




New Zealand Political Studies Association Working Group

Wendy McGuinness, 10 October 2016

Panel 4: Civics, citizenship and political literacy (exploring two questions)

1. How can we advance citizenship when we no longer have shared national curriculum and have a focus on local learning needs?
2. How can we advance common ideas of justice and fairness and citizenship without imposing views?

Stages in Civics

1. Mindset – ‘I feel and I can’ – empowerment and engagement

2. Listening – ‘I hear and I do’ – reflection and consideration

3. Agreement – ‘we know why’ – getting agreement in terms of the nature of problem or the opportunity

4. Mandate – ‘we know how’ – getting consensus in terms of the strategy and the implementation



Proceedings of The Civics and Media Project

**A report on the three workshops held in 2015
May 2016**



Source: Lang, K. (2010). What do New Zealand students understand about civic knowledge and citizenship? Results from the International Civic and Citizenship Education Study, 7. Retrieved on November 17, 2015 from: http://www.educationcounts.govt.nz/_data/assets/pdf_file/0011/85871/What-do-NZ-Students-understand-about-civic-knowledge-and-citizenship.pdf

Figure 1: ICCS Civic knowledge scores and distributions



Source: Lang, K. (2010). What do New Zealand students understand about civic knowledge and citizenship? Results from the International Civic and Citizenship Education Study, 7. Retrieved on November 17, 2015 from: http://www.educationcounts.govt.nz/_data/assets/pdf_file/0011/85871/What-do-NZ-Students-understand-about-civic-knowledge-and-citizenship.pdf

The 2015 *Civics and Media Workshop* led to this *Policy Quarterly* article.

Wendy McGuinness and Sally Hett

Civitas: aligning technological and sociological transformation

This article is dedicated to the late Dr. Ranginui Walker, a member of the Constitutional Advisory Panel, had personally asked the McGuinness Institute to pursue the recommendations of the panel's report.

The Latin word, *civis*, which, according to the *Oxford Latin Dictionary*, has the primary meaning 'a fellow citizen, fellow countryman' and the secondary meaning 'a citizen, countryman, considered in his relationship to the state'. The nature of that state is aptly described by the word *civitas*, which means not only 'an organized community ... to which one belongs as a citizen', but also 'the rights of a citizen, citizenship; ... the gift of citizenship to single persons' (Glare, 1983, p.330). In their semantic travels and transformations through Latin, Old French, Anglo-French and Middle English, *civis* and *civitas* have reached modern English in an abundance of forms, including 'civic', 'civil', 'civilian', 'city' and, of course, 'citizen' (Simpson and Weiner, 2001, pp.249-56).

Civitas plays out in the real world in terms of how we work together as a family, a tribe, a community, a country and as stewards of the planet. Success or failure can be judged by how well we are managing, or not managing, a diverse range of issues, such as poverty, climate change, the refugee crisis and corruption in the banking system. Hence, civil

society should not be measured by the quality or quantity of our knowledge, but rather by how we use that knowledge. It is demonstrated in our actions – the way we live.

'A healthy democracy requires active citizens' (Hayward, 2012, p.139). This necessitates not only a well-informed society in which all citizens have access

to meaningful and reliable information, but also a society in which each citizen possesses the necessary tools to respond to that information and make their voice heard. If, as many suspect, sociological transformation is at least as important as technological transformation in catalysing growth (Haldane, 2015, p.7), New Zealand needs to carefully consider how best to shape, guide and, where appropriate, invest in citizenship in the 21st century.

Andrew Haldane, chief economist at the Bank of England, suggests that sociological transformation tends to happen cumulatively, in an evolutionary fashion, whereas technological transformation happens spontaneously, in sudden and significant ways (ibid.). The sudden acceleration of technological change at the intersection of civics and media is a case in point. For example, the first known use of the word 'news' was in the 15th century, 'town crier' in 1602, 'newspaper' in 1670, 'civics' in 1886, 'radio' in 1887 and 'television' in 1907. The first known use of the word 'media', as used today to describe agencies of mass communication, was in 1923. Remarkably, the first known use of the term 'social media' was only in 2004, the year Facebook was launched (Merriam-Webster, n.d.; Phillips, 2007). Just over

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'Audited Circulations of NZ newspapers. Guessing weekend-only newspapers by 2025 at this rate of decline'

– Tweet by Bernard Hickey, 7 October 2016.

