



The Sustainable Future Institute

Annual Integrated Report 2009/2010

Our Location

We are situated in the Wellington Free Ambulance Building at
5 Cable Street, Wellington.

Contact Us

We welcome your feedback. Please contact
us on 04 499 8888 or enquiries@sustainablefuture.info

In the interests of sustainability, the Sustainable Future Institute Annual Integrated
Report is published in soft copy only.

sustainablefutureinstitute



Contents

Foreword	5
Our Vision	6
Our Values	7
Projects	8
Publications	10
Contributors	12
The Library	15
Financial Information	16
Our Office Footprint	18

Exploring
Strategy Development
Students
graduates Commission
complex scenarios vision
look years Research
New future sustainability
On-Line Helping deliver National
Archive Zealand
Interviews
sustainable reports library
overarching Developing world
long-term comprehensive
Conversations

FOREWORD

The Sustainable Future Institute, since its inception in 2004, has endeavoured to develop a way of working that not only delivers evidence-based reports about New Zealand's long-term future, but also provides students with a place to learn, and experts with a place to educate the next generation of thinkers. Today there are past staff of the Sustainable Future Institute all around the world and working in a diverse range of sectors.

Highlights for the 2009/10 year include the opening of the James Duncan Reference Library, the publication of Report 7a and 8a, and my second visit to the World Future Conference in Chicago, at which I was a speaker. The opening of the Library is particularly exciting as it creates a unique resource for those interested in thinking about New Zealand's long-term future. There is something special about seeing a collection as a whole, being able to browse the shelves and follow the progression of ideas over time.

2009/10 was largely a year of research and hard work. Although only a small number of reports were published, we made great progress. We spent a lot of energy on a set of reports which look at the shared goals of Maori. What was intended to be one report became two major reports, one background report and seven working papers, all of which have been published. Although the process has been time consuming, our hope is that these reports will foster dialogue on New Zealand's long-term future.

In the next eighteen months we plan to complete the strategy component of Project 2058. My thanks go to all those who have provided their time, support and encouragement. You sustain us.

Wendy McGuinness
Chief Executive



OUR VISION

Sustainable Future Institute is a non-partisan, not-for-profit research organisation specialising in issues effecting New Zealand. Our vision is to provide relevant and timely information that is complete and well-researched for those interested in exploring New Zealand's long-term future.



OUR VALUES

Inclusiveness - Global, national, local, cultural, accessible, team approach, well-mannered, representative, aware of special needs and non-judgemental

Integrity - Sustainable in what we do, ethical, professional, honest, accurate, responsive, follow-through and meet agreements

Non-partisan - Balanced, neutral, independent, issue- and ideas-focused, thorough and unbiased

Relevance - Inclusive, focused, positive, innovative, meaningful and succinct

The Institute
has been
working on a
few different
projects and
dreaming
about a few
more.

Project 2058

The Institute is exploring New Zealand's long-term future. This project is broken down into three parts: Part 1 is research, Part 2 is the development of four scenarios and Part 3 is about strategy. Our aim is to prepare an overarching strategy for New Zealand, what the United Nations calls a National Sustainable Development Strategy. We hope to complete the project in 2011. We continue to annually attend the World Future Conference, which in July 2009 was held in Chicago.



Project Genetic Modification

The strategic aim of this project is to consider the past, evaluate the present and explore the future landscape of genetic modification in New Zealand. We published two reports in this project early in 2008. We hope to complete the project in 2012 with the publication of a third report *The Future of Genetic Modification* in New Zealand.



Upcoming Projects for 2010/11

StrategyNZ Workshop: The aim is to enable people to interact in teams to develop strategy maps for our country with a focus on Futures Studies, Sustainable Development, and Strategy and Risk Management.

One Integrated Report: The Sustainable Future Institute believes the use of one integrated annual report, by both organisations and countries, is a critical mechanism for improving global governance of resources, human health and well-being. This is our first annual integrated report.



