

**Is This As
Good As It Gets ?**

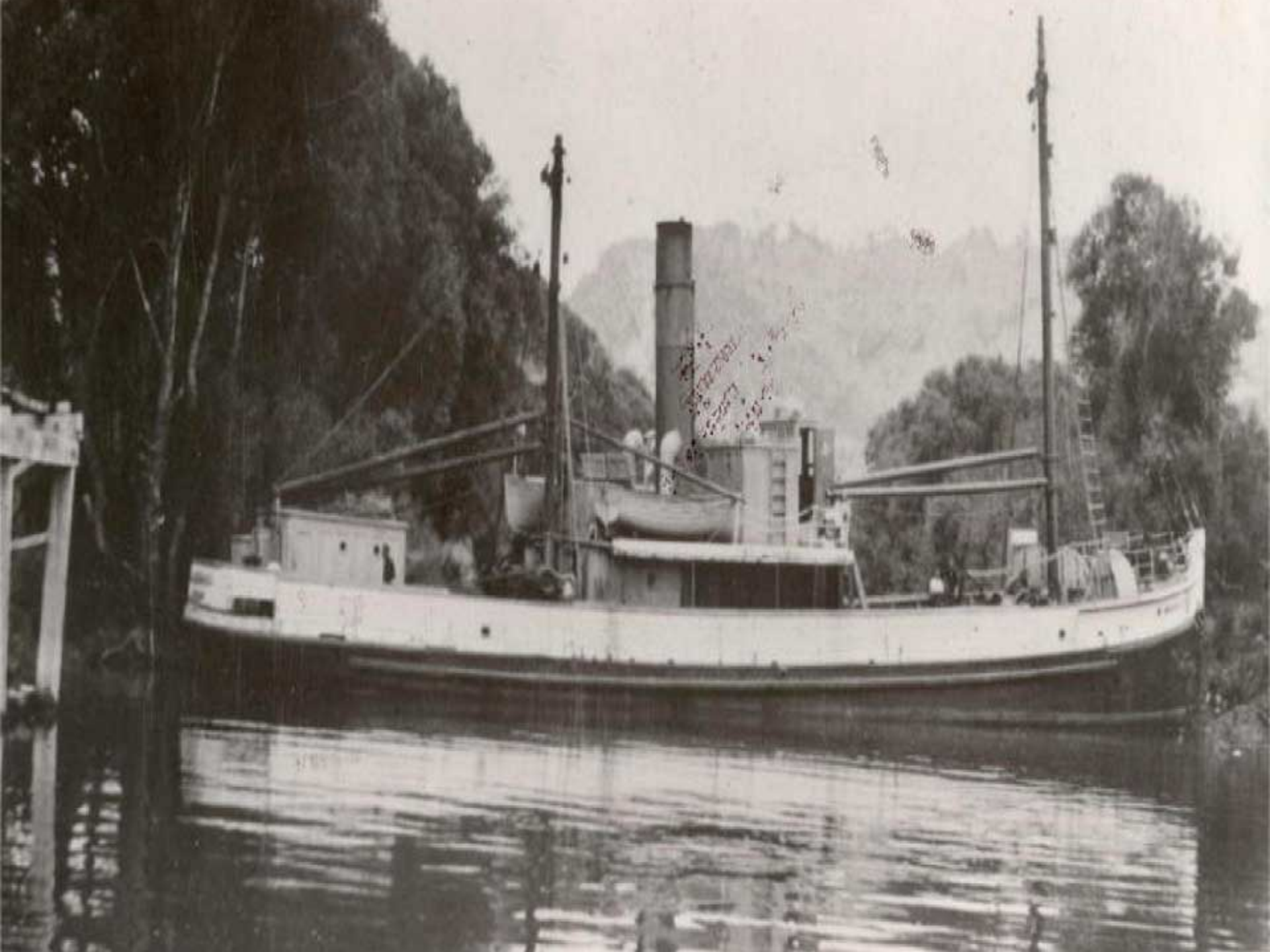
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The Big Picture: Why you count?

- **97 billion have lived on Earth**
 - **But 90 have died**
- **We are part of the 7 billion alive**
 - **But 3 billion currently live on \$2 or less**
- **We are part of the 4 billion wealthy alive**
 - **But about half of the 4 billion are financially or physically dependent on someone else**
- **So ... we represent the 2 billion**

We are the 2% that can make a difference !













