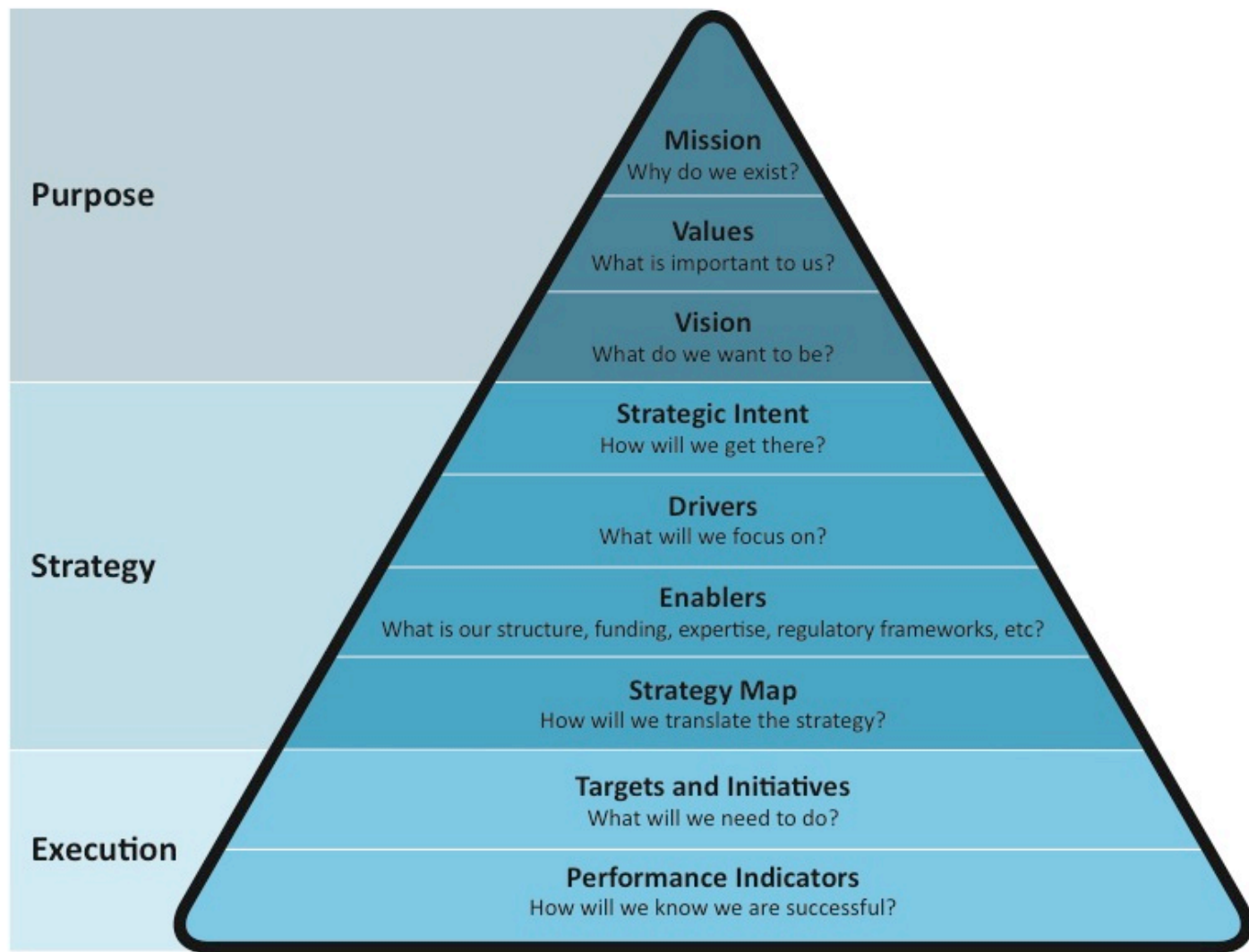


Strategy Conservation Lands

Otago University Symposium Public Conservation Lands 2040
9 November 2011, Dunedin

How to develop strategy?

