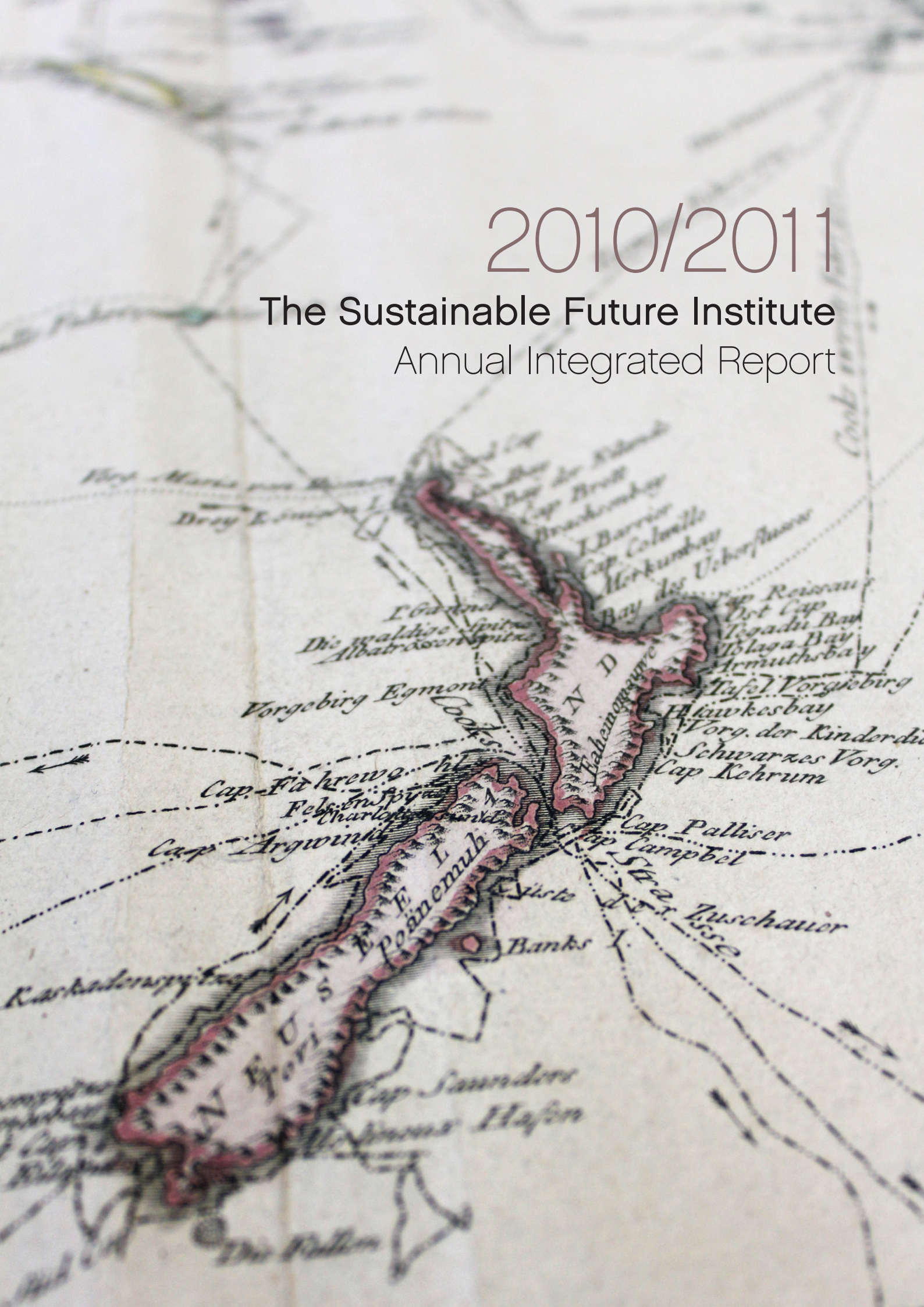


2010/2011

The Sustainable Future Institute  
Annual Integrated Report





#### **Our Location**

We are situated in the Wellington  
Free Ambulance Building at  
Level 2, 5 Cable Street, Wellington.