Publications

The Institute produces and publishes material in a range of media formats with the view to shaping policy and/or informing interested parties about complex problems.

3 Think Pieces are concise pieces of writing to add to the wider dialogue on issues facing New Zealand.

4 Submissions are prepared in response to a public invitation to comment by Parliament and local and national government.

0 Interviews record the opinion of one person, usually an expert, on a specific topic or issue.

5 Presentations are a record of the Institute's public engagements, including film and powerpoint slides.

2 In Focus web publications enable the Institute to quickly respond to hot topics in the media.

1 Newsletters provide interested parties with a quick overview of what the Institute has been doing.

8 Reports and Working papers are the core research output for the Institute.

7 Official Information Act Requests enable us to gain key information for our projects and submissions.

Reports and Working Papers

March 2010	2010/01 - Exploring Long-term Policy Drivers in Science: A scan of international think tanks
December 2009	Project 2058 Background Report 9a - A History of Government-funded Science from 1865 - 2009
December 2009	Project 2058 Background Report 7a - Environmental Goals of Iwi and Hapu: Six Case Studies
December 2009	Project 2058 Methodology - Version 3
December 2009	2009/05 - Exploring New Zealand and International Government-funded Science Goals
December 2009	2009/04 - Statistics: A selection of available data associated with shared Maori goals
November 2009	2009/03 - Identifying the Shared Goals of Six Maori Organizations
November 2009	2009/02 - A Methodological Approach to Maori-focused Research

Think Pieces

Oct 2009	New Zealand is No Longer New
Oct 2009	The Age of Information is Dead. Long Live the Imagination Age
May 2009	Lost in Space: Turning Ideas into Action

Submissions

April 2009	Long Term Council Community Plan
April 2009	Resource Management Amendment Bill
May 2009	Revision of ERMA's Fees and Charges Schedule
December 2009	ERMA200223 Transgenic Animals

Presentations

October 2009	The Danger of Now, TED X Auckland
September 2009	Long-term Planning, NZ Planning Institute lunchtime seminar
August 2009	Four Possible Futures for New Zealand, Otago Design Studies Keynote Lecture, Otago University
July 2009	Four Possible Futures for New Zealand, WFS World Future Conference, Chicago
April 2009	Lessons from the Future, Massey Agriculture Address series, Massey University, Palmerston North

Official Information Act requests

March 2010	FRST Funding, AgResearch applications, ERMA approval process and HSNO legislation
March 2010	Review of Schedule 4 of the Crown Minerals Act
April 2009	Genetically Modified Organisms in the Outdoors
September 2009	Request for Reports produced as requirement of Waitangi Tribunal Act 1975, Section 81
May 2009	Request for ERMA Fees and Charges Schedules
May 2009	Charging Guidelines for OIA requests
April 2009	Disestablishment of the Bioethics Council

Media Releases

October 2009	James Duncan Reference Library: Instilling long-term thinking into New Zealand's DNA
July 2009	Towards an Informed Public

Newsletters

May 2009	Issue 4
----------	---------

In Focus

March 2010	In Focus: Mining on Conservation Land
February 2010	In Focus: Mackenzie Basin dairy discharge consents

We would
like to thank
all who have
contributed to
the Sustainable
Future Institute



The Team

The team to date has included six under-graduate students, six graduate students, and four post-graduate students in a combination of full- and part-time positions.

By March 2010, the team has included: Aidan Beckett, Amelie Goldberg, Becky McGuinness, Caroline Ward, Chris Aitkin, Dave Henley, Ella Lawton, Hanna Butler, Hayley Vujcich, Jamie Winiata, Jean-Charles Perquin, Jess Prendergast, Jo Foster, Jo Garty, Joe McCarter, Kelly Gordon, Lisa Bazalo, Louise Grace-Pickering, Lucy Foster, Mahina-a-Rangi Baker, Maree Grigg, Mark Newton, Miriam White, Nick Preval, Nicola Bradshaw, Patrick Farrell, Paul Neason, Penny Garty, Perrine Gilkinson, Richard Shonakan, Sarah Garty, Sarah Wilson, Stephanie Versteeg, Willow Henderson and more...