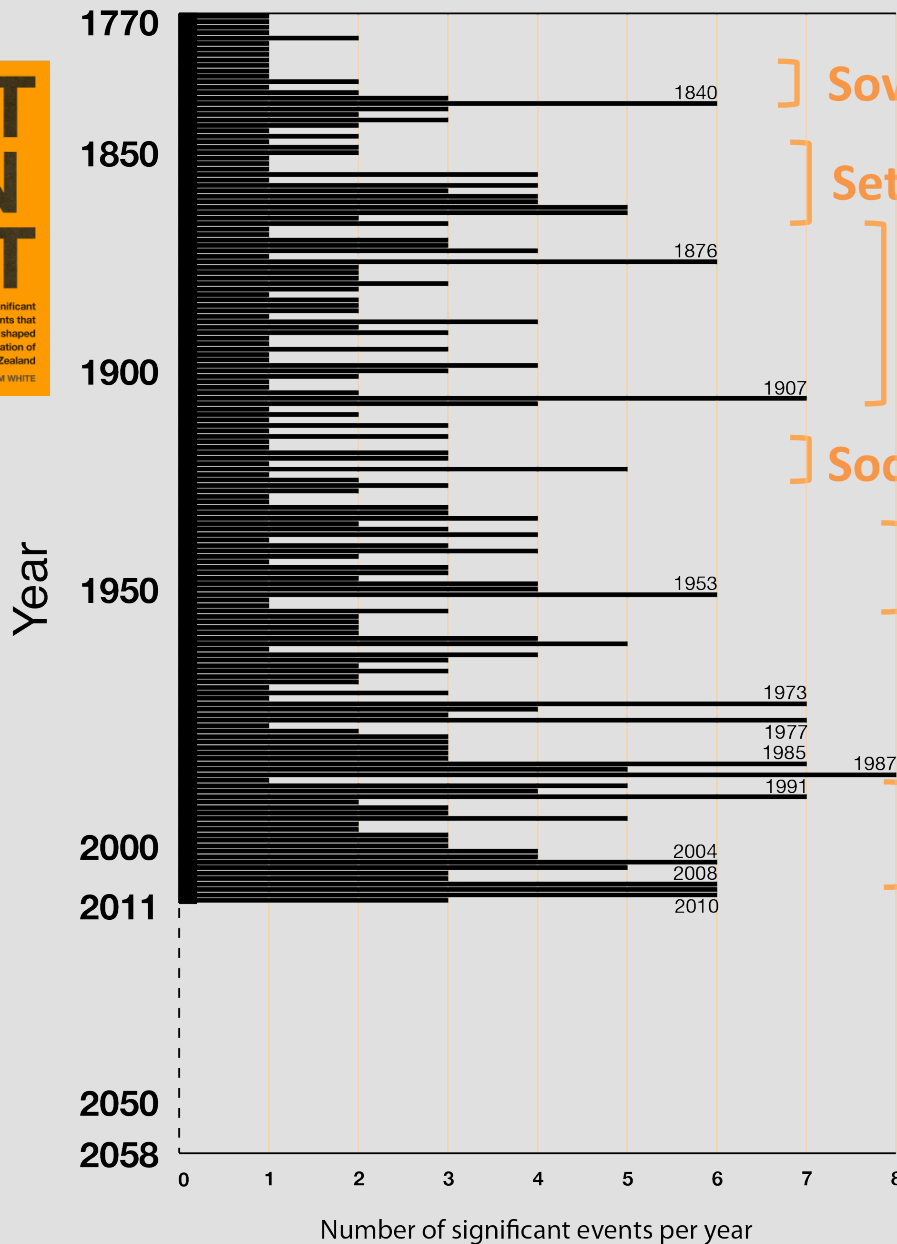


The Three Sights

- Hindsight
- Insight
- Foresight



Nation Dates: Significant events



Sovereignty

Settlement

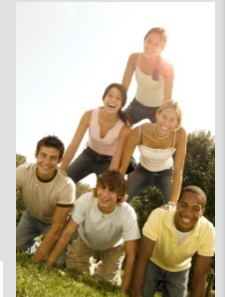
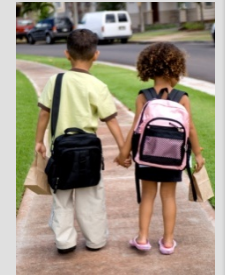
Rights, Roles, Representation & Responsibilities

