New Zealand Political Studies Association Working Group

Wendy McGuinness, 10 October 2016

Panel 4: Civics, citizenship and political literacy (exploring two questions)

- How can we advance citizenship when we no longer have shared national curriculum and have a focus on local learning needs?
- 2. How can we advance common ideas of justice and fairness and citizenship without imposing views?

Stages in Civics

- 1. Mindset 'I feel and I can' empowerment and engagement
- 2. Listening 'I hear and I do' reflection and consideration
- Agreement 'we know why' getting agreement in terms of the nature of problem or the opportunity
- 4. Mandate 'we know how' getting consensus in terms of the strategy and the implementation



Proceedings of The Civics and Media Project

A report on the three workshops held in 2015 May 2016



Source: Lang, K. (2010). What do New Zealand students understand about civic knowledge and citizenship? Results from the International Civic and Citizenship Education Study, 7. Retrieved on November 17, 2015 from: http:// www.educationcounts.govt.nz/ __data/assets/pdf_file/0011/85871/ What-do-NZ-Studentsunderstandabout-civic-knowledge-andcitizenship.pdf

Figure 1: ICCS Civic knowledge scores and distributions

COUNTRY	SCHOOLING	AGE 20	0 300 400 500 600 700 8	100 SCORE
Finland	8	14.7		576 (2.4)
Denmark †	8	14.9		576 (3.6)
Korea, Republic of	8	14.7		565 (1.9) -
Chinese Taipei	8	14.2		559 (2.4)
Sweden	8	14.8		537 (3.1)
Poland	8	14.9		536 (4.7) -
Ireland	8	14.3		534 (4.6)
Switzerland †	8	14.7		531 (3.8) -
Liechtenstein	8	14.8		531 (3.3) -
Italy	8	13.8		531 (3.3) .
Slovak Republic ²	8	14.4	the second se	529 (4.5)
Estonia	8	15.0		000 (4.6)
England ‡	9	14.0		519 (4.4)
New Zealand †	9	14.0	the second se	517 (5.0)
Slovenia	8	13.7	the second se	516 (2.7)
ho. may t	8	13.7		515 (2.0
Belgium (Flemish) †	0	12.0		514 (4.7)
Czech Republic †	8	14.4	and the second	510 (2.4)
Russian Federation	8	14.7		506 (3.8)
Lithuania	8	14.7	and the second	505 (2.8)
Spain	8	14.1	and the second se	505 (4.1)
Austria	8	14.4	State of the local division in which the local division in the loc	503 (4.0)
Malta	9	13.9		490 (4.5)
Chile	8	14.2	the state of the s	483 (3.5) -
Latvia	8	14.8		482 (4.0)
Greece	8	13.7	the state of the s	476 (4.4)
Luxembourg	8	14.6		473 (2.2)
Bulgaria	8	14.7	the second design of the local division of t	
Colombia	8	14.4		466 (5.0) - 462 (2.9) -
Cyprus	8	13.9	and the second division in the second divisio	453 (2.4)
Mexico	8	14.1		452 (2.8)
Thailand †	8	14.4	statement in the second second second	452 (3.7)
Guatemala ¹	8	15.5		
Indonesia	8	14.3	and the second se	435 (3.8) •
	9	14.9	the second s	
Paraguay ¹ Dominican Republic	8	14.9	state of the local division in which the local division in which the local division is not the local division in the local division	424 (3.4)
Dominican Republic	0	19.0	COLUMN AND ADDRESS OF TAXABLE PARTY.	300 (2.4)
COUNTRIES NOT MEETING SA		EMENTS		
Hong Kong SAR	8	14.3		554 (5.7)
Netherlands	8	14.3		494 (7.6)
later: () Standard arms	in parenther		Sen 25th 75th 95th Mean and Confidence Interval (±25t)	 Achievement significantly highe than ICCS average Achievement significantly lower
Notes: () Standard errors appear	icipation rates o		ement schools were included. eplacement schools were included.	than ICCS average

understand-about-civic-knowledge-and-citizenship.pdf

Source: Policy Quarterly – Volume 12, Issue 2 – May 2016 – Page 41

The 2015 Civics and Media Workshop led to this Policy Quarterly article.

Wendy McGuinness and Sally Hett

Cīvitās: aligning technological and sociological transformation

This article is dedicated to the late Dr. Ranginui Walker, a member of the Constitutional Advisory Panel, had personally asked the McGuinness Institute to pursue the recommendations of the panel's report.

The Latin word, *cīvis*, which, according to the *Oxford Latin Dictionary*, has the primary meaning 'a fellow citizen, fellow countryman' and the secondary meaning 'a citizen, countryman, considered in his relationship to the state'. The nature of that state is aptly described by the word *cīvitās*, which means not only 'an organized community ... to which one belongs as a citizen', but also 'the rights of a citizen, citizenship; ... the gift of citizenship to single persons' (Glare, 1983, p.330). In their semantic travels and transformations through Latin, Old French, Anglo-French and Middle English, *cīvis* and *cīvitās* have reached modern English in an abundance of forms, including 'civic', 'civil', 'civilian', 'city' and, of course, 'citizen' (Simpson and Weiner, 2001, pp.249-56).