#### **Contact Us**

We welcome your feedback.  
Please contact us on  
04 499 8888 or  
[enquiries@sustainablefuture.info](mailto:enquiries@sustainablefuture.info)

#### **Cover image**

Map of the Pacific Ocean,  
by Franz Johann Joseph von Reilly,  
1795

In the interests of sustainability,  
the Sustainable Future Institute  
Annual Integrated Report is  
published in soft copy only.

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Our Vision

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# Our Vision

A non-partisan think tank  
working for the public good,  
contributing strategic foresight  
through evidence-based  
research and policy analysis.

Participants from StrategyNZ: Mapping our Future on the steps of Parliament





# From the Chief Executive

2010/11 was a year like no other. It was the first year in which we really took the Institute and our ideas to New Zealand. We did this with the assistance of 11 sponsors and supporters through hosting 11 prominent speakers and over 100 participants at a national workshop – StrategyNZ: Mapping our Future (see image of workshop participants on previous page).

The objectives of StrategyNZ: Mapping our Future were well and truly met. Through the application of future studies and Harvard Business School's strategy mapping process, ten strategy maps were developed and four were presented at the Legislative Council Chamber – all within two days. The quality of the strategy maps demonstrated the commitment of the workshop participants to developing long-term, inclusive and robust strategies to deliver a sustainable future for New Zealand. The next step is for the Institute, the participants and the wider population to build on both the processes and the outputs, to shape New Zealand's long-term future.

StrategyNZ: Mapping our Future played a vital role in informing the Institute's upcoming work programme and our next steps have been to build on the outputs of the workshop. Key themes that resonated with the participants were the importance of attracting and retaining talent in New Zealand, and the desire to become a more entrepreneurial, high-income society. The forthcoming constitutional review, and in particular concerns over the length of the electoral cycle was another major theme. There was also a clear appetite from our young people to develop youth forums and find ways in which they can become part of global conversations. All these findings have been integrated into our work programme.

One of the initiatives on which the Institute is working follows on from Sir Paul Callaghan's presentation on making New Zealand a place where talent wants to live. It is Sir Paul's belief that another 100 exceptional entrepreneurs could turn this country around. In response to this idea we invited a group of 12 highly successful and influential entrepreneurs to meet with Sir Paul to consider how our education, immigration and employment systems could be recalibrated to ensure New Zealand becomes 'a place where talent wants to live'.

To help create a space for youth engagement we have developed a new project with a group of recent graduates who aim to engage youth (18 to 25 year-olds) in a discussion about the long-term future of New Zealand and to identify ways in which they might shape that future.

The project aims to promote awareness of, and interest in, the upcoming constitutional review by supplying information to young people in a non-partisan manner. This project aims to enable young people to become better informed, more connected and, as a result, more committed and able to work together to shape the future of New Zealand.

On top of these notable achievements we have published six reports as well as 17 working papers. The online catalogue of our library collection, available through our website, is a particularly exciting development, as it allows people to browse the shelves from wherever they may be. Other exciting developments and research directions have come as a result of attending my third World Future Conference in Boston.

A new project, *Project One Integrated Report*, came about as a result of my attendance at the 'Developing an Action Plan for Integrated Reporting' course at Harvard Business School in July 2010. I believe that integrated annual reporting by both organisations and countries is a critical mechanism for improving global governance of resources, human health and well-being. The first project report, *Integrated Annual Report Survey of New Zealand's Top 200 Companies*, was published in January 2011 and provides an overview of the current integrated reporting landscape in New Zealand.

Our website and branding has been revamped, we have an ever-growing social media presence and we have dedicated a great deal of energy to thinking about where we want to take our organisation in the future. All of this has been undertaken with a continued focus on fostering dialogue on New Zealand's long-term future.

Since its inception in 2004, the Sustainable Future Institute has provided students and graduates with an opportunity to learn and experts a place to educate the next generation of thinkers in undertaking evidence-based research and producing policy analysis on New Zealand's long-term future. Thank you to all those who have engaged with the Institute, we could not have achieved what we have without your support. The Institute is looking forward to a very productive year in 2011/2012; we will keep you up-to-date with our progress.