Social Reform

Identity

Social Justice

Economic Reform

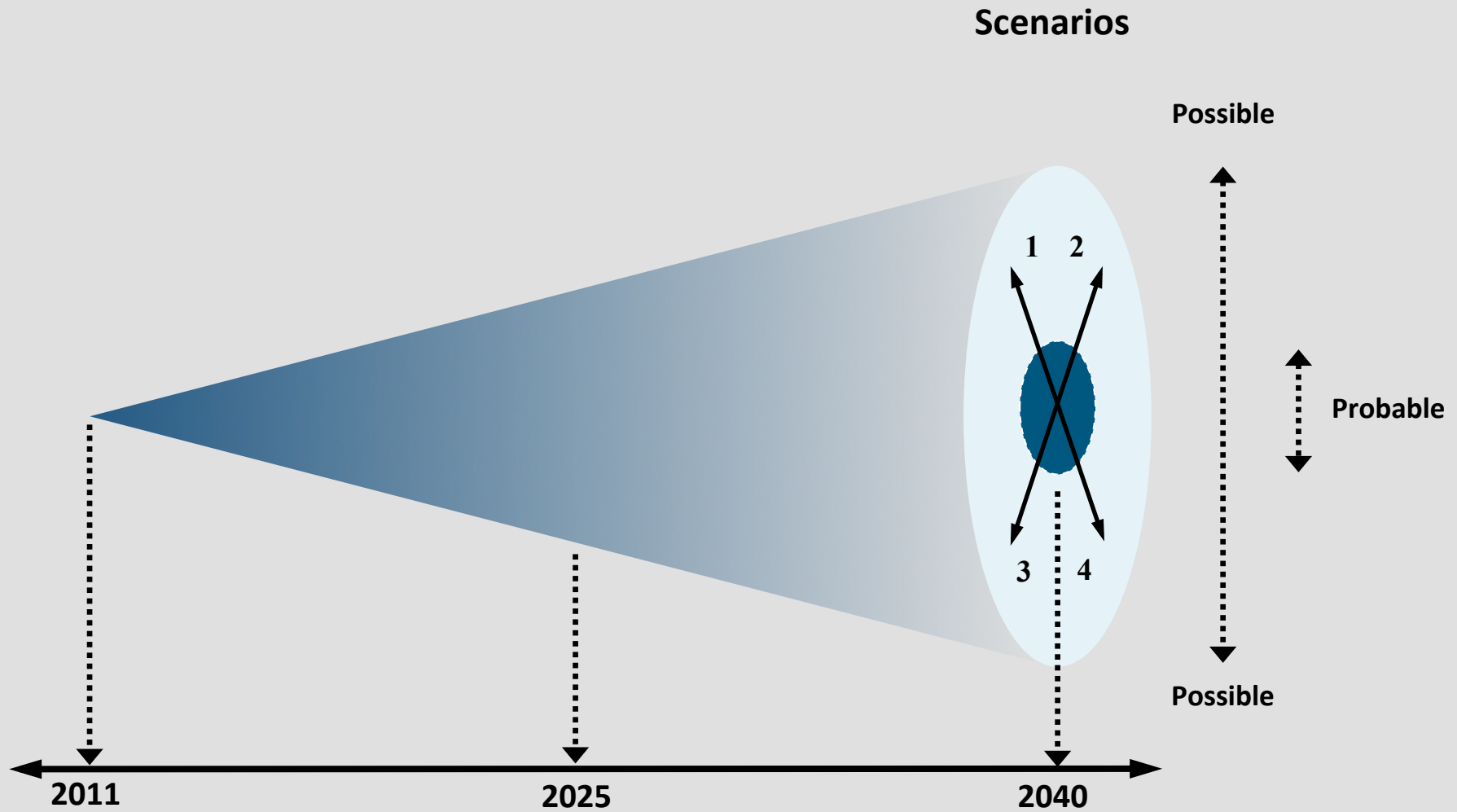


NASA Chief Scientist Dennis M. Bushnell

1. Climate change and energy
2. Massive debt (AKA 'The Great Correction')
3. Water and food shortages/Environmental issues
4. Five simultaneous game-changing tech revolutions, tele-everything
5. Luddites/Individual destructive power
6. Robotics/Machine intelligence/
Employment
7. Humans merging with the machines



What is Future Studies?