Audited Circulations - Print Publications								
	Jun-16	Annual change	Mar-16	Annual Change	Dec-15	Annual change	Sep-15	Annual Change
Sunday Star-Times	95,175	-12.75%	98,421	-12.5%	101,685	-12.1%	104,549	-11.7%
Sunday News	21,710	-19.26%	22,856	-17.7%	24,138	-15.7%	25,461	-14.0%
NZ Herald	128,427	-7.75%	131,447	-6.5%	134,454	-5.7%	137,339	-4.7%
Herald on Sunday	92,526	-7.24%	94,539	-4.7%	96,748	-2.6%	98,903	-0.3%
Waikato Times	22,196	-11.70%	22,831	-11.8%	23,599	-11.3%	24,373	-12.1%
Bay of Plenty Times	13,642	-10.53%	14,113	-8.0%	14,563	-4.6%	14,908	-2.2%
Taranaki Daily News	15,860	-12.38%	16,317	-12.2%	16,886	-10.8%	17,491	
Manawatu Standard	9727	-15.44%	10,075	-15.7%	10,034	-15.0%	10,960	-14.1%
Dominion Post	55,316	-14.70%	57,367	-14.3%	59,469	-13.7%	62,219	-11.4%
Nelson Mail	10,306	-8.90%	10,598	-7.9%	10,463	-7.4%	11,114	-7.4%
Marlborough Express	5929	-8.90%	6075	-8.1%	5927	-6.7%	6372	-6.9%
The Press	55,535	-9.81%	57,022	-9.2%	58,707	-6.4%	60,171	-8.0%
Timaru Herald	9631	-8.28%	9852	-7.5%	10,120	-8.3%	10,331	-5.8%
Southland Times	20,176	-9.05%	20,828	-8.4%	21,437	-7.7%	21,874	-7.9%
NBR	5334	-6.99%	5836	9.4%	5783	5.4%	5939	4.6%
Otago Daily Times	34,306	-2.61%	34,578	-3.1%	34,815	-3.5%	34,986	-3.9%

ForesightNZ Playing Cards

See www.foresightnz.org.

There are many ways to build Civics Capital.

Urban density in NZ
Icon: Buildings
Text: Urban density in NZ

Youth unemployment in NZ
Icon: Person with book
Text: Youth unemployment in NZ

Literacy decline in NZ
Icon: Person with book
Text: Literacy decline in NZ

Food stocks in NZ
Icon: Fish
Text: Food stocks in NZ

Immigration in NZ
Icon: Person with suitcase
Text: Immigration in NZ

Birth rates in NZ
Icon: Baby
Text: Birth rates in NZ

Government debt in NZ
Icon: Money stack
Text: Government debt in NZ

Household debt in NZ
Icon: House with dollar sign
Text: Household debt in NZ

Tax in between off-road motor bikes in NZ
Icon: Motorbike
Text: Tax in between off-road motor bikes in NZ

Score for the Earth
Icon: Sun
Text: Score for the Earth

Volcano erupts in Auckland
Icon: Volcano
Text: Volcano erupts in Auckland

NZ suppression of drugs
Icon: Truck
Text: NZ suppression of drugs

NZ becomes a state of Australia
Icon: Australia map
Text: NZ becomes a state of Australia

NZ income reports
Icon: Document
Text: NZ income reports

Terrace target NZ Parliament
Icon: Parliament building
Text: Terrace target NZ Parliament

Tax in between citizens
Icon: People
Text: Tax in between citizens

Tax in between the Crown and us
Icon: People
Text: Tax in between the Crown and us

Arrests
Icon: Diamond
Text: Arrests

To New World
Icon: Speech bubbles
Text: To New World

Global drought
Icon: Drought
Text: Global drought

Card game in Auckland
Icon: Cards
Text: Card game in Auckland

Genetically modified humans
Icon: DNA helix
Text: Genetically modified humans

Exotic animals in Auckland
Icon: Alien
Text: Exotic animals in Auckland

Tax in between states
Icon: People
Text: Tax in between states

Tax in between local and national government in NZ
Icon: People
Text: Tax in between local and national government in NZ