King Tāwhiao's whare at Te Kuiti, Māori King 1860-1894





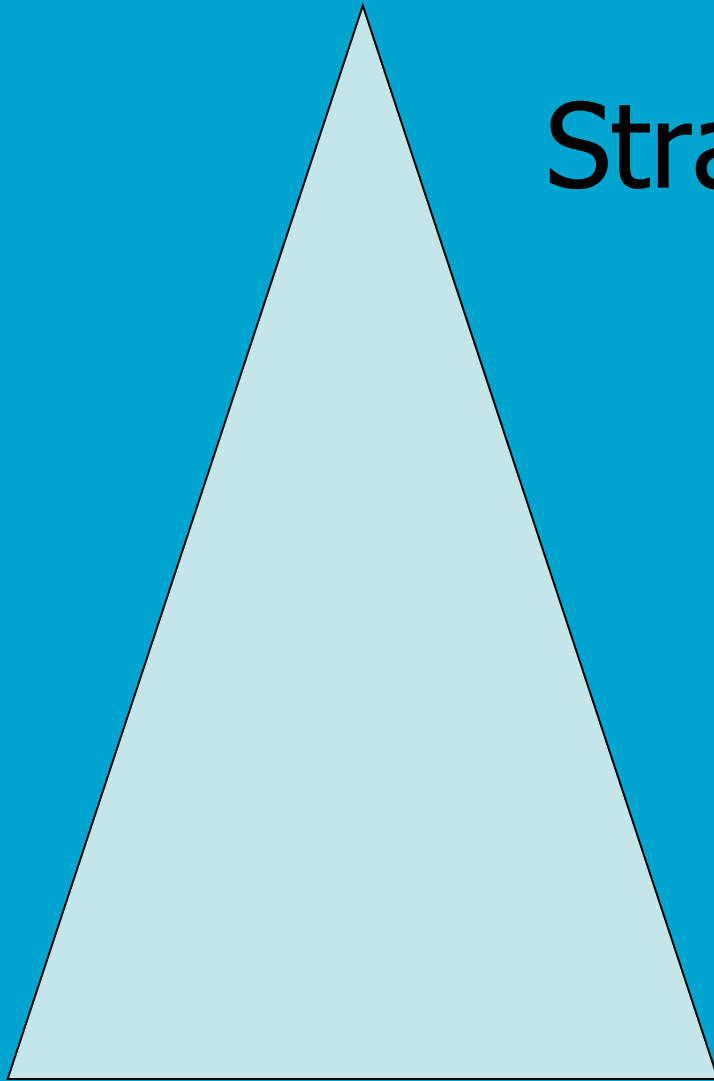
Julius Vogel (1835-1899)

Immigration and Works Scheme 1870

A development plan designed to revive the economy and provide the pre-conditions of economic growth, included roads in the North, railways in the South ...“do more to put an end to hostilities and to confirm peaceful relations, than an army of ten thousand men’...

“We considered it very desirable, in a young country, that wealth should not be in the hands of a few capitalists...[who]...would leave the country, and enjoy elsewhere the wealth so accumulated.”