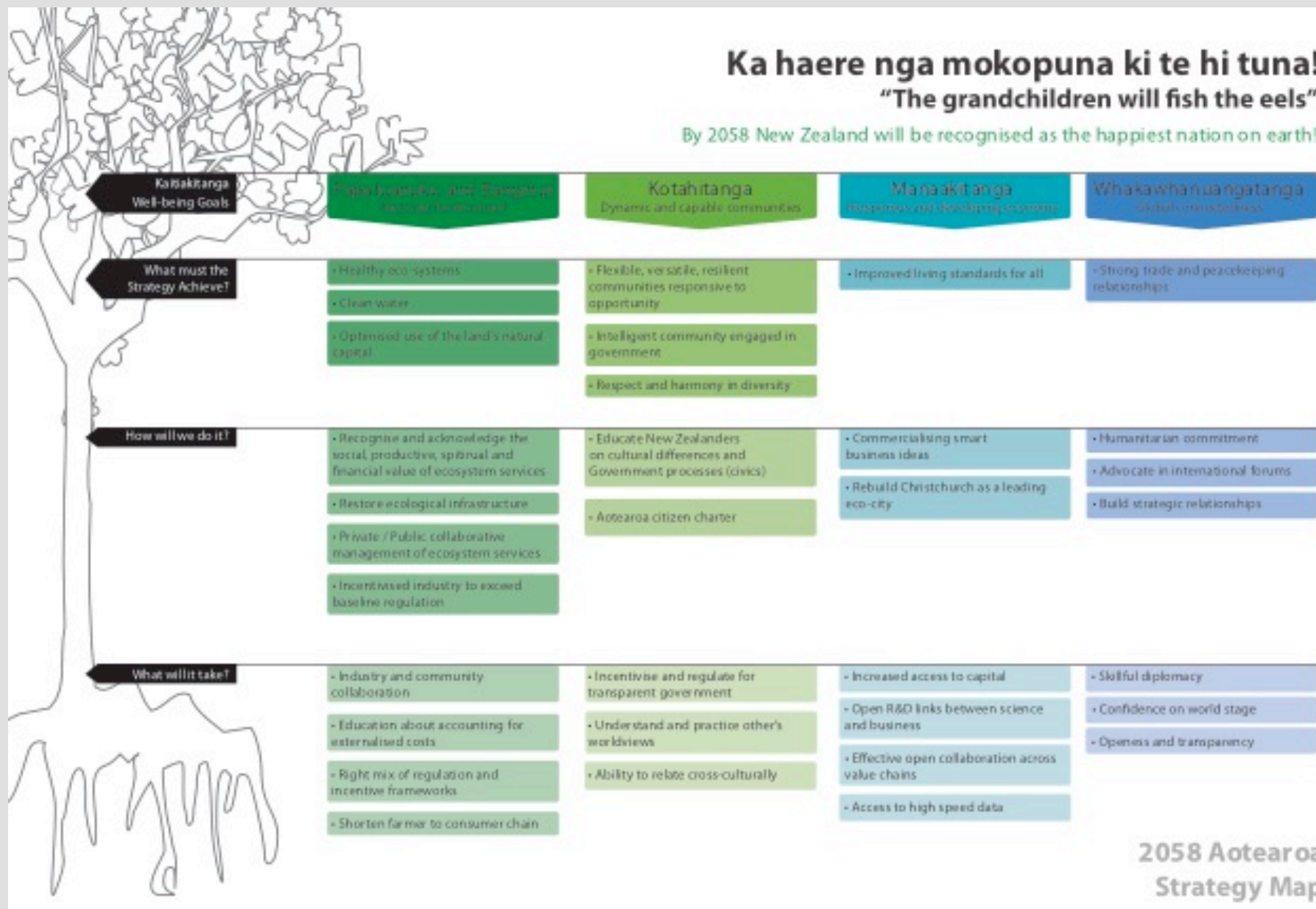
StrategyNZ: Mapping our Future March 2011