Wendy McGuinness  
Chief Executive



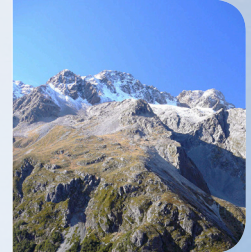
The Institute  
has been working  
on different  
projects and  
dreaming about  
many more



# Projects

## Project 2058

*Project 2058* is the Institute's flagship project – its strategic aim is to promote integrated long-term thinking, leadership and capacity-building so that New Zealand can effectively explore and manage risks and opportunities over the next 50 years. The project is the overarching guide for all the work reported on below. Scheduled for completion in 2012, the final outcome will be the Institute's National Sustainable Development Strategy.



## Project Genetic Modification

The strategic aim of this project is to consider the past, evaluate the present and explore the future landscape of genetic modification in New Zealand. We published two reports in this project early in 2008. We hope to complete the project with the publication of a third report: *The Future of Genetic Modification in New Zealand*. However, this project is on hold until the Environmental Protection Authority completes its review of the Hazardous Substances and New Organisms (Methodology) Order 1998, which commenced in 2002. In the meantime we continue to monitor the landscape, updating our timeline and undertaking relevant submissions as they are called for.



## One Integrated Report

The Institute believes the use of one integrated annual report, by both organisations and countries, is a critical mechanism for improving global governance of resources, human health and well-being. The first project report, *Integrated Annual Report Survey of New Zealand's Top 200 Companies*, was published in January 2011 and provides an overview of the current integrated reporting landscape in New Zealand.



## StrategyNZ: Mapping our Future

The Institute hosted this course and workshop at the end of March 2011. The event used the latest in strategy development and technology to address the question: 'Where do we want New Zealand to go?' StrategyNZ: Mapping our Future brought over 100 thinkers and designers together to articulate and communicate a preferred future direction for New Zealand.



## Project Constitutional Review

The Institute sees the current constitutional review as a rare opportunity for New Zealanders to learn about our current constitutional framework and engage with future developments. Project Constitutional Review has two main work streams. Firstly, the Empower project aims to facilitate discussion amongst young people around the constitutional review and New Zealand's long-term future. Secondly, the project will closely follow and analyse the progress of the Constitutional Advisory Panel and seek to highlight any gaps in its public participation process.



# StrategyNZ: Mapping our Future

## Aim:

The Sustainable Future Institute hosted StrategyNZ: Mapping our Future at the end of March 2011. The event used the latest in strategy development and technology to address the question: 'Where do we want New Zealand to go?' Thinkers and designers were brought together to articulate and communicate a preferred future direction for New Zealand. The objective was to bring together diverse participants to create a miniature New Zealand, where a wide range of ages, skills, sectors, ethnicities and locations from around New Zealand were represented in one room. Attendees included leaders, business executives, policy advisers, teachers, students, thinkers and doers. Participants were challenged by fascinating and thought-provoking experts and their perspectives about the past and present, with the focus of the day being 'our future'.

## Process:

### Pre-Workshop Future Studies Course, 28–29 March 2011

Dr Peter Bishop offers education and training in future thinking and techniques. The course specialised in techniques for long-term forecasting, developing scenarios, visions and strategic planning.

### Workshop, 30–31 March 2011

A strategy map describes the way an organisation or country intends to deliver value for its stakeholders. The purpose of this workshop was to create a place and process for New Zealanders to prepare and communicate a range of strategy maps for New Zealand's long-term future. The workshop is designed to elevate long-term thinking to being a natural part of any national discussion. To support this, we brought together speakers with the expertise in future thinking and strategy development, a number of whom advise at government, organisational and community level, to work with participants.

### Legislative Council Chamber: Presentation to Members of Parliament

It was a privilege to have two Members of Parliament actively support StrategyNZ: Mapping our Future. Charles Chauvel MP and Chris Auchinvole MP co-hosted the presentation of the top strategy maps at the Legislative Council Chamber to Members of Parliament and other distinguished guests.

## Speakers:



Sir Paul Callaghan



Jillian de Beer



Dr Peter Bishop



Michael Moore-Jones



Sir Mason Durie



Sam Morgan



Mai Chen



Aaron Maniam



Dr Morgan Williams



Tony Alexander



Colin James



The Judges, Hon Fran Wilde, Dale Pearce, James Palmer, and Alex Fala watching the strategy map presentations.