Sustainable Future



Strategic Knowledge



Information



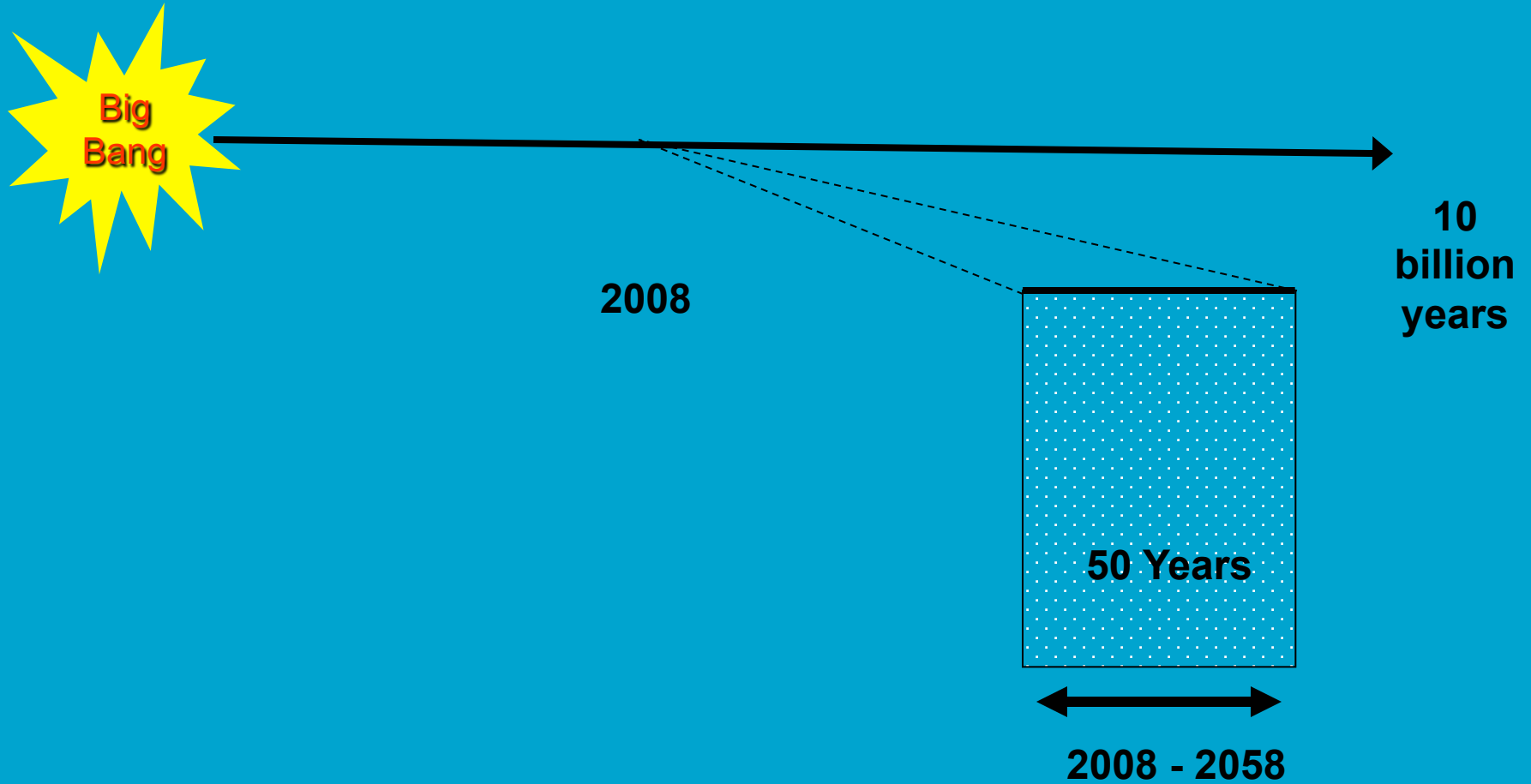
Data



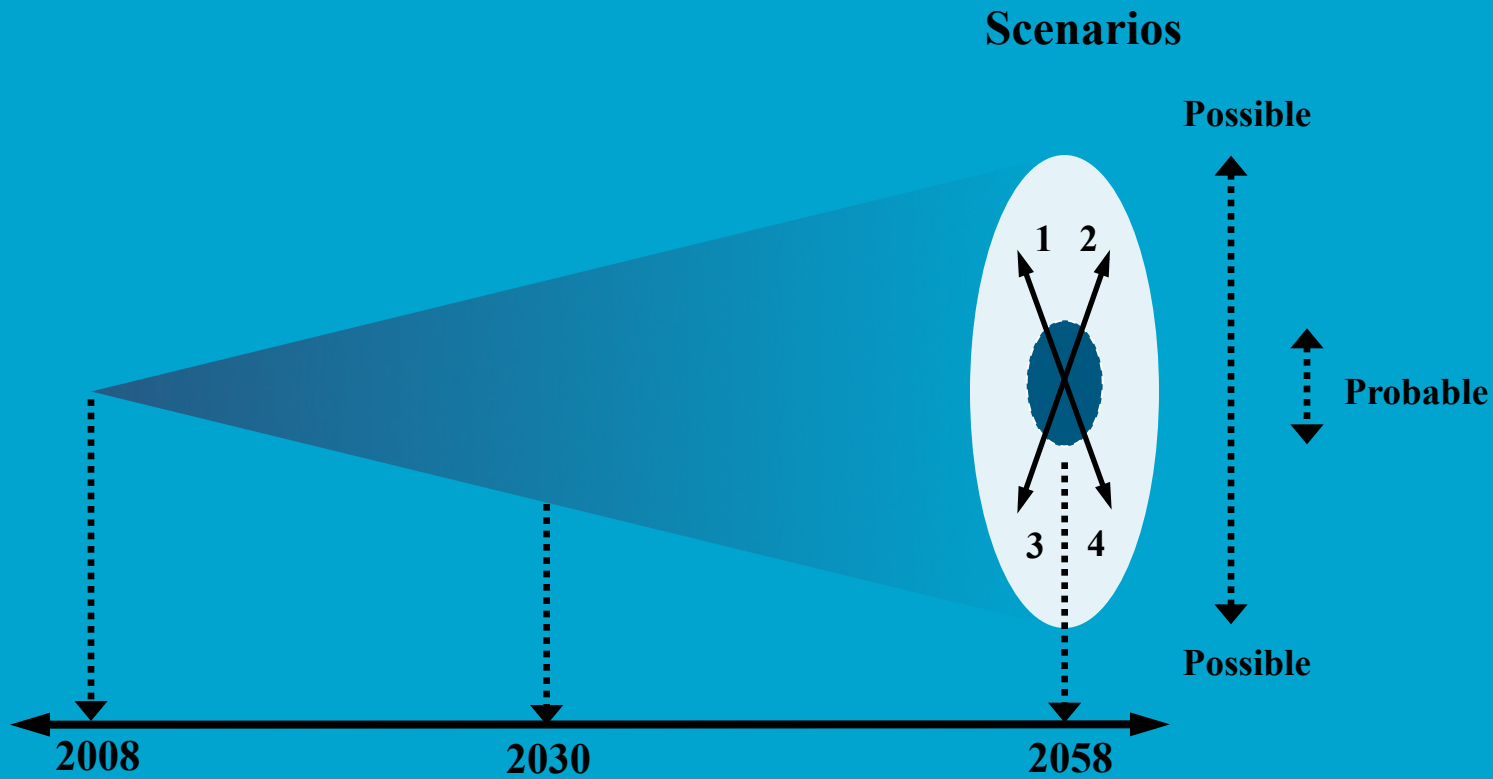
IF THE WILD BIRD INSIDE YOU COULD CRY OUT

