

Exercise 1: PURPOSE

Framing the mission, audience and purpose of a 'Statement on New Zealand's Long-term Fiscal Position'

MISSION: WHY DOES A STATEMENT ON NEW ZEALAND'S FISCAL POSITION EXIST?

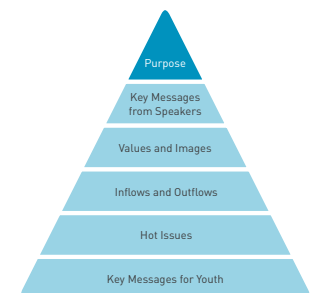
AUDIENCE: WHO ELSE IS INTERESTED?

PURPOSE: CREATE A CLEAR STATEMENT OF PURPOSE

AUDIENCE: WHO ELSE IS NOT INTERESTED BUT SHOULD BE?

1. Brainstorm in groups and capture statements of purpose.
2. Brainstorm in groups the audience.
3. Have a group discussion to group ideas around purpose, flesh out who the audience is and extract the essence of the mission in one sentence.

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Exercise 2: KEY MESSAGES

Identifying the key insights from Speakers

Conference Session 1: Fiscal Frameworks and Projections, Monday 9:30 - 11:00am

DATA OF INTEREST

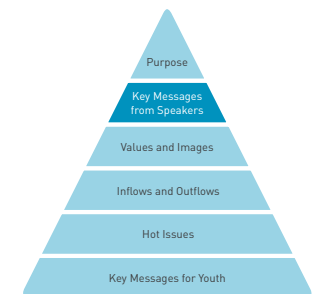
QUOTES

IMAGERY, DOODLES, OTHER WAYS
OF COMMUNICATING

KEY MESSAGES

1. While listening to the speaker please keep a record of data of interest, quotes that you like or found interesting, and think about how that data and or quotes could be better communicated (we're looking for new ways of describing ideas).
2. At the end of the session please identify three key messages. This is to act as a reference for later in the workshop.

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Conference Session 2: The Context For Our Choices, Monday 11:30 - 1:00pm

DATA OF INTEREST

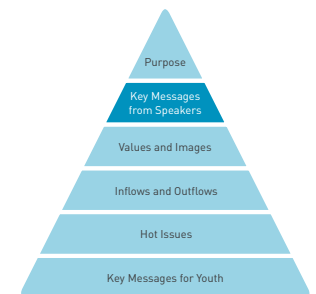
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Conference Session 3: Population Ageing and the Role of the State, Monday 2:00 - 3:00pm

DATA OF INTEREST

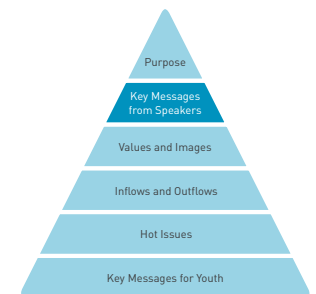
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Conference Session 4: Tax, Monday 2:00 - 3:00pm

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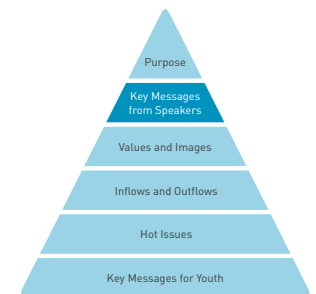
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Conference Session 5: Retirement Income Policy, Monday 4:00 - 5:30pm

DATA OF INTEREST

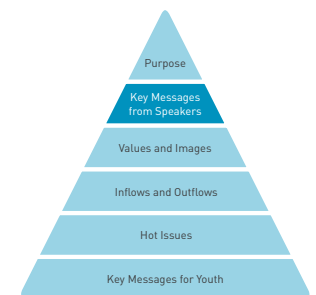
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Conference Session 6: Health Policy, Tuesday 8:30 - 10:00am

DATA OF INTEREST

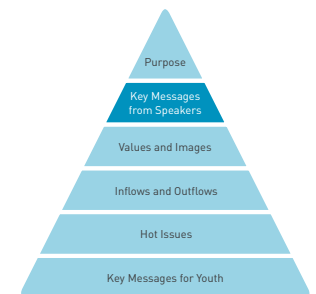
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Conference Session 7: The Process for Change, Tuesday 8:30 - 10:00am

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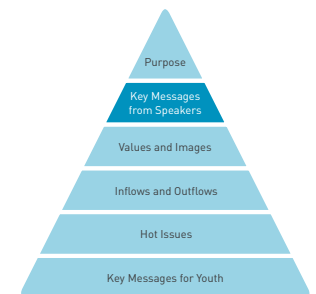
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Conference Session 8: Political Economy Perspectives, Tuesday 10:30 - 12:00pm

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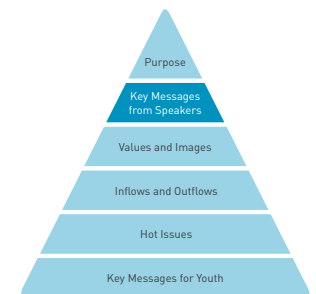
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Conference Session 9: A View from the Treasury, Tuesday 12:00 - 12:30pm

DATA OF INTEREST

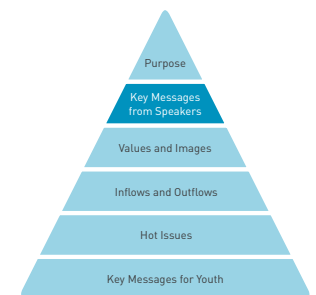
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Conference Session 10: Summing Up, Tuesday 12:30 - 1:00pm

DATA OF INTEREST

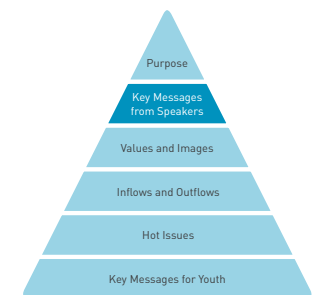
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Exercise 3: VALUES, IMAGERY AND VISION

Expressing what we stand for: Values, Imagery and Vision

VALUES

IMAGERY

VISION

1. Brainstorm in groups four values that should drive everything you do over the following days. What values do you want to incorporate into your youth statement?
2. Brainstorm in groups and capture the narrative on post-it notes (what image reflects your thoughts – find your creative place).
3. Have a group discussion about the vision; what kind of country do you want New Zealand to be in forty years?

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