacqueline Rowarth, Phil Royal, Professor Caroline Saunders, Rob Schukard, Cr Pat Seymour, Judy Siers, Jeremy Silva, Professor Phil A. Silva, Wayne Silver, Chris Simmons, Jim Sinner, Morgan Slyfield, Dr Huhana Smith, William George Soltau, Roy Sye, Professor Jeff Tallon, Hon. Hugh Templeton, Simon Terry, Dr Steve Thompson, Nat Torkington, Dr John Trail, Frances Valintine, Damien van Brandenburg, Cr Lee Vandervis, Dr John Volpe, Catherine Walker, Dr Jim Watson, Dr Sean Weaver, Malcolm Webb, Mark Weldon, Dr Jez Weston, Cr Andrew Whiley, Hon. Fran Wilde, Professor Richard J. Wilkins, Dr Morgan Williams (patron of the Institute), Dr John Wilson and Graeme Wong.

PUBLICATIONS

APRIL 2013–MARCH 2014



Date	Reports
August 2013	<i>Report 16: An Overview of Genetic Modification in New Zealand 1973-2013: The first forty years</i>

Date	Journals
November 2013	<i>TalentNZ: Creating a place where talent wants to live</i>

Date	Working Papers	Background to
May 2013	<i>Working Paper 2013/01: Notes on the New Zealand King Salmon Proposal</i>	Think Piece 16, <i>New Zealand King Salmon: Was it a good decision for New Zealand?</i>
October 2013	<i>Working Paper 2013/03: Exploring Talent</i>	<i>TalentNZ</i>
December 2013	<i>Working Paper 2013/04: Living the Good Life – Defining ‘living stanards’</i>	<i>LivingStandardsNZ</i>

Date	Media Releases
May 2013	Back to the Future of New Zealand: McGuinness Institute bringing EmpowerNZ together again
July 2013	Can we afford our future?
August 2013	Time for New Zealand to revisit the genetic modification debate
November 2013	TalentNZ initiative officially launched today
March 2014	TalentNZ goes nationwide

Date	Think Pieces
September 2013	<i>Think Piece 18: ‘For me ... it is not enough’</i>

Date	Written Submissions
April 2013	Ministry for the Environment Discussion Document: Improving our resource management system
July 2013	Ensuring New Zealand's Constitution is Fit for Purpose: Submission to the Constitutional Advisory Panel International Integrated Reporting Councils' (IIRC) <i>Consultation Draft of the International Framework</i>
September 2013	Activity classifications under the EEZ Act: A discussion document on the regulation of exploratory drilling, discharges of harmful substances and dumping of waste in the Exclusive Economic Zone and continental shelf
February 2014	Draft for Consultation: Exclusive Economic Zone and Continental Shelf (Environmental Effects—Non-Notified Activities) Regulations 2013 Proposed Hastings District Plan Proposed Auckland Unitary Plan
March 2014	Draft for Consultation: Exclusive Economic Zone and Continental Shelf (Environmental Effects—Discharge and Dumping) Regulations 2014

Date	McGuinness Institute e-Newsletters
June 2013	Issue 11
November 2013	Issue 12

Date	TalentNZ e-Newsletters
February 2014	Issue 1

Date	Book Reviews published on the McGuinness Institute Blog
April 2013	Paul Callaghan, <i>Paul Callaghan: Luminous Moments: Selected writing and speeches</i> (2013)
August 2013	Shaun Hendy, <i>Get Off the Grass</i> (2013)
November 2013	Lester R. Brown, <i>Breaking New Ground</i> (2013)
December 2013	Dr Warren Weaver, 'A Quarter Century in the Natural Sciences' (from The Rockefeller Foundation Annual Report 1958)
	Nassim Nicholas Taleb, <i>Antifragile</i> (2012)
	Pauline Frances (ed), <i>Walking with a Fragile Heart: Short stories and poems by young refugees in New Zealand</i> (2013)
	Chris Anderson, <i>Makers: The New Industrial Revolution</i> (2012)
	Susan Cain, <i>Quiet: The power of introverts in a world that can't stop talking</i> (2013)

Date	YouTube Videos
April 2013	What do you think about New Zealand superannuation?
May 2013	McGuinness Institute interview with Peter Rankin
	Treasury Presentation – <i>LongTermNZ</i> – 3 April 2013
November 2013	Noel Cheer interviews Wendy McGuinness for Face Television on Think Tanks
December 2013	<i>StrategyNZ</i> Animation
	REFORM compare fiscal management of UK with NZ
	<i>LivingStandardsNZ</i> – Final Presentation – 5 December 2013
	John Fitzgerald – <i>LivingStandardsNZ</i> – 3 December 2013
	<i>LivingStandardsNZ</i> : 'The Living Legend' Skit