© 1998 [unreadable]

Project 2058: Into the Future



Project 2058: Into the Future



Project 2058: Change Agents

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- 1. Climate
 - 2. Demography
 - 3. Ecosystems
 - 4. Energy Production
 - 5. Food & Water
 - 6. Values & Beliefs
 - 7. Justice & Freedom

- 1. Management of Ecosystems & Resources
- 2. Infrastructure
- 3. Security & Terrorism
- 4. Technology
- 5. Governance & Institutions
- 6. Economic Risks
- 7. Information & Ideas

Wild Cards

Project 2058: Four Futures

| Scenario Matrix | ...the World does manage its opportunities and threats | ...the World does not manage its opportunities and threats |
|------------------------------------------------------------------------|----------------------------------------------------------------------------|-------------------------------------------------------------------|
| New Zealand does manage its strengths and weaknesses and.. | <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> Fail |
| New Zealand does not manage its strengths and weaknesses and... | <input checked="" type="checkbox"/> Fail | <input checked="" type="checkbox"/> Fail |

Project 2058: Watch for Weak Signals

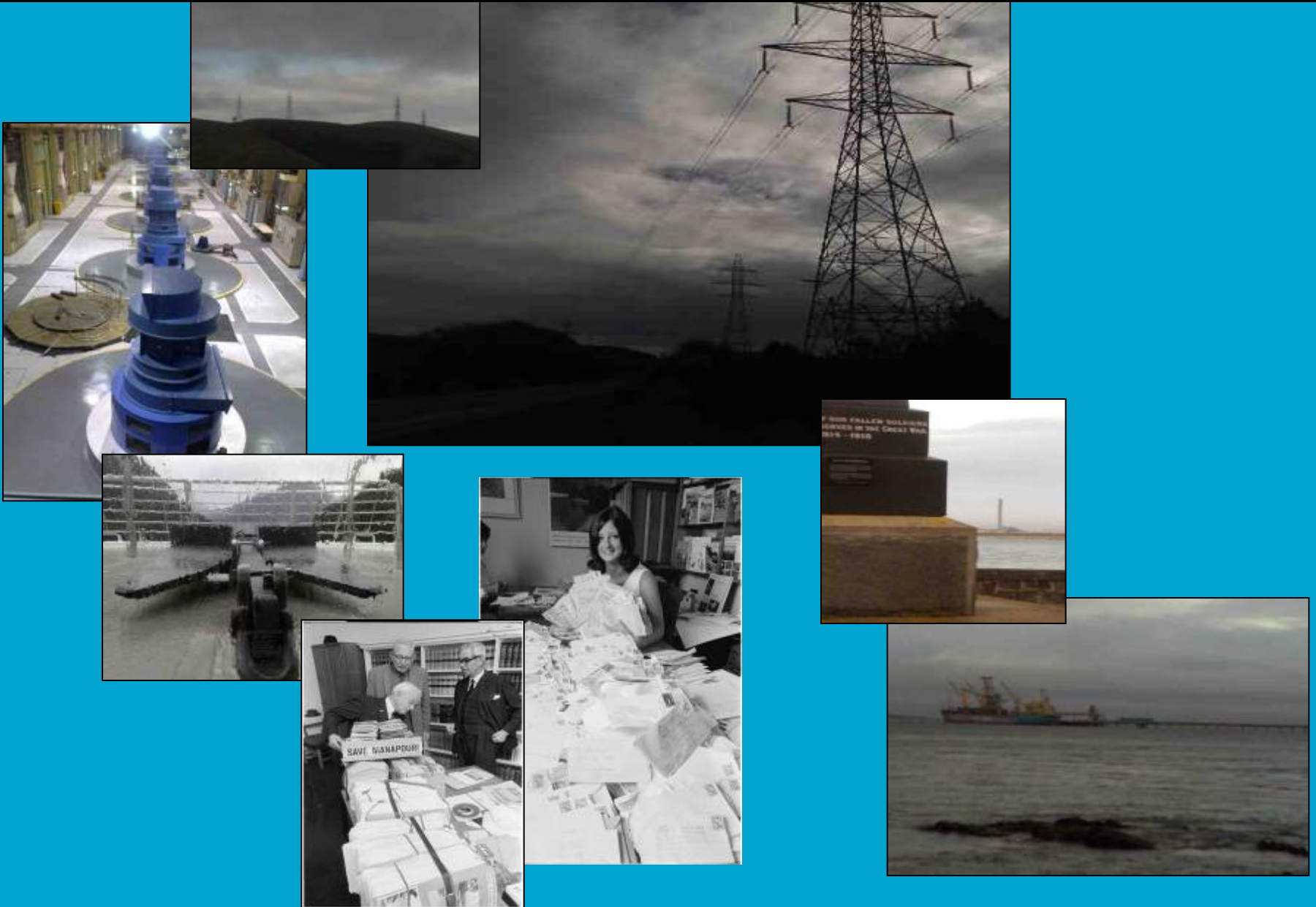
Responses for *Powerful* counties

- Self-sufficient, heavily armed and a fortress mentality or
- Serious engagement with all the problems of the planet