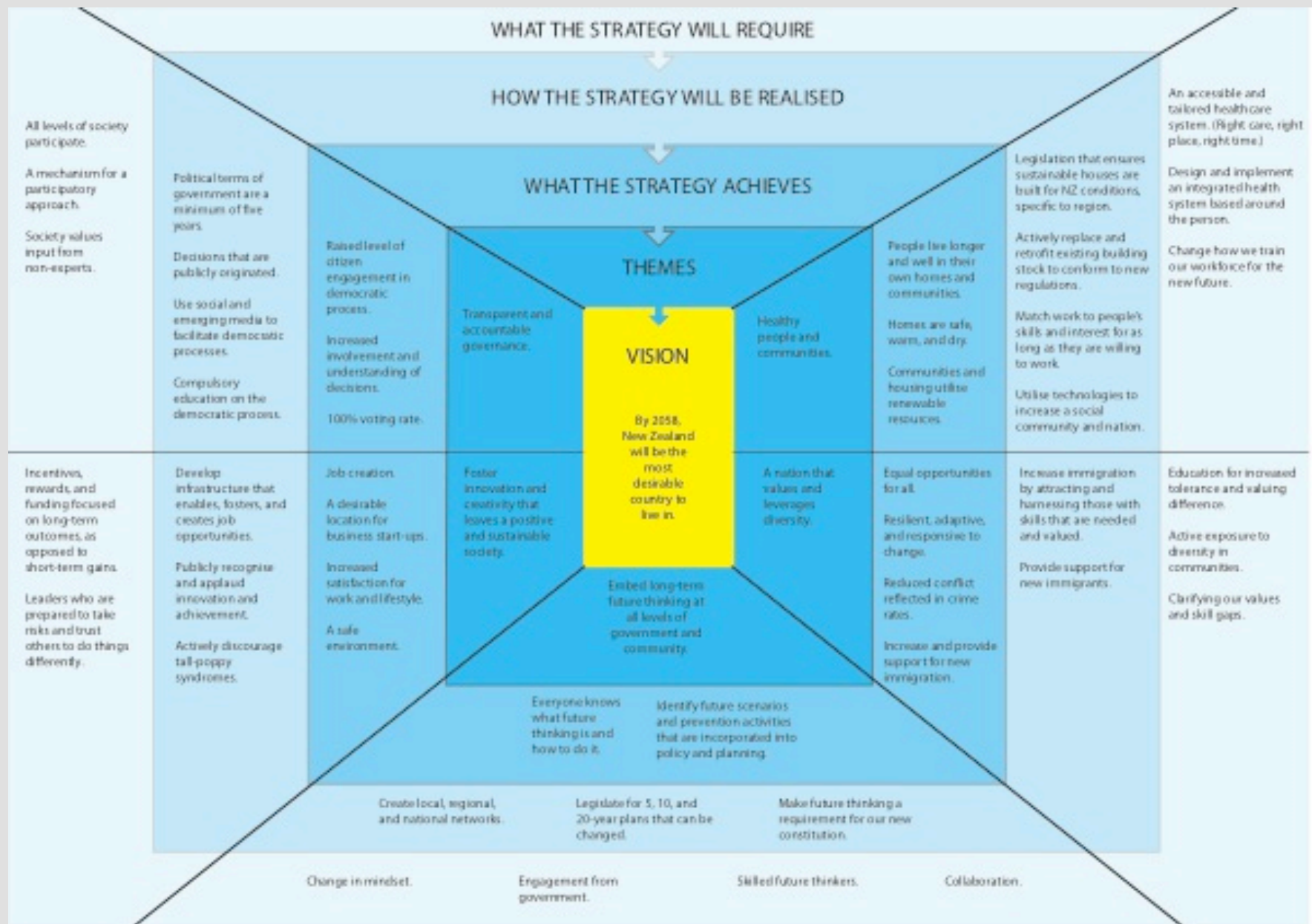
Strategy Maps

Ka haere nga mokopuna ki te hi tuna! "The grandchildren will fish the eels"

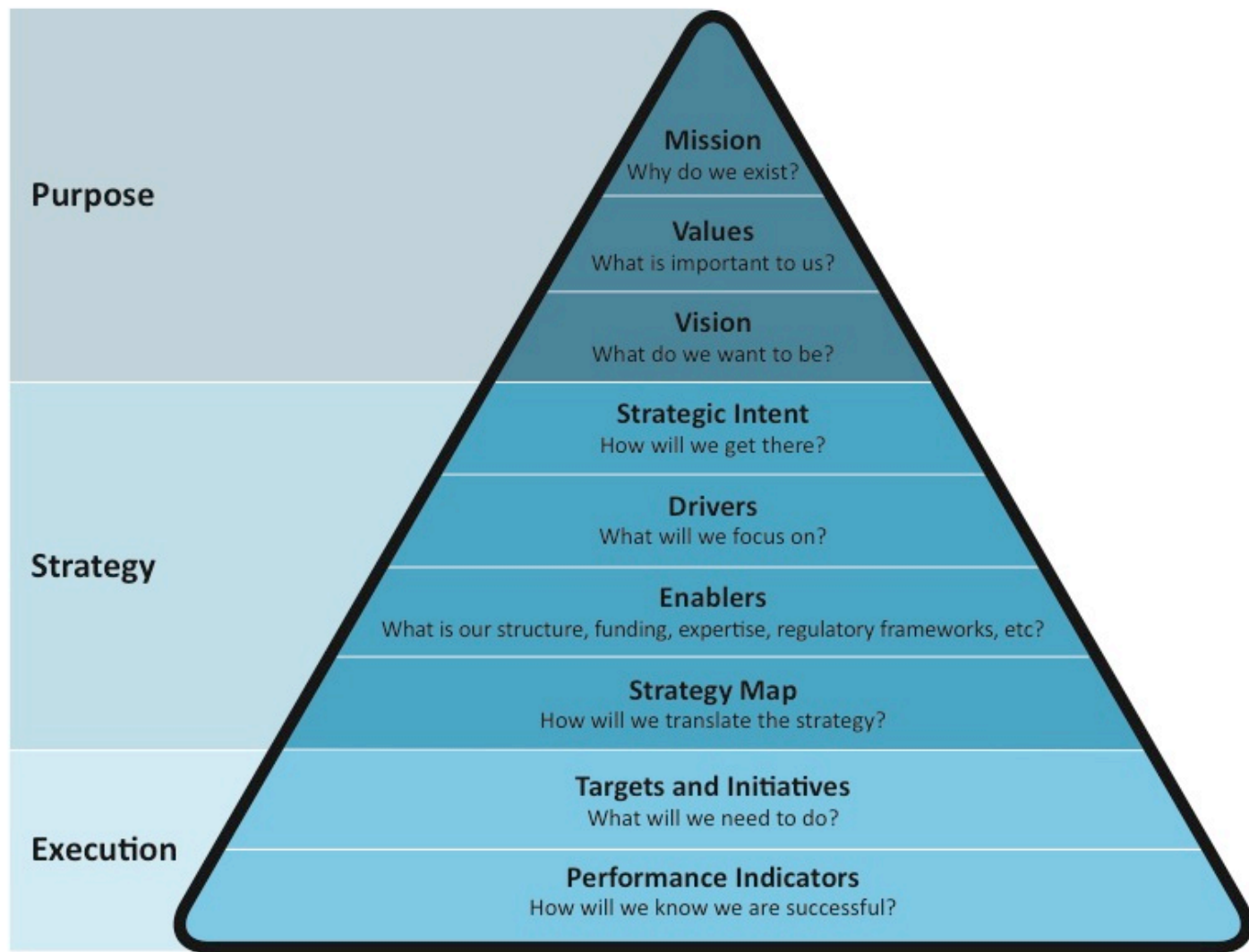
By 2058 New Zealand will be recognised as the happiest nation on earth!