Date	YouTube Playlists
October 2013	A Conversation with Sam Morgan (24 Videos)
	Creating government institutions that think long-term (1 Videos)
	<i>LongTermNZ</i> Workshop, 9–14 December 2012 (5 Videos)
January 2014	<i>LivingStandardsNZ</i> Workshop, 3–5 December 2012 (3 Videos)
March 2014	TalentNZ – Connect Talent (4 Videos)
	TalentNZ – Grow Talent (7 Videos)
	TalentNZ – Retain Talent (3 Videos)
	TalentNZ – Attract Talent (2 Videos)

WORKSHOPS

LivingStandardsNZ 3-5 DECEMBER 2013

LongTermNZ 9-14 DECEMBER 2012

EmpowerNZ 28-29 AUGUST 2012, 4-6 JULY 2013

StrategyNZ 28-31 MARCH 2011

Over the last 10 years the Institute has undertaken four workshops. Our experience with running workshops has demonstrated the breadth of talent existing amongst the youth of New Zealand and the importance of ensuring that we nurture and make the most of that talent. We highlight the most recent, *LivingStandardsNZ*, in the following pages.

LivingStandardsNZ: Aligning public policy with the way we want to live

In December 2013 twenty-eight young New Zealanders attended a workshop to stress test the Treasury's *Living Standards Framework*. This collaboration between the New Zealand Treasury and the McGuinness Institute aimed to encourage informed discussion on policy around living standards in New Zealand. There were three significant outputs from the workshop: the *2013 Youth Living Standards Framework for New Zealand*, the 'Living Legend' skit and the participants' presentation of their findings to Treasury officials and the public on Thursday, 5 December 2013. The metaphor the participants developed can be found on page 14. More about the workshop can be found at www.livingstandardsnz.org.



LivingStandardsNZ participants with Girol Karacaoglu, Bill Moran and Margaret Galt from the Treasury and Wendy McGuinness.

the living standards metaphor

WE BELIEVE IT IS THE RESPONSIBILITY OF THOSE IN INFLUENTIAL PUBLIC POLICY POSITIONS TO ENSURE THAT EVERY NEW ZEALANDER'S PATH BEGINS AT THE STARTING LINE. IT IS THE ROLE OF PUBLIC POLICY TO PROVIDE THE FOUNDATIONS OF EQUALITY ON WHICH THE PATHS ARE BUILT. IT IS THE ROLE OF THE INDIVIDUAL TO CHOOSE THEIR PATH AND CONQUER IT AS THEY SEE FIT.

We also wanted to find a way to communicate these ideas through a metaphor, to help promote a broader understanding of our statement. To achieve this, we looked at higher living standards from an individual's perspective to society as a whole. Everyone has the right to achieve satisfaction in life. This satisfaction is felt in a variety of ways, unique to the individual. In life, each individual has their own personal dreams and aspirations that they race to achieve, whether this is to become a millionaire or to retire spending their days fishing on Lake Taupo. Importantly everyone's journey is unique; it is not linear but instead is influenced by a range of diverse and interwoven events, leading to numerous changes in direction before the goal is finally reached.

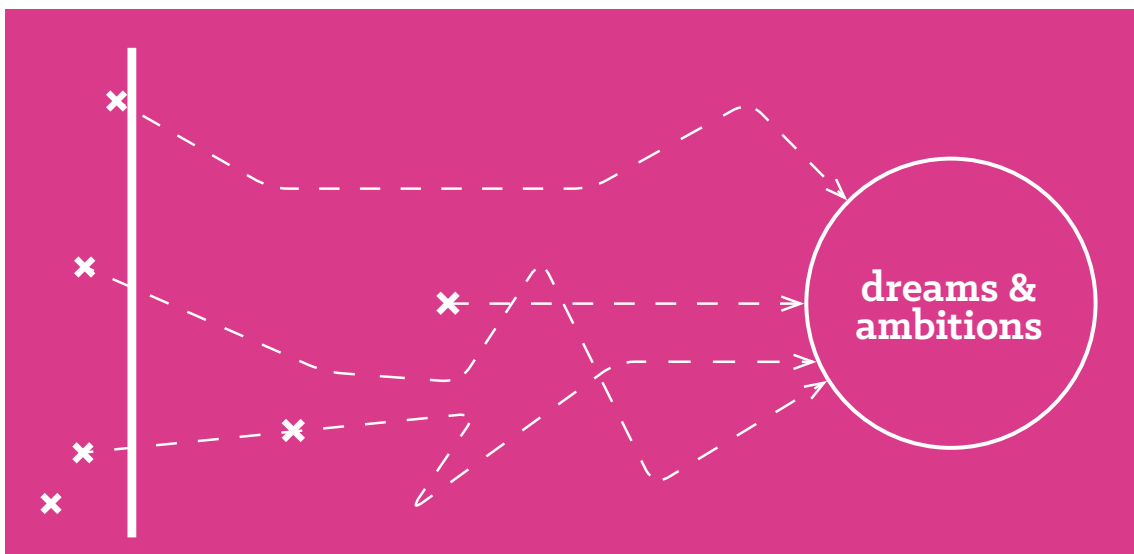
Our concern is that not everyone starts at the starting line together. We believe it is critical that public policy is not measured in terms of equality (an input focus) but of equity (an outcome focus). This is illustrated in the diagram above, with crosses representing a range of starting positions and the 'dreams and ambitions' representing the ultimate goal. The vertical line represents the current starting point for most New Zealanders. However, some start ahead of the line,