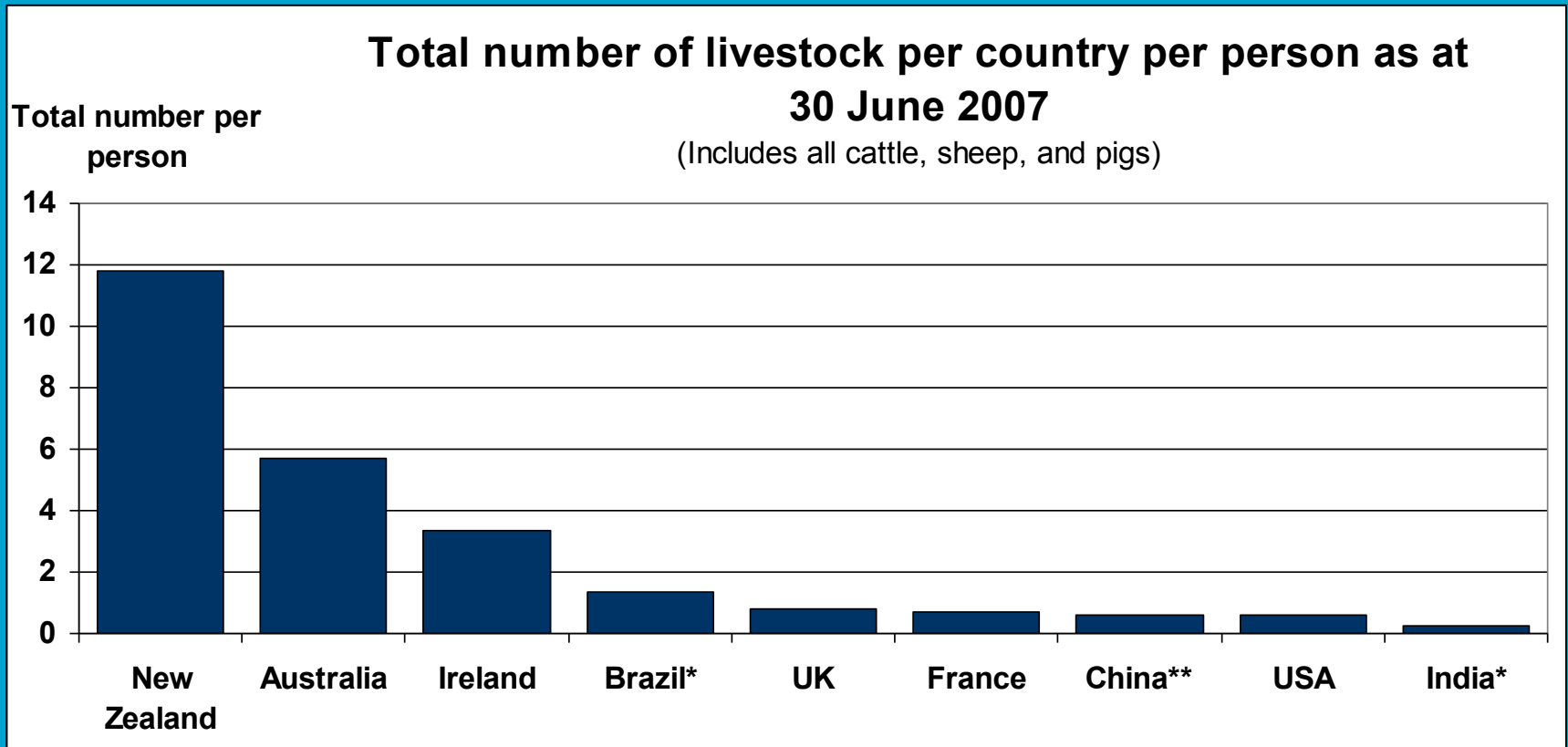
Responses for *Small* counties

- Ignore
- Adapt (monitor closely what is happening)
- Support global leadership (UN, WB, etc)
- Build alliances (state of Australia, Pacific Alliance?)
- Try to shape (lead by example)

