HOW TO EXTEND YOUR ANNUAL REPORT

SIX —	ightarrow ASK $ ightarrow$ QUESTIONS	BE GUIDED BY \longrightarrow THE PRINCIPLES	SEEK OUT THE \longrightarrow RIGHT CONTENT	REPORT ON NET VALUE ADDED TO THE SIX CAPITALS
Financial Capital	1. What time frame?	Strategic focus and future orientation	Organisational overview and external environment	Financial Capital
+ Manufactured Capital	2. What stakeholders?	Connectivity of information	2. Governance	+ Manufactured Capital
+ Intellectual Capital	3. What reporting boundaries?	3. Stakeholder relationships	3. Business model	+ Intellectual Capital
+ Human Capital	4. What business model?	4. Materiality	4. Risks and opportunities	+ Human Capital
+		4. Materiality	5. Strategy and resource allocation	+
Social and Relationship Capital	5. What reporting format?	5. Conciseness	6. Performance	Social and Relationship Capital +
Natural Capital	6. What buy-in do we have from the governing body?	6. Reliability and completeness	7. Outlook	Natural Capital
VALUE	7. What can we improve?	Consistency and comparability	8. Basis of presentation	VALUE

8. Basis of presentation

7 **GUIDING PRINCIPLES**

Strategic focus and future orientation

An integrated report should provide insight into the organisation's strategy, and how it relates to the organisation's ability to create value in the short, medium and long term, and to its use of and effects on the capitals.

Connectivity of information

An integrated report should show a holistic picture of the combination, interrelatedness and dependencies between the factors that affect the organisation's ability to create value over time.

Stakeholder relationships

An integrated report should provide insight into the nature and quality of the organisation's relationships with its key stakeholders, including how and to what extent the organisation understands, takes into account and responds to their legitimate needs and interests.

Materiality

An integrated report should disclose information about matters that substantively affect the organisation's ability to create value over the short, medium and long term.

Conciseness

An integrated report should be concise.

Reliability and completeness

An integrated report should include all material matters, both positive and negative, in a balanced way and without material error.

Consistency and comparability

The information in an integrated report should be presented: (a) on a basis that is consistent over time; and (b) in a way that enables comparison with other organisations to the extent it is material to the organisation's own ability to create value over time.

CONTENT ELEMENTS

Organisational overview and external environment

What does the organisation do and what are the circumstances under which it operates?

Governance

How does the organisation's governance structure support its ability to create value in the short, medium and long term?

Business model

What is the organisation's business model?

Risks and opportunities

What are the specific risks and opportunities that affect the organisation's ability to create value over the short, medium and long term, and how is the organisation dealing with them?

Strategy and resource allocation

Where does the organisation want to go and how does it intend to get there?

Performance

To what extent has the organisation achieved its strategic objectives for the period and what are its outcomes in terms of effects on the capitals?

Outlook

What challenges and uncertainties is the organisation likely to encounter in pursuing its strategy, and what are the potential implications for its business model and future performance?

Basis of presentation

How does the organisation determine what matters to include in the integrated report and how are such matters quantified or evaluated?

Adapted from:

The International Integrated Reporting Framework

Learn more at www.integrated reporting.org

Published by:







6 GLOSSARY

Business model

An organisation's system of transforming inputs through its business activities into outputs and outcomes that aims to fulfil the organisation's strategic purposes and create value over the short, medium and long term.

Capitals

Stocks of value on which all organisations depend for their success as inputs to their business model, and which are increased, decreased or transformed through the organisation's business activities and outputs. The capitals are categorised in this Framework as financial, manufactured, intellectual, human, social and relationship, and natural.

Content Elements

The categories of information required to be included in an integrated report; the Content Elements, which are fundamentally linked to each other and are not mutually exclusive, are stated in the form of questions to be answered in a way that makes the relationships between them apparent.

Guiding Principles

The principles that underpin the preparation and presentation of an integrated report, informing the content of the report and how information is presented.

Integrated report

A concise communication about how an organisation's strategy, governance, performance and prospects, in the context of its external environment, lead to the creation of value in the short, medium and long term.

Reporting boundary

The boundary within which matters are considered relevant for inclusion in an organisation's integrated report.