Civitâs plays out in the real world in terms of how we work together as a family, a tribe, a community, a country and as stewards of the planet. Success or failure can be judged by how well we are managing, or not managing, a diverse range of issues, such as poverty, climate change, the refugee crisis and corruption in the banking system. Hence, civil

Civitās plays out in the real world in terms of how we work together as a family, a tribe, a community, a country and as stewards of the planet. Success or faliure can be indeed by how well we are welixe.

managing, or not managing, a diverse 'A healthy democracy requires active range of issues, such as poverty, climate change, the refugee crisis and corruption in the banking system. Hence, civil society in which all citizens have access

Wendy McGuinness is the chief executive of the McGuinness Institute. Sally Hett is a policy analyst at the McGuinness Institute. to meaningful and reliable information, but also a society in which each citizen possesses the necessary tools to respond to that information and make their voice heard. If, as many suspect, sociological transformation is at least as important as technological transformation in catalysing growth (Haldane, 2015, p.7), New Zealand needs to carefully consider how best to shape, guide and, where appropriate, invest in citizenship in the 21st century.

Andrew Haldane, chief economist at the Bank of England, suggests that sociological transformation tends to happen cumulatively, in an evolutionary fashion, whereas technological transformation happens spontaneously, in sudden and significant ways (ibid.). The sudden acceleration of technological change at the intersection of civics and media is a case in point. For example, the first known use of the word 'news' was in the 15th century, 'town crier' 1886, 'radio' in 1887 and 'television' in 1907. The first known use of the word 'media', as used today to describe agencies of mass communication, was in 1923. Remarkably, the first known use of the term 'social media' was only in 2004, the year Facebook was launched (Merriam-Webster, n.d.; Phillips, 2007). Just over

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'Audited Circulations of NZ newspapers. Guessing weekend-only newspapers by 2025 at this rate of decline'

– Tweet by Bernard Hickey, 7 October 2016.

			Audited Circulations - Print Publications						
	Jun-16	Annual change	Mar-16	Annual Change	Dec-15	Annual change	Sep-15	Annual Change	
Sunday Star-Times	95,175	-12.75%	98,421	-12.5%	101,685	-12.1%	104,549	-11.7%	
Sunday News	21,710	-19.26%	22,856	-17.7%	24,138	-15.7%	25,461	-14.0%	
NZ Herald	128,427	-7.75%	131,447	-6.5%	134,454	-5.7%	137,339	-4.7%	
Herald on Sunday	92,526	-7.24%	94,539	-4.7%	96,748	-2.6%	98,903	-0.3%	
Waikato Times	22,196	-11.70%	22,831	-11.8%	23,599	-11.3%	24,373	-12.1%	
Bay of Plenty Times	13,642	-10.53%	14,113	-8.0%	14,563	-4.6%	14,908	-2.2%	
Taranaki Daily News	15,860	-12.38%	16,317	-12.2%	16,886	-10.8%	17,491		
Manawatu Standard	9727	-15.44%	10,075	-15.7%	10,034	-15.0%	10,960	-14.1%	
Dominion Post	55,316	-14.70%	57,367	-14.3%	59,469	-13.7%	62,219	-11.4%	
Nelson Mail	10,306	-8.90%	10,598	-7.9%	10,463	-7.4%	11,114	-7.4%	
Marlborough Express	5929	-8.90%	6075	-8.1%	5927	-6.7%	6372	-6.9%	
The Press	55,535	-9.81%	57,022	-9.2%	58,707	-6.4%	60,171	-8.0%	
Timaru Herald	9631	-8.28%	9852	-7.5%	10,120	-8.3%	10,331	-5.8%	
Southland Times	20,176	-9.05%	20,828	-8.4%	21,437	-7.7%	21,874	-7.9%	
NBR	5334	-6.99%	5836	9.4%	5783	5.4%	5939	4.6%	
Otago Daily Times	34,306	-2.61%	34,578	-3.1%	34,815	-3.5%	34,986	-3.9%	

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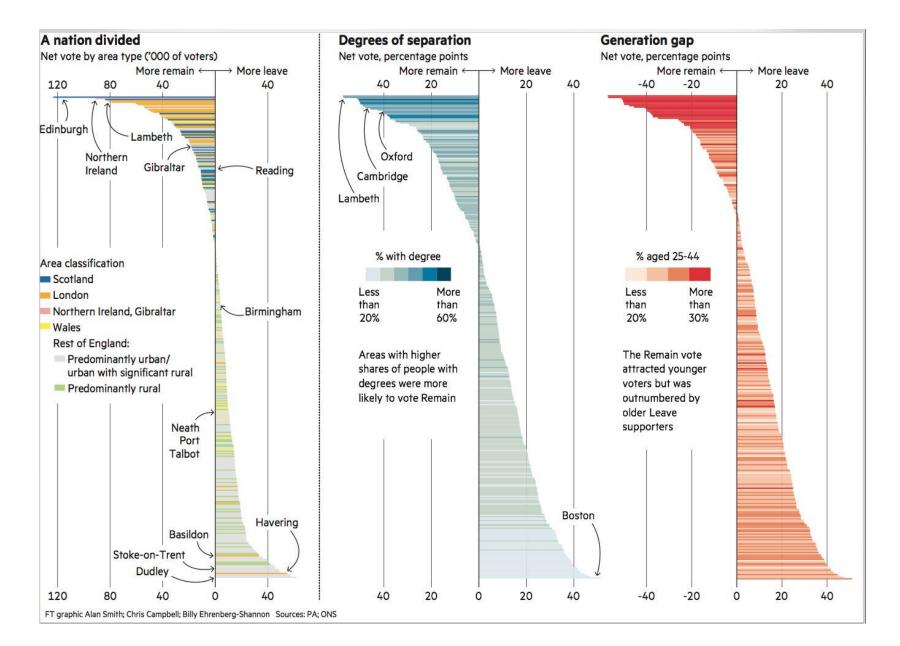
ForesightNZ Playing Cards

See <u>www.foresightnz.org</u>.

There are many ways to build Civics Capital.



BREXIT Vote – A divided nation



Thank you

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