Strategy Maps



How to develop a strategy for Conservation Land?





Ministry for the Wilderness

Wild River Park

This is a private park. It is opened to the general public only one weekend a year. Flora, fauna and non-human landscapes are strictly protected by the Ministry.

Area: 2000 km²

As at 1 January 2040



Ministry for Economic Development

Coal Range Park

This is a private park. Rights to remove its contents, whether it be trees or minerals, are auctioned every two years by the Ministry.

Area: 150 km²

As at 1 January 2040



Ministry for Recreation

Marilyn Fitty Park

This is a public park. It is open 24/7 and you can make as much noise here as you like. It is all about fitness, hobbies, horses, bike tracks & fishing etc.

Area: 450 km²

As at 1 January 2040



Ministry for Conservation

Happy Hiking Park

This is a public park. It is open 24/7 but you can only walk, you cannot bring anything with wheels onto this land. It is for current and future generations.

Area: 800 km²

As at 1 January 2040

The
opportunity to
create an
environmental
platform – the
constitutional
review
2011-2013



National Council of Women, Christchurch
1896

‘Do not think your single vote
does not matter much. The
rain that refreshes the parched
ground is made up of
single drops.’

— Kate Sheppard

FRENCH CONSTITUTION CHARTER FOR THE ENVIRONMENT

THE TEN ARTICLES

- Art 1** Each person has the right to live in a balanced environment which shows due respect for health.
- Art 2** **Each person has a duty to participate in preserving and enhancing the environment.**
- Art 3** Each person shall, in the conditions provided for by law, foresee and avoid the occurrence of any damage which he or she may cause to the environment or, failing that, limit the consequences of such damage.
- Art 4** Each person shall be required, in the conditions provided for by law, to contribute to the making good of any damage he or she may have caused to the environment.
- Art 5** When the occurrence of any damage, albeit unpredictable in the current state of scientific knowledge, may seriously and irreversibly harm the environment, public authorities shall, with due respect for the principle of precaution and the areas within their jurisdiction, ensure the implementation of procedures for risk assessment and the adoption of temporary measures commensurate with the risk involved in order to deal with the occurrence of such damage.

FRENCH CONSTITUTION CHARTER FOR THE ENVIRONMENT

THE TEN ARTICLES

- Art 6** Public policies shall promote sustainable development. To this end they shall reconcile the protection and enhancement of the environment with economic development and social progress.
- Art 7** Each person has the right, in the conditions and to the extent provided for by law, to have access to any information pertaining to the environment in the possession of public bodies and to participate in the public decision-making process likely to affect the environment.
- Art 8** Education and training with regard to the environment shall contribute to the exercising of the rights and duties set out in this Charter.
- Art 9** **Research and innovation shall contribute to the preservation and development of the environment.**
- Art 10** This Charter shall inspire France's actions at both a European and an international level.



www.empowernz.co.nz

Thank You

Sir Paul Callaghan

‘So my take is,
we simply push on,
ignore the pessimism,
and lead by example.
Then suddenly we find
ourselves surrounded
by success and telling
ourselves that it was
always meant to be
this way.’



Talent is Key

- Talent likes talent
- Talent loves good food and cafes
- Talent wants to be the best in the world
- Talent enjoys being recognised
- Talent thinks and acts globally
- Talent hates completing forms
- Talent gets frustrated with delays
- Talent needs human capital
- Talent grows through investment
- Talent follows talent
- Talent is key



What is Futures Studies?

What is Strategy?