due to being born into wealth and status where education and connections provide an insider advantage. Others start behind the line, as a result of poverty, poor health or conflict, which in turn limits resources and options. In other words, even if two people undertake a similar journey to achieve comparable dreams and ambitions, one is likely to be significantly more advantaged than the other (demonstrated by the dotted line with two crosses). The cross on the bottom without the dotted line symbolises the most disadvantaged; those that cannot see a path ahead, as they are so busy surviving they do not even realise there is a race being run.

This is illustrated by the inspirational story of US Supreme Court Judge, Sonia Sotomayor. Justice Sotomayor graduated with highest honours from Princeton and Yale. She then went on to become the first Latina Supreme Court judge in America. Justice Sotomayor was helped through her journey by a policy of positive discrimination. The policy encouraged Ivy League colleges to widen their search for students to include the usually overlooked, high achieving children of underprivileged schools. She explained her earlier education by stating **'How could I have begun a race that I didn't even know was being run'.**

It was through this policy that Justice Sotomayor was able to gain traction on her journey; achieving much more than could realistically be expected of someone with her background.

Without solid foundations some people will face cracks or uneven playing fields on their journey. Without the light, many people will lose sight of their path ahead. Good public policy will ensure light is shed on the path through protection and access to human rights, a quality education, a healthy environment and a stable economy.





LivingStandardsNZ workshop speakers, December 2013. Clockwise from top: Dr Kathie Irwin; Bill Moran; Tim Saunders; Wendy McGuinness and Bill Moran; Margaret Galt; Warren Owen; George and Joena Elkington and Dr John FitzGerald.

Workshop Speakers

LivingStandardsNZ 2013

Tipene Apa
Joey Au
George and Joena Elkington
Dr John FitzGerald

Margaret Galt
Dr Kathie Irwin
Carwyn Jones
Warren Owen

Craig Renney
Tim Saunders
Wayne Silver

LongTermNZ 2012

Hon. Bill English
Andrew Gawith
Paul Goldsmith

Colin James
Chris Laidlaw
Sam Morgan

Dr Patrick Nolan

EmpowerNZ 2013

Wendy McGuinness

Bernie Napp

Steven Sutton

EmpowerNZ 2012

Paul Goldsmith
Hon. Jim McLay
Emeritus Professor John
Burrows QC
Charles Chauvel

Te Ururoa Flavell
Professor Philip Joseph
Hon. Peter Dunne
Dame Dr Claudia Orange
Sir Tipene O'Regan

Metiria Turei
Hon. Justice Joseph Williams

StrategyNZ 2011

Sir Paul Callaghan
Jillian de Beer
Dr Peter Bishop
Michael Moore-Jones

Sir Mason Durie
Sam Morgan
Mai Chen
Aaron Maniam

Dr Morgan Williams
Tony Alexander
Colin James



LivingStandardsNZ workshop, December 2013. Clockwise from top: Workshop speaker Craig Renney with Orange group participants Patrick Broman, Ben Abraham, Otene Wineera, Willy Makea and Tracy Finlayson; Orange group participants Patrick Broman, Ben Abraham, Otene Wineera, Willy Makea and Tracy Finlayson; Avril Gillan discussing ideas with workshop speaker Wayne Silver; Riley Divett, Nasif Azam, Leilani Walker and Raymond Wong; Idea board from the Green group; Purple group participants Avril Gillan, Angela Yiavasis, Milovale Tiatia, Abbas Nazari and Jesse Medcalf; Girol Karacaoglu presenting Milovale Tiatia with her LivingStandardsNZ certificate; Red Group participants Renata Mokena-Lodge, Raymond Wong, Kristian Tekie and Tipene Apatu.

Workshop Participants

LivingStandardsNZ 2013



Nasra Abdi
Ben Abraham
Tipene Apatu
Nasif Azam
Minishka Bradley
Patrick Broman
Alexandra Bunge
Elizabeth Cole
Riley Divett
Tracy Finlayson
Avril Gillan
Wiliame Gucake
Edward Haslam
Ropeti Huntley
Ngahuia Leighton
William Makea
Jesse Medcalf
Renata Mokena-Lodge
Abbas Nazari

Erin Roxburgh
Wiremu Stone
Kristian Tekie
Milovale Tiatia
Erana Walker
Leilani Walker
Otene Wineera
Raymond Wong
Angela Yiavasis