Automated weapons systems
Icon: Bomb
Text: Automated weapons systems

Electric vehicles
Icon: Sun with car
Text: Electric vehicles

Smart Cities
Icon: Gear and lightbulb
Text: Smart Cities

Postal Codes
Icon: Star
Text: Postal Codes

AI of other countries
Icon: Lightbulb
Text: AI of other countries

International good banking
Icon: Bank building
Text: International good banking

Tax in between developed and developing countries
Icon: People
Text: Tax in between developed and developing countries

Tax in between old and young
Icon: People
Text: Tax in between old and young

The first machine
Icon: Head with gear
Text: The first machine

Services
Icon: Scissors
Text: Services

Government
Icon: Snowflake
Text: Government

Natural Capital
Icon: Leaf
Text: Natural Capital

The Newspaper
Icon: Newspaper
Text: The Newspaper

NZ Greenhouse Gas Emissions
Icon: Greenhouse
Text: NZ Greenhouse Gas Emissions

Tax in between capitalism and environmentalism
Icon: People
Text: Tax in between capitalism and environmentalism

Tax in between rich and poor
Icon: People
Text: Tax in between rich and poor

Public teachers
Icon: Teacher and student
Text: Public teachers

Try to stop the power station
Icon: Power station
Text: Try to stop the power station

What getting becoming
Icon: Game controller
Text: What getting becoming

Smart things are created
Icon: Pills
Text: Smart things are created

Good food brains
Icon: Brain
Text: Good food brains

Climate refugees
Icon: People with suitcase
Text: Climate refugees

Tax in between the government and the people
Icon: People
Text: Tax in between the government and the people

Rational consumption globally
Icon: Money
Text: Rational consumption globally

Green New Zealand
Icon: Leaf and dollar sign
Text: Green New Zealand

NZ can't afford to change
Icon: No sign
Text: NZ can't afford to change

Milk and milk prices
Icon: Milk can
Text: Milk and milk prices

Start of research
Icon: Microscope
Text: Start of research

DIY projects
Icon: Hammer and nail
Text: DIY projects

An Airplane
Icon: Airplane
Text: An Airplane

Press freedom in NZ
Icon: Newspaper
Text: Press freedom in NZ

Corporate influence on government policy
Icon: People and money
Text: Corporate influence on government policy

River pollution in NZ
Icon: River with trash
Text: River pollution in NZ

Global business
Icon: Money and globe
Text: Global business

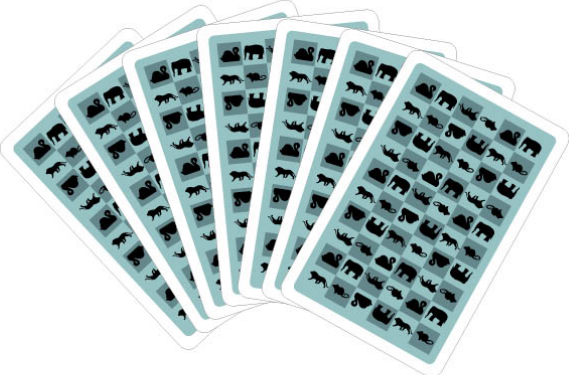
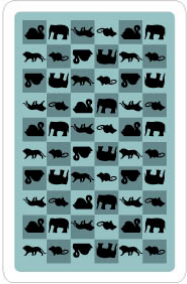
Surveillance in NZ
Icon: Camera
Text: Surveillance in NZ

Your video, your choice
Icon: Video camera
Text: Your video, your choice

Your video, your choice
Icon: Video camera
Text: Your video, your choice

Your video, your choice
Icon: Video camera
Text: Your video, your choice

Artificial intelligence globally
Icon: Brain and gear
Text: Artificial intelligence globally