The Experts

Our external reviewers are individuals who are selected for their specialised knowledge of the particular topic (or aspect of a topic) being addressed in a publication. We refer to these experts as external reviewers, in order to acknowledge their work in shaping our reports, but not committing them to our views and opinions. Importantly, without their help, which is provided at no cost, we could not generate the quality of debate we consider an independent think tank should deliver.





The Library

The James Duncan Reference Library

The James Duncan Reference Library was launched in October last year and was named after the former Chair of the Commission for the Future, Professor James Duncan. We are collecting a number of old books and publications on past 'future thinkers' in New Zealand, including an extensive collection of Year Books (our oldest is *The New Zealand Report 1863*) and published material from the 'Commission for the Future' (1976–82). We are purchasing from overseas the very latest books on scenario planning and future studies, to ensure that we are at the cutting edge of future thinking internationally. A present focus of the library is to provide our users with the means of searching the contents of the collection online, enabling them to check if material is held in the collection without needing to physically visit the library. We see this as a logical extension of the current website as well as a sensible way for us to manage our expanding collection. We welcome anyone with an interest in this area to visit us and peruse our growing collection.

Financial information

Special Project: Server Exchange

This year we have undertaken a project to upgrade our technology capabilities and particularly our server. The new system allows us to streamline our research and to rest easy knowing all our hard work is safe and secure.

Donations

We have provided some donations to those who are trying to make a difference in the community. This year we were pleased to assist GE Free Northland, the Katherine Mansfield Birthplace Trust and Zelka Grammer - Vallings with her work in genetic modification.

Books and Publications

Research for Reports 7 and 8 has led us to focus on collecting hard-to-find publications of historical significance to New Zealand. Further, Wendy's attendance at Harvard Business School has resulted in the purchase of a number of books relating to strategic foresight, driving corporate performance and integrated reporting.

Charitable Trust

Sustainable Future Limited is owned by The New Zealand Sustainable Future Foundation Trust. Both Charitable entities have been registered under the Charities Act 2005 and qualify for the charitable purposes exemption in sections CW 41 and 42 of the Income Tax Act 2007.

Accounts

Sustainable Future Limited Expenses	2010	2009
Wages	250,575	229,213
Cost of Publications	17,383	7,943
Special Project: Report Template	563	40,547
Special Project: The Library	1,235	-
Special Project: Server Exchange	8,994	-
Special Project: World Future Conference	11,225	20,604
Media Expenses	-	2,813
Telephone and Internet	4,551	8,096
Secretarial & Accountancy Fees	1,553	11,959
Scholarship	-	-
Donations - New Zealand	1,839	10,350
Donations - International	500	1,000
Books & Publications	15,241	2,818
Depreciation	14,116	14,245
Office Expenses	55,018	30,048
Rent	51,551	51,551
Training & Education	36,897	4,931
Official Information Act requests	52	-
Other	-	244
Total Operating Expenses	471,293	436,362
Assets		
Total Current Assets	318,386	24,961
Total Non-Current Assets	46,038	32,872

Our office footprint



In order to reduce our office footprint, we have instigated the following practices:

- Using recycled printer paper
- Biodegradable cleaning products
- Double-side printing for large documents/printing to used scrap paper for unofficial documents
- Recycling system – all our bottles, cartridges, cardboard and paper are taken away to be recycled
- Bokashi compost – all of our food and green waste goes into a Bokashi compost container. The container is taken home by one of our staff members each week to bury in their garden at home.

In addition, we believe it is important to care for our natural environment. For the Institute, this means contributing to a native planting programme on Arapawa Island in the Marlborough Sounds, New Zealand.