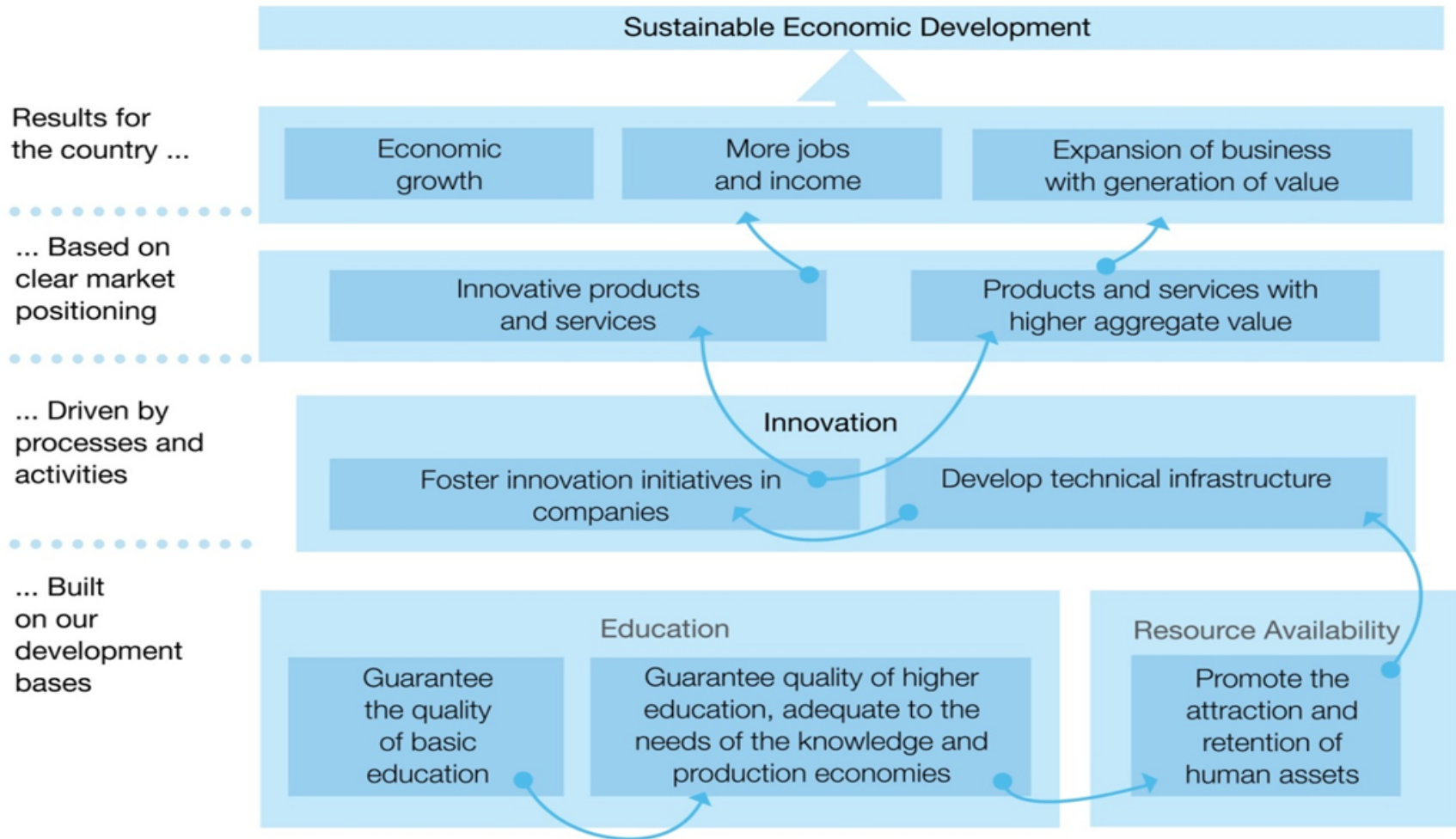
What is a Strategy Map?