# The Workshop

## Outputs:

- Report 12 – *StrategyNZ: Mapping our Future Workbook*
- Report 13 – *StrategyNZ: Mapping our Future Strategy Maps*
- E-book – *StrategyNZ: Mapping our Future Reflections*
- Working Paper 2011/16: *StrategyNZ: Mapping our Future Participant Feedback*
- 3 Questions Survey results – *What strategic uncertainties keep New Zealanders awake at night?*
- Group Outputs – Participants produced 10 strategy maps, *New Zealand Listener* covers, and Coats of Arms
- Speakers – Videos, Audios, Powerpoints
- Presentation at the World Future Society Conference, Vancouver, July 2011
- Book – *Nation Dates: Significant events that have shaped the nation of New Zealand*, September 2011



Groups at StrategyNZ: Mapping our Future preparing their strategy maps

## Sponsors:

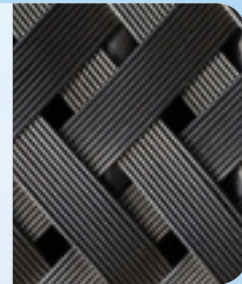
- Gold:** New Zealand Post Group, Willis Bond & Co
- Silver:** Air New Zealand, Wellington City Council, Singapore Airlines, Palladium Executive Strategy, Te Wharewaka o Poneke
- Bronze:** Kensington Swan, KPMG, Deloitte, Scratch Design

# International Affiliations

Our affiliations with international futurist organisations keep us at the forefront of global thought across many areas including food security, innovation, international treaties, ocean and defence policy. We believe, as a small Institution in a geographically isolated country, it is integral that we remain informed and actively participate in conversations on key drivers, challenges and opportunities for our future.

## Millennium Project

In July 2010 the Sustainable Future Institute signed a Memorandum of Understanding establishing the Sustainable Future Institute as the New Zealand Node of the Millennium Project. The Millennium Project was founded in 1996, it is now an independent non-profit global participatory futures research think tank of futurists, scholars, business planners, and policy makers who work for international organizations, governments, corporations, NGOs, and universities.



## World Future Society

In July 2010 the Sustainable Future Institute became the New Zealand Chapter of the World Future Society. The World Future Society was founded in 1966 and is a non-profit, nonpartisan scientific and educational association of people interested in how social and technological developments are shaping the future. Wendy McGuinness has presented at three World Future Conferences.

### The World Futures Conference, Boston July 2010

The Sustainable Future Institute's presentations to the World Futures Conference on Moving from Foresight to Strategy and our Report on the State of New Zealand's Future took place in July 2010 in Boston. Wendy McGuinness attended her third World Futures Conference and presented the Institute's work.



## The World Futures Studies Federation

Sustainable Future is an institutional member of the WFSF, a global NGO that was founded in the 1960s to encourage and promote the development of futures studies as a trans-disciplinary academic and professional field in all parts of the world. It operates as a global network of practicing futurists – researchers, teachers, scholars, policy analysts, activists and others from approximately 60 countries.





# Publications

The Institute produces and publishes material in a range of media formats with the view to shaping policy and/or informing interested parties about complex problems.

**6** **Reports** are the core research output for the Institute.

**17** **Working Papers** are the core research output for the Institute.

**24** **Interviews and Speeches** record the opinion of one person, usually an expert, on a specific topic or issue.

**4** **Presentations** are a record of the Institute's public engagements, including film and powerpoint slides.

**1** **Think Pieces** are concise pieces of writing to add to the wider dialogue on issues facing New Zealand.

**2** **In Focus** web publications enable the Institute to quickly respond to hot topics in the media.

**9** **Submissions** are prepared in response to a public invitation to comment by Parliament and/or local and national government.

**4** **Official Information Act 1982 Requests** enable us to gain key information for our projects and submissions.

**2** **Newsletters** provide interested parties with a quick overview of what the Institute has been doing.

**5** **Media Releases** are sent to the media to give the Institute's views on an issue or promote an idea.

# Publications in more detail

| Date         | Report   |
|--------------|--|
| March 2011   | Report 12 – StrategyNZ: Mapping our Future Workbook  |
| March 2011   | Report 11 – A History of Future-thinking Initiatives in New Zealand 1936–2010: Learning from the past to build a better future                     |
| January 2011 | Integrated Annual Report Survey of New Zealand’s Top 200 Companies: Exploring Responses from Chief Financial Officers on Emerging Reporting Issues |
| July 2010    | Report 8 – Effective Māori Representation in Parliament: Working towards a National Sustainable Development Strategy                               |
| October 2010 | Report 7 – Exploring the Shared Goals of Māori: Working towards a National Sustainable Development Strategy  |
| May 2010     | Report 10a – Designing a Framework to Monitor New Zealand’s Resources  |