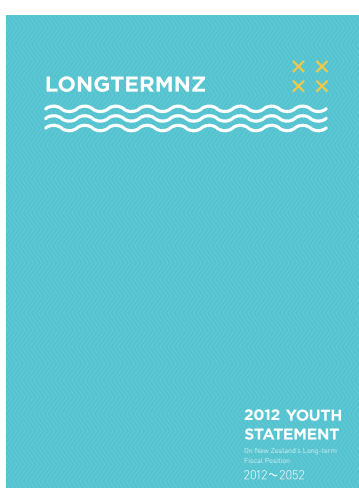
Facilitators

Wendy McGuinness
Renata Mokena-Lodge
Annie McGuinness

Designers

Ryan Gallagher
Kieran Stowers

LongTermNZ 2012



Ben Abraham
Jason Armishaw
Emma Banks
Rachel Boswell
Louis Chambers
Ashleigh Cox
Maria English
Penny Garty
John Hughes
Susie Kriebel
Athene Laws
Niki Lomax
Josie McGuinness
Michael Moore-Jones
Finn O'Dwyer-Cunliffe
Elye Parata
Leona Plaisier
Elizabeth Prasad
Christopher Read
Asha Rhodes
Karri Shaw

Ella Spittle
Diana Tam
Julia White
Amy Wood
Paul Young
Darren Zhang

Interns

Maria English
Penny Garty
Josie McGuinness
Ella Spittle

Facilitators

Wendy McGuinness
Niki Lomax

Designers

Gillian McCarthy
Angus McBryde
Kieran Stowers

EmpowerNZ 2013

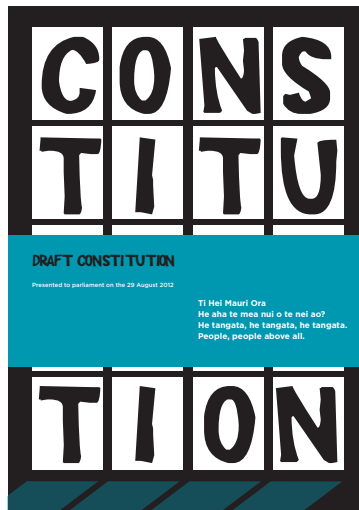


Jessica Bush
Louis Chambers
William Fussey
Emma Gattey
Charlotte Greenfield
Lauren McGee
Lydia Nobbs
Elye Parata
Rosa Polaschek
Oska Rego
Jack Starrett Wright
Diana Tam
Jeremy Todd
Morgan Watkins
Julia White

Facilitators

Mihiata Pirini
Marcelo Rodriguez Ferrere

EmpowerNZ 2012



Kirsty Allan
Tele'a Andrews
Sarah Baillie
Todd Barrowclough
Jessica Bush
Louis Chambers
Reed Fleming
William Fussey
Emma Gattey
Paula Gillon
Tiaki Hana Grant-Mackie
Charlotte Greenfield
Rachael Jones
Yezdi Jal Karbhari
Zachary Kedgley-Foot
Alex Ladyman
Richard Ley-Hamilton
Dipti Manchanda
Ruth Markham-Short
Lauren McGee
Kieran Meredith
Tiana Morgan
Duran Moy
Andrew Neate
Pania Newton
Chris Nicholls
Lydia Nobbs
Helen O'Leary
Alice Osman
Ihaperu Paniora
Elye Parata-King
Higano Perez
Joshua Pietras
Rosa Polaschek

Sophie Pollak
Oska Rego
Stacey Riordan
Emily Schwikkard
Sarah Scott
Christian Silver
Ryan Smits Maclaine
Maithili Sreen
Jack Starrett Wright
Kieran Stowers
Diana Tam
Jeremy Todd
Morgan Watkins
Julia Whaipooti
Julia White
Jeremy Wilson

Facilitators

Dean Knight (lead facilitator)
Jess Birdsall-Day
Natalie Coates
Carwyn Jones
Mihiata Pirini
Marcelo Rodriguez Ferrere
Diane White
Edward Willis

Designers

Gillian McCarthy
Katy Miller
Machiko Niimi

Illustrator

Megan Salole

StrategyNZ 2011

Group 1: Emerald green



Alison Nevill (process chair)
Don Christie
Ben Guerin
Sue Hanrahan
Simon Harvey
Ruth McLennan
Christian Silver
Joseph Stafford
Richard Randerson
Grace Ridley-Smith
Ema Weepu
Katy Miller (designer)

Group 2: Avocado



Jan Bieringa (process chair)
Anthony Cole
Geoff Hamilton
Mark Hargreaves
Caleb Jago-Ward
Raf Manji
Hugh McDonald
Sue Peoples
Joanna Randerson
Grant Ryan
Angus McBryde (designer)

Group 3: Purple



Phil Tate (process chair)
Paul Atkins
Donald Clark

Tim Clarke
Hamish Gow
Maria Ioannou
Michael Moore-Jones
Hugh Norriss
Hilary Sumpter
Wayne Silver
Jeremy Star (designer)

Group 4: Yellow



Leanne Silver (process chair)
Jill Bowman
Scott Dalziel
Trish Franklin
Peter Furnish
Carolyn Gullery
Neville Henderson
Roger Tweedy
Hayden Wilson
Joshua Jeffery (designer)