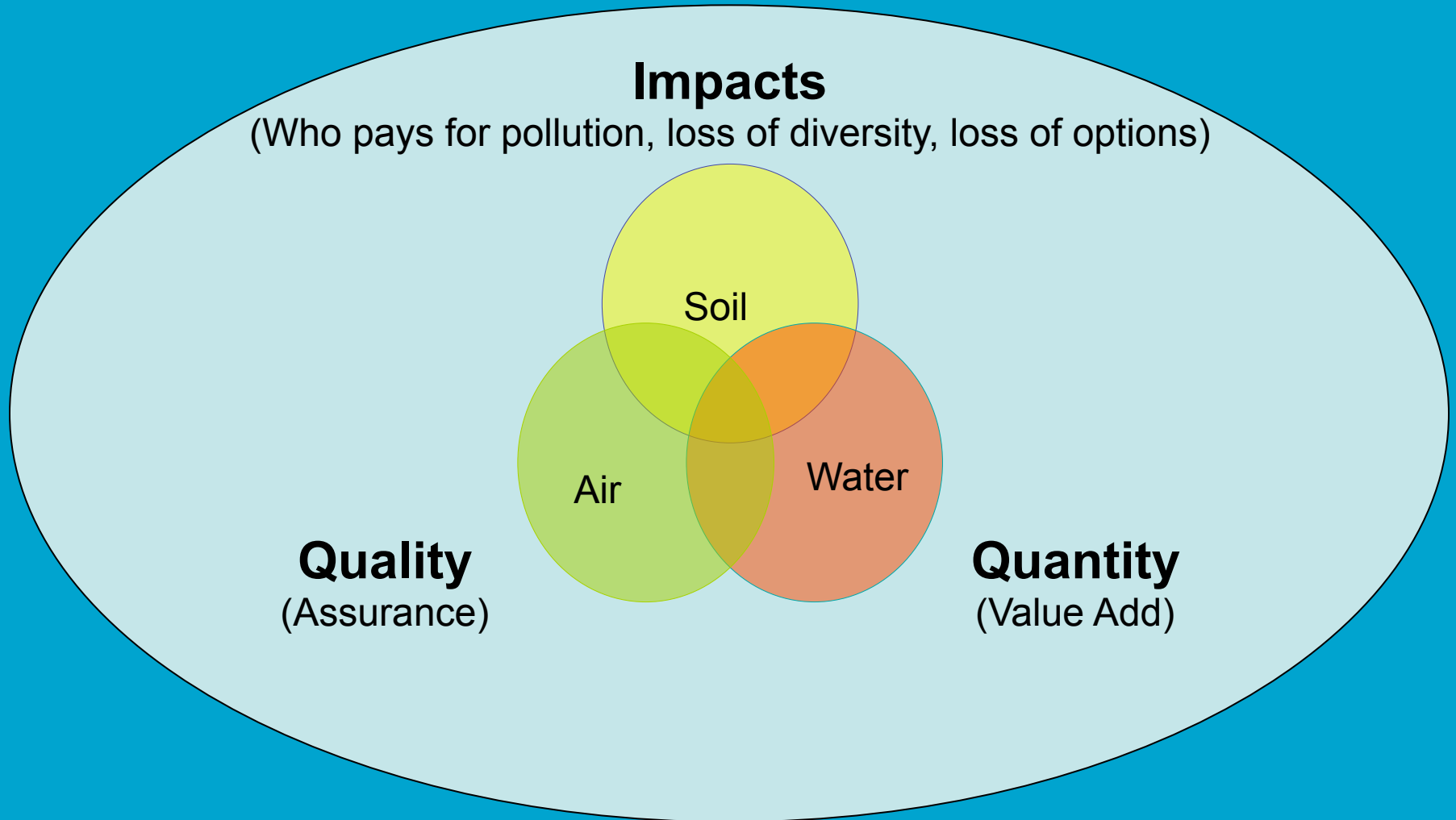
Local Hot Spot: Damn the Dam



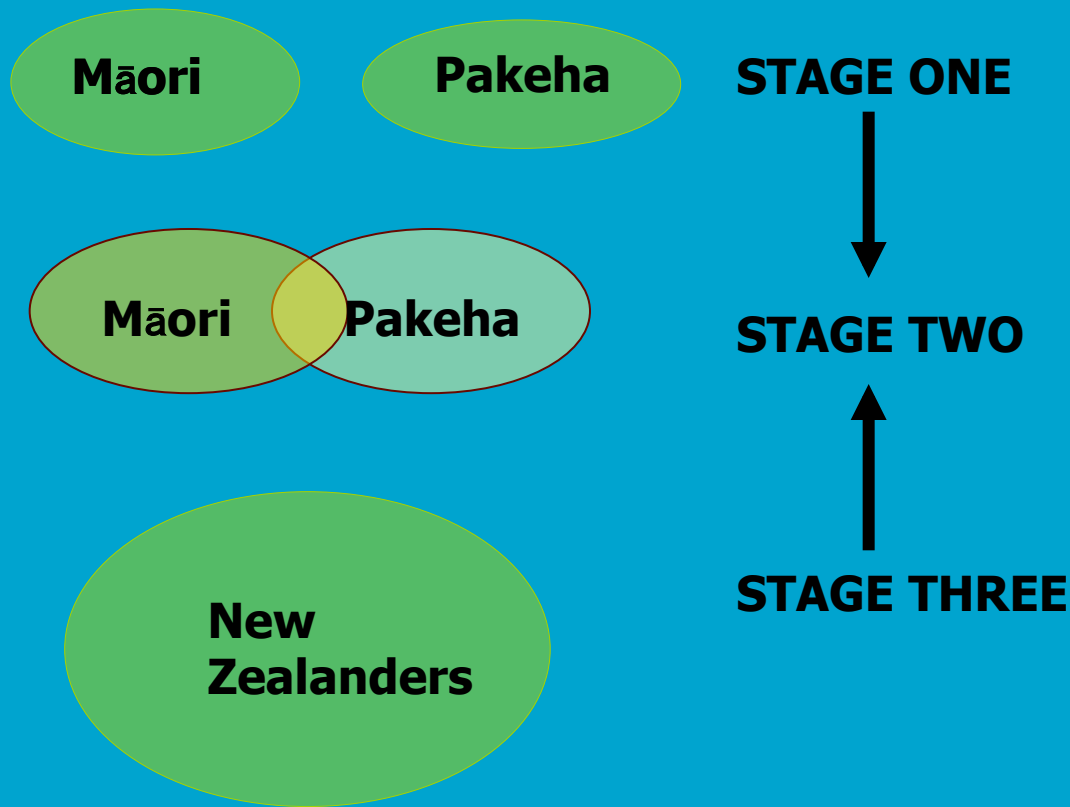
Local Hot Spot: Livestock



Local Hot Spot: Agriculture



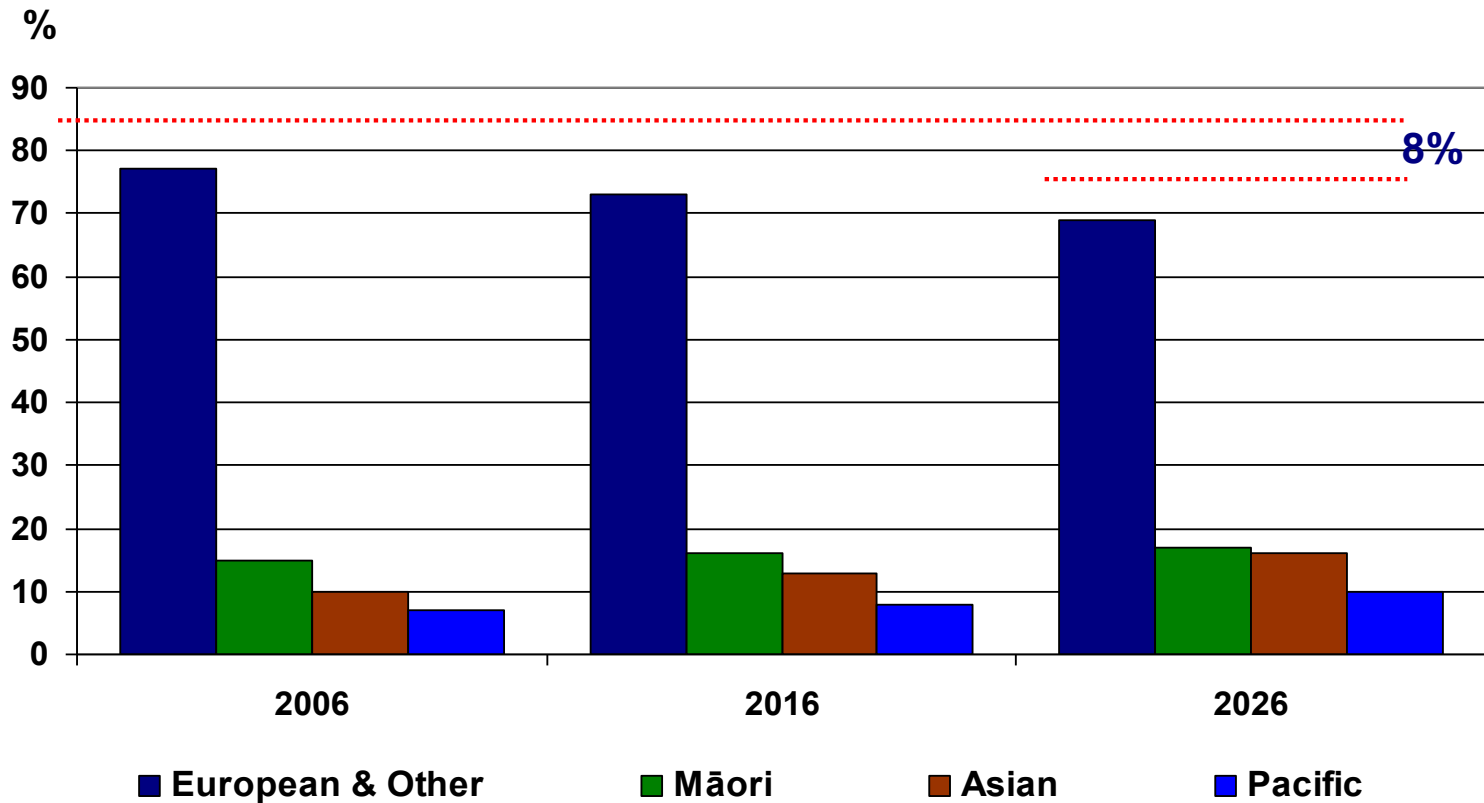
Local Hot Spot: Constitution



Local Hot Spot: Race Relations

Ethnic Share Of New Zealand Population (percent)

Adapted from Statistics New Zealand, projections from series 6