| Date/#        | Working Paper  | Background to   |
|---------------|--|---|
| March 2011/13 | What strategic uncertainties keep New Zealanders awake at night?   | Report 13: StrategyNZ: Mapping our Future Strategy Maps   |
| March 2011/12 | Evaluating the Soil Dataset  | Report 10: The State of New Zealand’s Resources   |
| March 2011/11 | Evaluating the Water Quality Dataset   | Report 10: The State of New Zealand’s Resources   |
| March 2011/10 | Evaluating the Atmosphere Dataset  | Report 10: The State of New Zealand’s Resources   |
| March 2011/09 | Evaluating the Livestock and Crops Dataset   | Report 10: The State of New Zealand’s Resources   |
| March 2011/08 | Evaluating the Forestry Dataset  | Report 10: The State of New Zealand’s Resources   |
| March 2011/07 | Evaluating the Biodiversity Dataset  | Report 10: The State of New Zealand’s Resources   |
| March 2011/06 | Evaluating the Fisheries and Aquaculture Dataset   | Report 10: The State of New Zealand’s Resources   |
| March 2011/05 | Evaluating the Water Resource Dataset  | Report 10: The State of New Zealand’s Resources   |
| March 2011/04 | Evaluating the Energy Dataset  | Report 10: The State of New Zealand’s Resources   |
| March 2011/03 | Evaluating the Mineral Production Dataset  | Report 10: The State of New Zealand’s Resources   |
| March 2011/02 | Evaluating the Land Dataset  | Report 10: The State of New Zealand’s Resources   |
| March 2011/01 | Outputs from Eighteen New Zealand Future-thinking Initiatives  | Report 11: A History of Future-thinking Initiatives in New Zealand 1936-2010: Learning from the past to build a better future |
| July 2010/05  | The Treaty Settlement Process: An overview of the Waitangi Tribunal and the Office of Treaty Settlements | Report 7: Exploring the shared goals of Māori: Working towards a National Sustainable Development Strategy                    |
| June 2010/04  | The 2008 Election: Reviewing seat allocations without the Māori electoral seats                          | Report 8: Effective Māori Representation in Parliament: Working towards a National Sustainable Development Strategy           |
| June 2010/02  | Institutions and Mechanisms Designed to Progress the Goals of Māori                                      | Report 8: Effective Māori Representation in Parliament: Working towards a National Sustainable Development Strategy           |
| May 2010/03   | The Evolution of New Zealand as a Nation: Significant events and legislation 1770–2010                   | Report 8: Effective Māori Representation in Parliament: Working towards a National Sustainable Development Strategy           |



| Date          | Interview               | Role   |
|---------------|-------------------------|--|
| October 2010  | Joan Foltz              | Founder of Alsek Research  |
| November 2010 | Paul Druckman           | Chairman of the Sustainable Policy Group of FEE  |
| August 2010   | Dr. Robert Eccles       | Professor of Management Practice at Harvard Business School                                      |
| March 2011    | Sir Paul Callaghan      | Director of the MacDiarmid Institute and Magritek  |
| March 2011    | Dennis M. Bushnell      | NASA Chief Scientist   |
| March 2011    | Dr Peter Bishop         | Associate Professor at the University of Houston   |
| March 2011    | Aaron Maniam            | Head of Singapore government's Centre for Strategic Futures                                      |
| March 2011    | Sir Mason Durie         | Chair of the Secondary Futures Guardians and Deputy Vice-Chancellor (Maori) at Massey University |
| March 2011    | Dr Morgan Williams      | Ecologist and agricultural scientist, previous Parliamentary Commissioner for the Environment    |
| March 2011    | Mai Chen                | Partner of Chen Palmer New Zealand Public Law Specialists  |
| March 2011    | Jillian de Beer         | Incredible Angel for the IncredibleEurope network  |
| March 2011    | Michael Moore-Jones     | Student and founder of 'They Don't Teach You This In School'                                     |
| March 2011    | Rik Athorne             | Manager of Weta Workshop Design Studio   |
| March 2011    | Sam Morgan              | Trade Me founder   |
| March 2011    | Tony Alexander          | Chief Economist at the Bank of New Zealand   |
| March 2011    | Charles Chauvel MP      | List member, Labour Party  |
| March 2011    | Chris Auchinvole MP     | Member for West Coast-Tasman, National Party   |
| March 2011    | Colin James             | Writer and Political Commentator   |
| March 2011    | Dr Richard A. Slaughter | Director of Foresight International  |
| March 2011    | Dr Stephanie Pride      | Principal Consultant at StratEDGY  |
| March 2011    | Gareth More-Jones       | Director of Ideaus Ltd   |
| March 2011    | Jane Diplock            | Chairwoman IOSCO & New Zealand Securities Commission   |
| March 2011    | Rachael Milicich        | Manager of National Accounts Statistics New Zealand  |
| March 2011    | Jan Lee Martin          | Professional Futurist  |