Group 5: Teal



Murray Wu (Process chair)
Mick Abbott
Shona Albert-Thompson
Desmond Darby
Andrea Frost
Ben Mason-Atoni
David McGuinness
Rodger Pringle
Kat Thomas
John Tocker
Machiko Niimi (designer)

Group 6: Navy blue



Ged Lynch (process chair)
Stuart Barson
Marina Battisti
Lance Beath
Yvonne Curtis
Richard Logan
Kieran Meredith
Onur Oktem
Heike Schiele
Matthew Sole
Josie Lee Brough (designer)

Group 7: Plum



Leanne Holdsworth (process chair)
Vibhuti Chopra
Marie Collin
Krystal Gibbens
Anake Goodall
Stephen Hay
Beat Huser
Rebeka Whale
Gillian McCarthy (designer)

Group 8: Brown



Marty Donoghue (process chair)
Storm Adams-Lloyd
Rodney Adank
Rachel Bolstad
Lauren Christie
Debbie Dawson

Mia Gaudin
Damian Lawrence
Gareth Moore-Jones
Sascha van der Plas
Te Ao Pritchard (Te Ao Hinengaro, Te Awhi Paa Trust & Te Runanga o Rauakawa)
Scott Savage (designer)

Group 9: Red



Jonathan Routledge (process chair)
Sheryl Boxall
Amy Fletcher
David Glover
Beth Houston
Anna Jacobs
Susan Jones
Fred Staples
Sarah Wakes
James Wall-Manning
Christian Williams
Lara Rapson (designer)

Group 10: Rust orange



Ella Lawton (process chair)
Stephanie Bickerstaff
Kaila Colbin
Nina Harrap
Chris Lipscombe
Megan McMullan
Barbara Nicholas
Sarah Ottrey
Ashok Parbhu
Brian Penetaka Dickson
Peter Rankin
Rodney Scott
Rhys Taylor
Rob Cape (designer)

OIA REQUESTS

JANUARY 2014–SEPTEMBER 2014

Date	OIA Requests
April 2014	2014/01: Canterbury Earthquake Recovery Authority: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/02: Crown Law Office: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/03: Department of Conservation: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/04: Department of Corrections: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/04a: Department of Corrections – request for more information
	2014/05: Department of Internal Affairs: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/06: Department of the Prime Minister and Cabinet: Government Strategies 2007 – 2014: Request for information by 7 April 2014
	2014/07: Education Review Office: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/08: Government Communications Security Bureau: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/09: Inland Revenue Department: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/10: Land Information New Zealand: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/11: Ministry for Culture and Heritage: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/12: Ministry for Primary Industries: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/13: Ministry for the Environment: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/14: Ministry of Business, Innovation, and Employment: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/15: Ministry of Defence: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/16: Ministry of Education: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/17: Ministry of Foreign Affairs and Trade: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/17a: Request for electronic copy of two MFAT publications
	2014/18: Ministry of Health: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/19: Ministry of Justice: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/20: Te Puni Kōkiri, Ministry of Māori Development: Government Strategies 2007–2014: Request for information by 7 April 2014
2014/21: Ministry of Pacific Island Affairs: Government Strategies 2007–2014: Request for information by 7 April 2014	
2014/22: Ministry of Social Development: Government Strategies 2007–2014: Request for information by 7 April 2014	

Date	OIA Requests
April 2014 (Cont.)	2014/23: Ministry of Transport: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/24: Ministry of Women’s Affairs: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/25: New Zealand Customs Service: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/26: Serious Fraud Office: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/27: State Services Commission: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/28: Statistics New Zealand: Government Strategies 2007–2014: Request for information by 7 April 2014
	2014/29: The Treasury: Government Strategies 2007–2014: Request for information by 7 April 2014
August 2014	2014/30: OIA request of information related to the <i>Draft National Statement of Science Investment 2014–2024</i>
September 2014	2014/31: OIA request for the Ministry of Education 2014 Four-year Plan
	2014/32: OIA request to the Department of Conservation <i>2014 Statement of Intent</i>

ANALYTICS

PUBLICATIONS

April 2013–March 2014

TOTAL NUMBER OF PUBLICATIONS

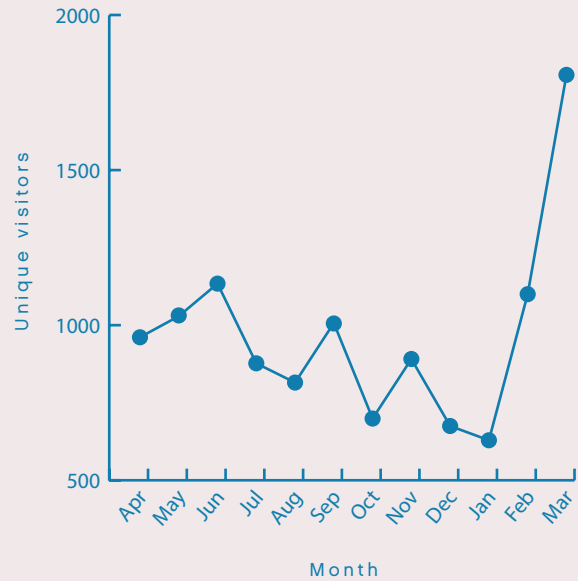
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REPORTS	1
JOURNALS	1
WORKING PAPERS	3
THINK PIECES	1
SUBMISSIONS	8
NEWSLETTERS	3
MEDIA RELEASES	5
BOOK REVIEWS	8
VIDEOS	9