**What is the difference between
management and leadership?**

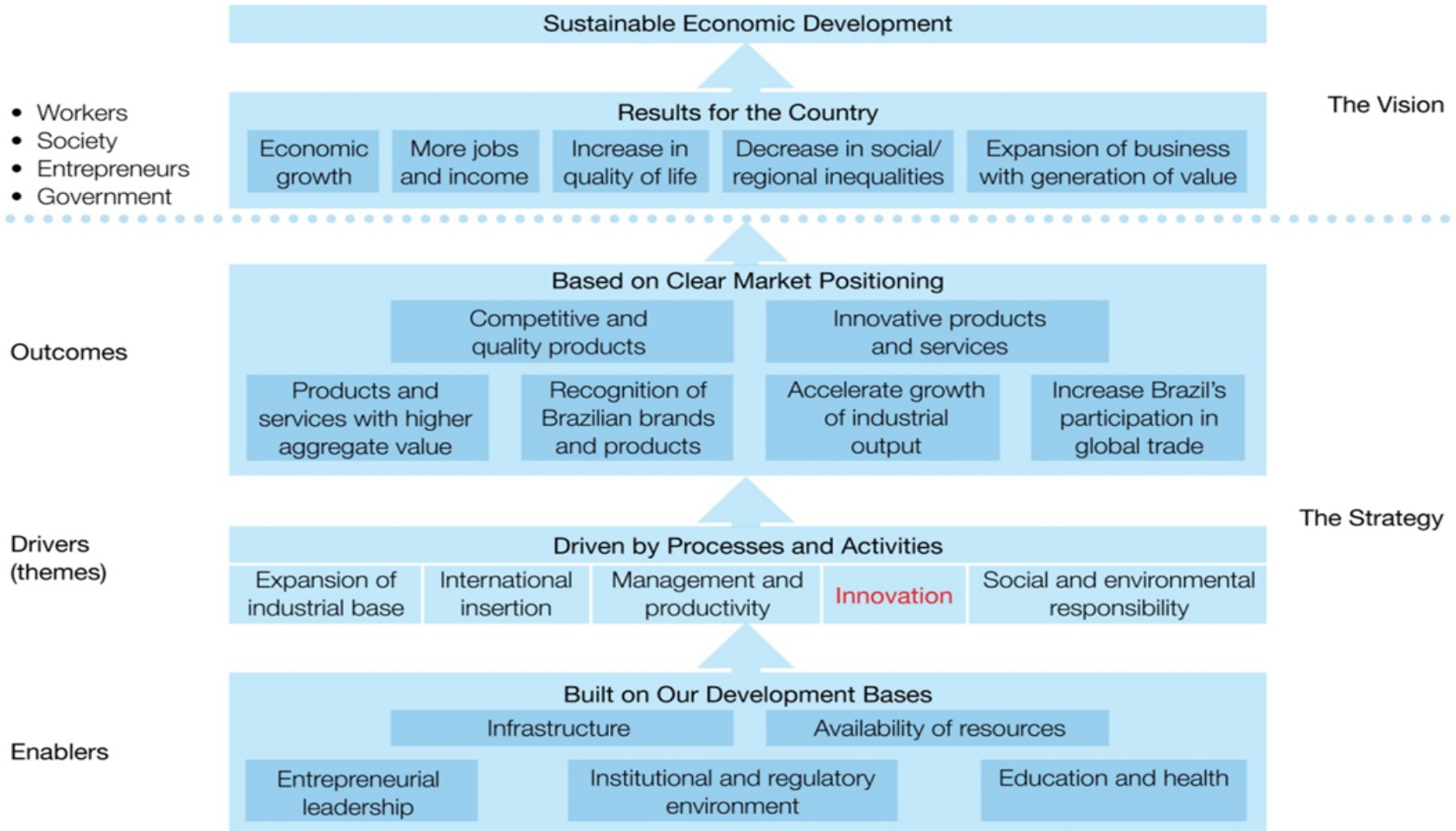
**What is the difference between
a puzzle and a mystery?**

**What is the difference between
control and influence?**

From previous slide – Strategy Map for Brazil Innovation theme expanded showing cause and effect



Strategy Map for Brazil



Hindsight

Insight

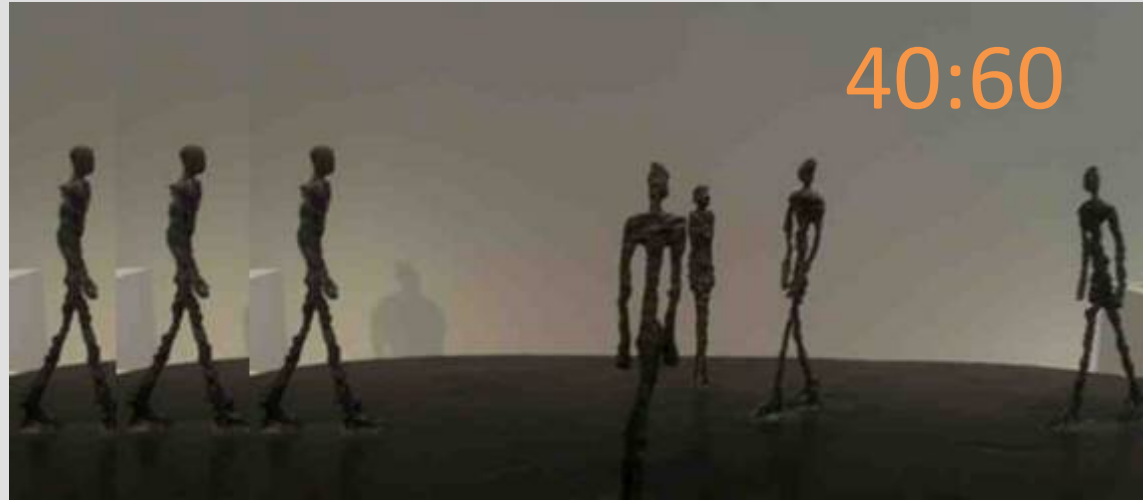
$$97 - 90 = 7$$

$$7 - 3 = 4$$

$$4 - 2 = 2$$

Insight and Foresight

Today, 3 billion made \$2 or less per day.



Fifty years later, the developed countries & China grow old – while Africa & India remain young.