| Date          | Presentation   |
|---------------|--|
| May 2010      | Project 2058 – Where will you be and what will New Zealand look like then?<br>Leadership New Zealand, Wellington, 19 May 2010                    |
| July 2010     | Moving from Foresight to Strategy<br>World Futures Conference 2010, Boston, 9 July 2010  |
| July 2010     | Report on the State of New Zealand's Future<br>World Futures Conference 2010, Boston, 14 July 2010   |
| November 2010 | NI+ Shaping national intelligence now to solve complex problems in the future<br>Digital Technologies Symposium 2010; Auckland, 18 November 2010 |

| Date         | Think Piece                                       |
|--------------|---|
| October 2010 | The Day They Decided That Sneetches Are Sneetches |

| Date      | In Focus                               |
|-----------|--|
| July 2010 | In Focus: Genetically Modified Forages |
| May 2010  | In Focus: Transgenic Animals           |

| Date           | Submission  |                    |
|----------------|---|--------------------|
| October 2010   | State Sector Management Bill  | Oral Submission    |
| October 2010   | State Sector Management Bill  | Written Submission |
| October 2010   | Reviewing the Crown Minerals Act 1991 discussion paper  | Written Submission |
| September 2010 | Review of Securities Law: Discussion Paper  | Written Submission |
| September 2010 | Draft New Zealand Energy Strategy and the Draft New Zealand Energy Efficiency and Conservation Strategy | Written Submission |
| June 2010      | Electoral Referendum Bill   | Written Submission |
| May 2010       | Ministry of Economic Development on Schedule 4 Stocktake discussion document.                           | Written Submission |
| May 2010       | Wellington City's Draft 2010 Climate Change Action Plan   | Written Submission |
| April 2010     | Proposed National Environmental Standards   | Written Submission |

| Date      | Official Information Act request   |
|-----------|--|
| May 2010  | Request relating to the Group to Consider Constitutional Issues Including Maori Representation |
| June 2010 | Request relating to the Role of Minister of Energy and Resources                               |

| Date          | Issue # | Newsletter   |
|---------------|---------|--------------|
| December 2010 | Issue 6 | e-newsletter |
| May 2010      | Issue 5 | e-newsletter |

| Date           | Media Release  |
|----------------|--|
| February 2011  | <p>Top 200 Companies Integrated Reporting Survey Released</p> <p>"The time is right for the New Zealand government to develop a plan for the adoption of integrated reporting, a report that would in effect replace the current annual report and deliver more useful information to investors and other stakeholders".</p> |
| September 2010 | <p>NZICA – Fit for the future?</p> <p>The New Zealand Institute of Chartered Accountants (NZICA) was supposedly redesigning itself as Fit for the Future, yet had decided to disband the Sustainable Development Reporting Committee (SDRC).</p>   |
| August 2010    | <p>Formation of International Integrated Reporting Committee (IIRC)</p> <p>The Sustainable Future Institute congratulates the Prince's Accounting for Sustainability Project (A4S) and the Global Reporting Initiative (GRI) on announcing the formation of the International Integrated Reporting Committee (IIRC).</p>     |
| July 2010      | <p>Local Institute links with International Futurist Organisations</p> <p>The Institute signed a Memorandum of understanding with the Millennium Institute making Sustainable Future the New Zealand Node of the Millennium Project.</p>   |
| June 2010      | <p>Time for parliamentary committee to use modern media</p> <p>The Institute is concerned about the procedural limitations surrounding public notifications as evidenced on the Electoral Referendum Bill.</p>   |