WEBSITE VIEWS

April 2013–March 2014

(UNIQUE VISITORS)



SOCIAL MEDIA

As at March 2014

FACEBOOK LIKES	351
TWITTER FOLLOWERS	461
YOUTUBE SUBSCRIBERS	169

BOOKS IN JAMES DUNCAN REFERENCE LIBRARY

AS AT 31 MARCH 2013

3,129

AS AT 31 MARCH 2014

4,250



TOP 10 YOUTUBE VIDEOS

By number of views between April 2013 and March 2014

YOUTUBE VIEWS

As at March 2013

52,511

As at March 2014

65,149

Video	Views
Sir Paul Callaghan - StrategyNZ: Mapping our Future - March 2011	4,276
Sam Morgan - Sam's story: entrepreneurship and philanthropy	697
Peter Ho - Governing for the Future: What Governments can do	606
Sam Morgan - Why live and work in New Zealand	582
Interview With Dr Peter Bishop - A Futures Studies Workshop	431
Sir Mason Durie - StrategyNZ: Mapping our Future - March 2011	348
Sam Morgan - How important is research and development for business?	300
Dr Apirana Mahuika - Why we need relationships, rather than partnerships (2/6)	277
Dr John Volpe - Aquaculture and sustainable protein - 13 December 2012	202
Dr. Peter Bishop -- StrategyNZ: Mapping our Future - March 2011	196

LIVINGSTANDARDSNZ WORKSHOP 3-5 DECEMBER 2013

SPEAKERS	FACILITATORS	PARTICIPANTS	DESIGNERS AND ILLUSTRATORS	FINALE GUESTS
11	3	28	2	50+

LongTermNZ WORKSHOP 9-14 DECEMBER 2012

SPEAKERS	FACILITATORS	PARTICIPANTS	DESIGNERS AND ILLUSTRATORS	FINALE GUESTS
7	3	22	3	100+

EmpowerNZ WORKSHOP 4-6 JULY 2013

SPEAKERS	FACILITATORS	PARTICIPANTS	DESIGNERS AND ILLUSTRATORS	FINALE GUESTS
3	2	15	0	No finale

EmpowerNZ WORKSHOP 28-29 AUGUST 2012

SPEAKERS	FACILITATORS	PARTICIPANTS	DESIGNERS AND ILLUSTRATORS	FINALE GUESTS
11	8	50	4	200+

StrategyNZ WORKSHOP 28-31 MARCH 2011

SPEAKERS	FACILITATORS	PARTICIPANTS	DESIGNERS AND ILLUSTRATORS	FINALE GUESTS
11	10	93	10	200+

THE STAFF

We have had a fantastic and varied team over the last financial year. In the past five months we have had three staff changes:

Ryan Gallagher left the Institute to pursue a career as a business designer at the Inland Revenue Department. We were lucky to have replaced Ryan so quickly with Sun Jeong, who has brought a huge amount of design talent to the Institute. Sun has studied design and technology in Wellington and Seoul.

Grace White left the Institute to undertake a Master of Information Studies at Victoria University of Wellington and was replaced by Guy Chisholm. Guy has a Bachelor of Arts (Hons) in English from University of Canterbury, a Diploma in Publishing (Applied) from Whitireia Polytechnic and an interest in literature and editorial work.

Renata Mokena Lodge, left the Institute in August to complete a legal advocacy internship with an NGO called Asylum Access and is now based in Tanzania. Her replacement is James Tremlett, a marine ecologist with an interest in oceans policy and environmental management.

We also have three interns working at the Institute this year: Sarah Hall, who is in the second year of study towards a Bachelor of Commerce; George Spittle, who recently completed his Bachelor of Laws and is now studying towards a Bachelor of Commerce; and Madeline Foreman, who is studying towards a Bachelor of Laws and Bachelor of Arts in economics and sociology.