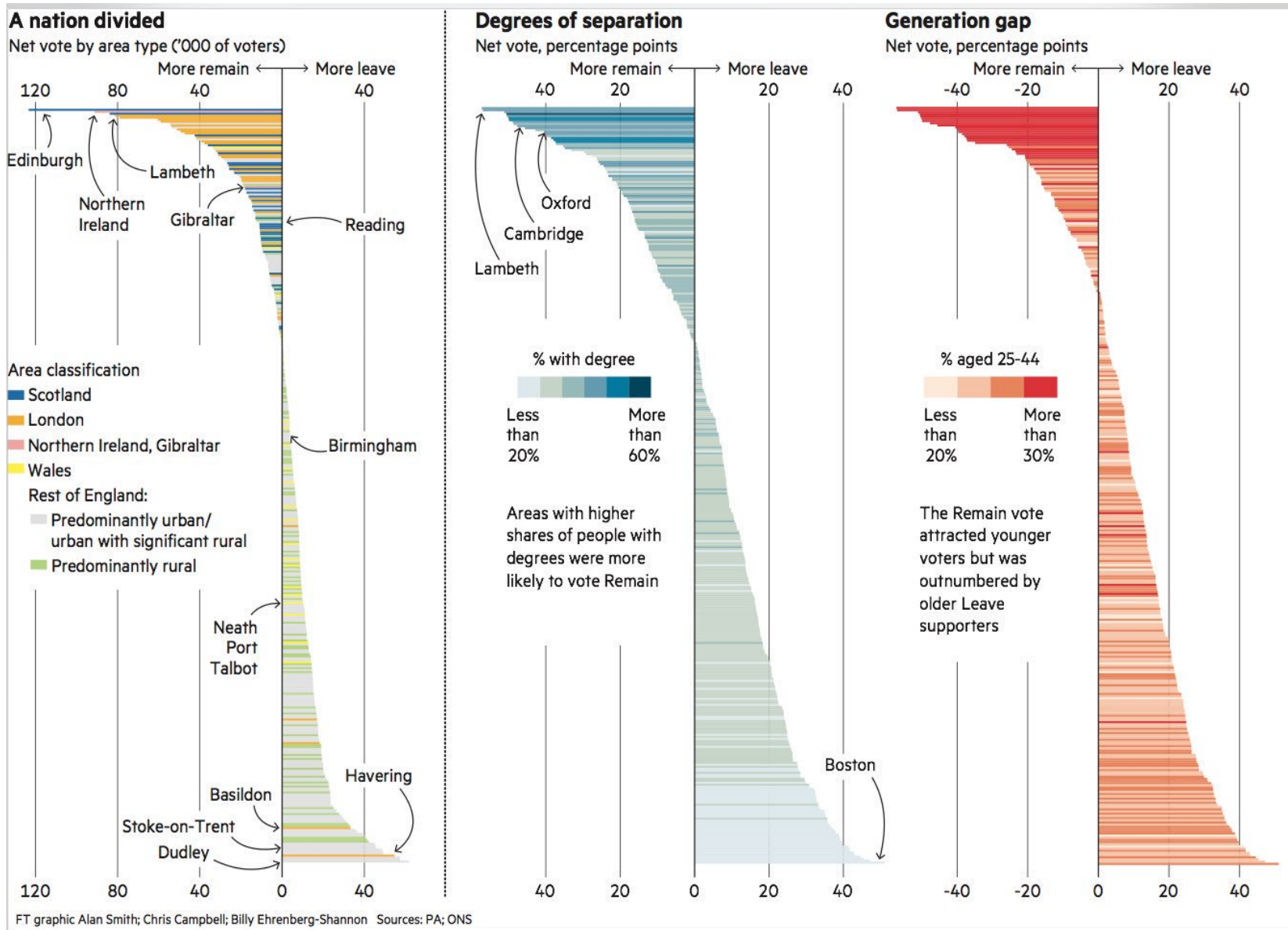


ForesightNZ
Playing Cards

All of the 2020/21 public policy workshops for young people are open-ended, and designed to be fun and engaging. The idea is to explore the future of New Zealand in a way that is fun and engaging. The idea is to explore the future of New Zealand in a way that is fun and engaging. The idea is to explore the future of New Zealand in a way that is fun and engaging.



BREXIT Vote – A divided nation



Thank you

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