

A Suggested New Industry for New Zealand

Dennis Bushnell

Chief Scientist

NASA Langley Research Center

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The accompanying video can be found on the McGuinness Institute YouTube channel.

MISSION

AOTEAROA

New Zealand has:

- Clean air
- Superb landscape
- Excellent climate
- Wonderful food
- Good healthcare
- It is a safe society, with a friendly population

Digital reality/ Tele-everything

- Over the past decades, society has shifted to tele-everything: tele-commuting, work, travel, shopping, medicine, education, commerce, socialising, politics, and, with on-site printing and manufacturing
- During COVID, this shift to digital reality greatly accelerated, and the projections for post-COVID life are that many people will not return to physical travel, work sites, etc.

We now create wealth by inventing things.
Previously, in the Industrial Age, we created wealth
by exploitation of natural resources

A perusal of the New Zealand economy indicates
that the economy is still largely Industrial Age wrt
being extraction related

So – a suggested new industry for NZ

- Become the preferred place to live, operate from, for folks that ideate, invent, create the future – a worldwide Silicon Valley
- The approximately 50,000 low-Earth-orbit satellites going up will provide superb connectivity, exploiting the “Death of Distance”, so people can work, interact, operate from anywhere in the world, decision comes down to a wonderful place to live, raise a family – That is, worldwide, New Zealand
- New Zealand imports superb, inventive talent and exports ideas and inventions
- Serious real estate value increases, new needs arise for high quality services, intellectual atmosphere improvements, potential demonstration and validation (DEMVAL), initial manufacturing opportunities

Thank you

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