As at September 2013 the team has included: Aidan Beckett, Alison Nevill, Amelie Goldberg, Angus McBryde, Annie McGuinness, Becky McGuinness, Caroline Ward, Charlotte Greenfield, Chris Aitkin, Dave Henley, Diane White, Ella Lawton, Ella Spittle, Gillian McCarthy, George Spittle, Grace White, Guy Chisholm, Hanna Butler, Hannah Murphy, Hannah Steiner, Hayley Vujcich, Helena Hallagan, James Tremlett, Jamie Winiata, Jean-Charles Perquin, Jeremy Todd, Jess Prendergast, Jo Foster, Jo Garty, Joe McCarter, Josie McGuinness, Kelly Gordon, Kieran Stowers, Kirstie McGuinness, Lara Rapson, Lisa Bazalo, Liz Allan, Louise Grace-Pickering, Lucy Foster, Luke Herlihy, Lydia Nobbs, Mahina-a-Rangi Baker, Maree Grigg, Maria English, Maria Gorham, Mark Newton, Meghan Collins, Mia Gaudin, Michelle Bazalo, Miranda Voke, Miriam White, Mitchell Lee, Nick Preval, Nicola Bradshaw, Niki Lomax, Patrick Farrell, Patrick Shonakan, Patrick Walsh, Paul Neason, Penny Garty, Perrine Gilkinson, Renata Mokena-Lodge, Rhett Hornblow, Richard Shonakan, Rory Sarten, Ryan Gallagher, Sarah Garty, Sarah Hall, Sarah Wilson, Sophie Taylor, Stephanie Versteeg, Sun Jeong, Susie Kriebble, Willow Henderson and many others.

We would particularly like to acknowledge Alison Nevill, who has continually volunteered her support and expertise to the Institute. Her public policy experience has been invaluable, and we are most grateful for her assistance.

Scholarships and Internships

The McGuinness Institute is committed to the development of talent amongst 18–25-year-olds, and as such we offer both paid internships to work at the Institute and two scholarship programmes. Please find more details on our website.

APRIL 2013–September 2014



WENDY MCGUINNESS

Chief Executive

wmcg@mcguinnessinstitute.org



HANNAH STEINER

Project Manager

hs@mcguinnessinstitute.org



GRACE WHITE

Editor & Librarian

gw@mcguinnessinstitute.org



MIRANDA VOKE

Project Administrator &

Research Analyst

mv@mcguinnessinstitute.org



RYAN GALLAGHER

Research Analyst

rg@mcguinnessinstitute.org



RENATA MOKENA-LODGE

Head of Research

rm@mcguinnessinstitute.org



GEORGE SPITTLE

Intern

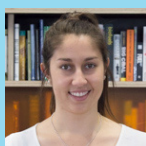
gs@mcguinnessinstitute.org



KIRSTIE MCGUINNESS

Accountant

km@mcguinnessinstitute.org



SARAH HALL

Intern

sh@mcguinnessinstitute.org



GUY CHISHOLM

Production and Editorial

Assistant

gc@mcguinnessinstitute.org



SUN JEONG

Designer

sj@mcguinnessinstitute.org



MADELEINE FOREMAN

Intern

mf@mcguinnessinstitute.org



JAMES TREMLETT

Research Analyst

jt@mcguinnessinstitute.org

INTERNATIONAL AFFILIATES

Our affiliations with international futurist organisations keep us at the forefront of global thought across many areas, including food security, innovation, international treaties, oceans and defence policy. We believe that as a small institution in a geographically isolated country, it is essential to remain informed and to participate actively in conversations on key drivers, challenges and opportunities for our future.

In early 2014 it became clear the Institute could no longer meet the requirements of the *Millennium Project* Memorandum of Understanding (MOU), which we have been involved in since 2010. The MOU requires ongoing reporting and participation which is difficult to fulfil if we are also to progress other aspects of our work programme. It has been a privilege to meet and work with the *Millennium Project* partners over the last four years. We look forward to following the work of our overseas colleagues and wish the *Millennium Project* well. We will continue our affiliations with the following international futurist organisations in order to keep abreast of emerging developments:

WORLD FUTURE SOCIETY

In July 2010 the Institute became the New Zealand chapter of the World Future Society. The World Future Society is a non-profit, non-partisan scientific and educational association of people interested in how social and technological developments are shaping the future. Wendy McGuinness has presented at four World Future Society Conferences, the most recent being in Vancouver in 2011, where Peter Bishop, Jess Prendergast and Rory Sarten joined her to present on the *StrategyNZ: Mapping our Future* workshop. In 2015 we hope to attend the World Future Society Conference in San Francisco and present our latest work on *TalentNZ* and *StrategyNZ*.

WORLD FUTURES STUDIES FEDERATION

Wendy McGuinness is an individual member of the WFSF, a global NGO that was founded in the 1960s to encourage and promote the development of futures studies as a trans-disciplinary academic and professional field in all parts of the world. It operates as a global network of practising futurists, researchers, teachers, scholars, policy analysts, activists and others from approximately 60 countries.

ASSOCIATION OF PROFESSIONAL FUTURISTS

Wendy McGuinness is also a member of the Association of Professional Futurists. The Association of Professional Futurists is a global community committed to leadership and excellence in the futures field. Members provide unique perspectives to help people anticipate and influence the future.