Local Hot Spot: Foreshore and Seabed



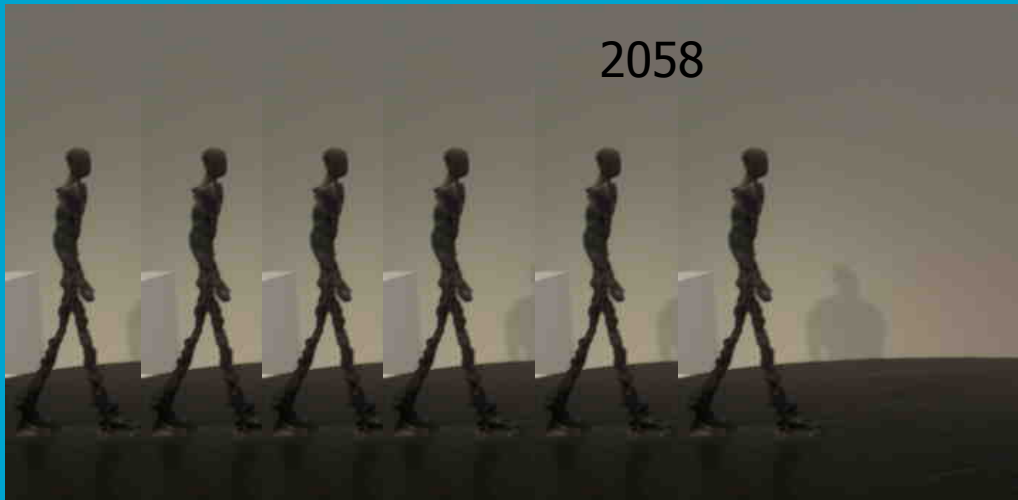
Local Hot Spot: Genetic Modification



Global Hot Spot: People

In 2008, 3 billion make \$2 or less per day. In 2058, it may be 6 billion.

The developed countries and China grow old – while Africa remains young.



Global Hot Spot: Crime

\$1 trillion pa Illicit Trade

- **150 unauthorised use of nuclear or radioactive materials in the last 4 years**
- **20,000 active nuclear weapons**



**New Zealand
needs a
'National Strategy'
to optimise our future,
to align our industry,
to reinforce our national brand and
to be an example of what is possible**

**- not because we have to, but
because we want what it can deliver**



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