We would  
like to thank  
all who have  
**contributed** to  
the Sustainable  
Future Institute

# The Team as at August 2011

The Institute's team is a diverse group of masters students, academics and experienced professionals working towards a sustainable future. To do this we have developed a way of working together to produce reports, papers and background information that we hope will inform, support and inspire other New Zealanders. Current team members include:

## The Chief Executive and Editor



### Wendy McGuinness

CA, BCom, MBA, is an accountant specialising in risk management.  
wmcg@sustainablefuture.info  
[Click here for a brief resume.](#)



### Miriam White

Project Manager  
Nation Dates  
mw@sustainablefuture.info



### Diane White

Project Manager  
Constitutional Review  
dw@sustainablefuture.info



### Lara Rapson

Communications Manager  
lr@sustainablefuture.info



### Kelly Gordon

Graphic and Web Design  
kg@sustainablefuture.info

The team also includes Maree Grigg (Accounts), and Grace White (Librarian)

## The Current Team



### Jessica Prendergast

Project Director  
Project 2058  
jp@sustainablefuture.info



### Rory Sarten

Project Manager  
One Integrated Report  
rs@sustainablefuture.info



### Louise Grace-Pickering

Research Analyst  
Project Management  
lgp@sustainablefuture.info

## The External Reviewers

We are very fortunate to have the help, advice and support of many experts who give their time to explore ideas, check the accuracy and completeness of facts, discuss our conclusions, and suggest effective ways forward. For more information, please see our list of external reviewers and our external review policy.

Dr Andrew Matthews, Dr Anthony Cole, Ashok Prabhu, Dr Beat Huser, Bob Frame, Bridget Liddell, Bruce Gilkison, Chris Simmons, Colin James, Danny Ren, Dave Breuer, David Henry, David Penman, Denise Brown, Derek Gill, Dr Eva Collins, Fanny Toorenburg, Fiona Thomson, Sir Frank Holmes, Gareth Moore-Jones, Glen Mackie, Guy Coulson, Hugh Templeton, Dr Huhana Smith, Jan Bieringa, Janice Willoughby, Jeanette Fitzsimons, Dr Jerry Cooper, Dr John Hood, John Peet, Dr John Wilson, Jonathan King, Josh Fyfe, Karl Majorhazi, Ken Warren, Kerry Prendergast, Kim Ngarimu, Lloyd Morrison, Dr Malcolm Menzies, Margaret Hunn, Mark Hucklesby, Mark Leadbetter, Mark Weldon, Max Bradford, Dr Mere Roberts, Mike Harvey, Moira Fraser, Dr Morgan Williams, Myra Harpham, Nick Marsh, Paul Prendergast, Peter Rankin, Professor Philip Joseph, Richard Cook, Dr Rick Boven, Dr Rob Davies-Colley, Robert G. Eccles, Robin Gunston, Ronnie Cooper, Dr Sean Weaver, Sherie Pointon, Simon Lawrence, Stephanie Pride, Stephen Oakley, Tony Falkenstein, Wayne Cartwright, Wayne Silver, Wendy Reid, and Yvonne Curtis along with others.

## The Team

By August 2011, the team has included: Aidan Beckett, Amelie Goldberg, Angus McBride, Becky McGuinness, Caroline Ward, Chris Aitkin, Dave Henley, Diane White, Ella Lawton, Gillian McCarthy, Grace White, Hanna Butler, Hannah Murphy, Hayley Vujcich, Helena Hallagan, Jamie Winiata, Jean-Charles Perquin, Jess Prendergast, Jo Foster, Jo Garty, Joe McCarter, Kelly Gordon, Lara Rapson, Lisa Bazalo, Liz Allan, Louise Grace-Pickering, Lucy Foster, Luke Herlihy, Mahina-a-Rangi Baker, Maree Grigg, Maria English, Maria Gorham, Mark Newton, Meghan Collins, Mia Gaudin, Michelle Bazalo, Miriam White, Mitchell Lee, Nick Preval, Nicola Bradshaw, Patrick Farrell, Paul Neason, Penny Garty, Perrine Gilkinson, Richard Shonakan, Rory Sarten, Sarah Garty, Sarah Wilson, Stephanie Versteeg, Willow Henderson and more...