THE LIBRARY



The James Duncan Reference Library is celebrating its fifth birthday, having been established in October 2009. Our library has been developing and the shelves were beginning to bulge. For this reason, in October 2013 we had a new set of shelves (pictured above) built in the office to house the collections. Books are very important to us at the Institute, and we plan to invest further in order to maintain and protect the quality of our collection. We have begun investigating library management systems and the RFID system, which will be able to track our books digitally. We have a large collection of books relating to New Zealand history, strategic foresight and contemporary global and local issues. Broadly, the collection is broken up into three sections: hindsight, insight and foresight. The Institute's collection has reached 4,250 books and publications, and it is still growing.



KEY ACQUISITIONS THIS YEAR

- *Cook's Voyages* by Captain King (1790)
- *The Long White Cloud* by Hon. William Pember Reeves (1950)
- *Murihiku and the Southern Islands* by Robert McNab (1907)
- *Oceana* by J.A. Froude (1886)

OUR OFFICE FOOTPRINT

In order to reduce our office footprint, we have instigated the following practices:

- Using recycled printer paper
- Using biodegradable cleaning products
- Double-sided printing for large documents
- Recycling – all our bottles, cartridges, cardboard and paper are taken away to be recycled
- Using the Bokashi system for all food waste
- Using biodegradable plates and cups or crockery and glasses for events.

In addition, we believe it is important to care for our natural environment. For the Chief Executive, this means contributing to a native planting programme on 16 hectares of land she co-owns on Arapawa Island in the Marlborough Sounds, New Zealand.

LOOKING FORWARD

Project National Sustainable Development Strategy (NSDS)

Next year we plan to publish a report on government department strategies. The working title of the report is *A Review of Government Department Strategies*.

Project Constitutional Review

In 2014/15 we hope to run a roundtable on the Constitutional Advisory Panel (CAP) report looking at ways government might action the recommendations.

Project Nation Voices

In 2015 we hope to publish the book *Nation Voices: 40 Premiers and Prime Ministers Speak to New Zealand*. This book will align with the timeline in *Nation Dates* and focus on character and oratory to examine our nation's 40 premiers and prime ministers. It is our hope that this book will encourage New Zealanders to learn more about our nation's past and identify with national historic figures. Progress on this book has been slow, but we are looking forward to completing it next year. In the meantime we have launched a website for the book (see www.nationvoicesnz.org) and welcome your ideas and feedback.

Project One Ocean

Later this year we will produce a working paper and think piece on ocean management and in 2015 we hope to see the formation of a New Zealand Antarctic Youth Council.

Project TalentNZ: Creating a place where talent wants to live

In 2015 we also want to develop more clarity over the strategic options that are like to make New Zealand 'a place where talent wants to live'. We are currently developing a team to help test assumptions and develop a strategy going forward. This is likely to develop into a brief book or slide show. We will also be working on a *TalentNZ Grow Edition Journal* where our focus will be on encouraging innovative ways to develop talent across New Zealand and we will begin interviewing educationalists and students throughout New Zealand at the beginning of next year.

LocalNZ: Connecting youth committed to local government

LocalNZ is a workshop the Institute will host from the morning of Sunday, 16 November until the evening of Wednesday, 19 November 2014. This workshop will bring together members of youth councils and other youth interested in local government from throughout New Zealand. The first two days will be spent at the *A Place to Live* conference in Whanganui, followed by a day where the participants will focus on workshopping their thoughts and observations. On the fourth and final day (Wednesday, 19 November), participants will present their combined thinking at two presentations – both held at Parliament. If you would like to learn more, see www.localnz.org.

Thank you for your interest. If you would like to learn more about the above events please do not hesitate to contact the Institute.

FINANCIAL INFORMATION

CHARITABLE TRUST

McGuinness Institute Limited is owned by the McGuinness Foundation Trust. Both charitable entities have been registered under the Charities Act 2005 and qualify for the charitable purposes exemption in sections CW 41 and 42 of the Income Tax Act 2007.

SPECIAL PROJECTS

Over the last 12 months, the Institute has invested heavily in the *LivingStandardsNZ* workshop, the *TalentNZ Journal* and tour, a new set of bookshelves and upgrades to our server and personal computers. The server and computer upgrades were critical and have put the Institute in a good position going forward.

DONATIONS

The McGuinness Institute would like to thank the following people and organisations for their generous donations:

Financial donors and supporters since 2004

Air New Zealand
Deloitte
Janice Feutz
Kensington Swan Lawyers
KPMG
Sam Morgan
New Zealand Post Group
New Zealand Treasury
Palladium Strategy
Scratch Design
Singapore Airlines
Te Papa Tongarewa
Te Wharewaka o Poneke
Victoria University of Wellington
Wellington City Council
Willis Bond & Co.

Book donors since 2004

Paul Corliss
Judith Davey
Perrine Gilkison
Niki Lomax
NZ Futures Trust
Geoffrey Palmer
Jessica Prendergast
Betty Radford
Peter Rankin
Hayley Vujcich
Isabel White

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PO Box 24222

Wellington 6142

New Zealand

www.mcguinnessinstitute.org