We would also like to acknowledge the very special support the team has had from Alison Nevill over the last 12 months.



# The Library

The James Duncan Reference Library is approaching its third birthday in October. Earlier in the year the catalogue of our collection was made available through our website using the online database LibraryThing.com. This has made it possible for anyone to search the catalogue. To view our catalogue, visit the library section of our website [here](#). This year the development of the library's collection reflected the Institute's focus on strategic foresight and mapping; the research and work around our event *StrategyNZ: Mapping our Future* resulted in the acquisition of a number of international strategy texts, including those of Harvard Business School professors from the *Developing an Action Plan for Integrated Reporting* course Wendy attended in October 2010. The Institute's collection has reached 2680 books and publications, and we are still growing. During the 2010/2011 financial year 350 new library resources were acquired. We also continue to act as a repository for historical publications on future thinking in New Zealand and have been the fortunate recipient of a number of books formerly part of the Futures Thinking Aotearoa's collection. Thank you to all those who have donated books and publications, these are all much appreciated.





# Financial information

## Charitable Trust

Sustainable Future Limited is owned by The New Zealand Sustainable Future Foundation Trust. Both Charitable entities have been registered under the Charities Act 2005 and qualify for the charitable purposes exemption in sections CW 41 and 42 of the Income Tax Act 2007.

## Special Project: StrategyNZ: Mapping our Future

The national workshop held by the Institute in March was our largest event to date, bringing together over 120 people from throughout New Zealand. The success of StrategyNZ: Mapping our Future can be attributed to the high level of support we received from our sponsors, speakers, judges, consultants and supporters of the Institute. The event played a vital role in informing the Institute's work programme, and our next steps have been to build on the outputs of the workshop.

## Donations

We have provided some donations to those who are trying to make a difference in the community and abroad. This year we were pleased to assist KOMAZA, a social enterprise creating sustainable economic opportunities for farmers living in Africa's semi-arid regions. Working through village-based field staff, KOMAZA partner with families and help them plant and maintain small-scale, income-generating tree farms.

## Books and Publications

With a growing library collection of 2680 books and publications to date, we are continually acquiring new resources to inform our work at the Institute. Texts on international best practice in both integrated reporting and strategic foresight, along with historical New Zealand publications to inform our research, have been our latest growing areas of acquisition.



# Accounts

| Sustainable Future Limited Revenue | 2011           | 2010           |
|------------------------------------|----------------|----------------|
| Other Income                       | 4,325          | 3,435          |
| StrategyNZ Workshop Fees           | 30,817         | –              |
| Donations                          | 176,296        | 690,000        |
| <b>Total Revenue</b>               | <b>211,438</b> | <b>693,435</b> |

| Sustainable Future Limited Expenses | 2011             | 2010           |
|-------------------------------------|------------------|----------------|
| Donations                           | 12,600           | 2,339          |
| Office Expenses                     | 55,515           | 40,443         |
| StrategyNZ Expenses                 | 104,718          | –              |
| Training and Education              | 15,404           | 36,897         |
| Wages                               | 296,261          | 250,575        |
| Other                               | 86,324           | 141,039        |
| <b>Total Expenses</b>               | <b>570,822</b>   | <b>471,293</b> |
| <b>Net Surplus/(Deficit)</b>        | <b>(359,384)</b> | <b>222,142</b> |

| Assets                    | 2011    | 2010    |
|---------------------------|---------|---------|
| Total Current Assets      | 47,051  | 318,386 |
| Total Current Liabilities | 295,914 | 195,002 |
| Total Non-Current Assets  | 58,903  | 46,038  |

The Sustainable Future Limited Financial Annual Report is attached to this report.





# Our Office Footprint

In order to reduce our office footprint, we have instigated the following practices:

- Using recycled printer paper and biodegradable packaging
- Biodegradable cleaning products
- Double-side printing for large documents/printing to used scrap paper for unofficial documents
- Recycling system – all our bottles, cartridges, cardboard and paper are taken away to be recycled
- Bokashi compost – all of our food and green waste goes into a Bokashi compost container. The container is taken home by one of our staff members each week to bury in their garden at home.

In addition, we believe it is important to care for our natural environment. For the Institute, this means contributing to a native planting programme on Arapawa Island in the Marlborough Sounds, New Zealand.

**sustainablefutureinstitute**

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