

The New Zealand Sustainable Future Foundation
Trust **Annual Report 2009** Mapping the
landscape Best practice **Building a
comprehensive library**
Exploring a complex world
Commission for the Future Archive On-Line
**A vision of an overarching
National Sustainable
Development Strategy**
Conversations and Interviews **Research
reports on long-term
sustainability in New Zealand**
Students and graduates Developing
scenarios of how New Zealand may
look in 50 years **Helping to
deliver a sustainable
future for New Zealand**





When we started Sustainable Future in early 2004, our first task was to develop a way of working that not only delivered evidence-based reports about New Zealand's long-term future, but also provided students with a place to learn, and experts with a place to educate the next generation of thinkers.

In 2009, I am pleased to say the model works! Our hard work is now being recognised and many of our past students have gone on to travel the globe, begin their PhDs, or start their careers in government and the private sector. It has been a privilege to get to know them, and I can only hope they have learnt as much from us as we have learnt from them.

Highlights for the year include the publication of Report 6: *Four Possible Futures for New Zealand in 2058*, my visit to the World Future Conference in Washington and the United Nations in New York, and the filming of the Conversations, available on our website.

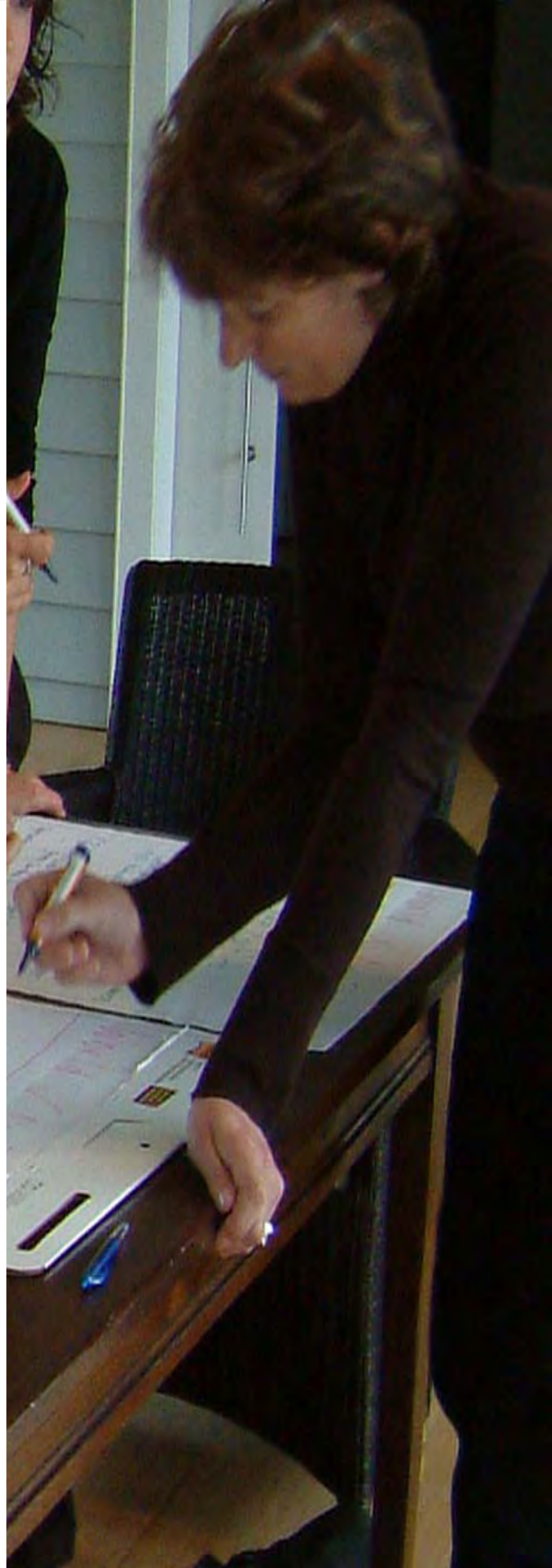
The biggest challenge for 2009 has been finding information that tells a story. We have come to accept that New Zealand has a great deal of data, but that data is not often put together to provide an insight into what has happened or why. In response to this, we have developed our own database, which will be published late this year. From this we hope to provide the strategic information necessary to put forward a long-term strategy for New Zealand.

In the next twelve months we plan to complete the strategy component of *Project 2058*.

My thanks go to all those who have provided their time, support and encouragement. You sustain us.



Wendy McGuinness
Chief Executive





Our Vision

Sustainable Future is a non-partisan, not-for-profit research organisation specialising in issues affecting New Zealand. Our vision is to provide relevant and timely information that is complete and well-researched for those interested in exploring New Zealand's long-term future.

Our Values

Inclusiveness

Global, national, local, cultural, accessible, team approach, well-mannered, representative, aware of special needs and non-judgemental

Integrity

Sustainable in what we do, ethical, professional, honest, accurate, responsive, follow-through and meet agreements

Non-partisan

Balanced, neutral, independent, issue- and ideas-focused, thorough and unbiased

Relevance

Inclusive, focused, positive, innovative, meaningful and succinct



Our Projects

Project 2058

Sustainable Future is exploring New Zealand's long-term future. This project is broken down into three parts:

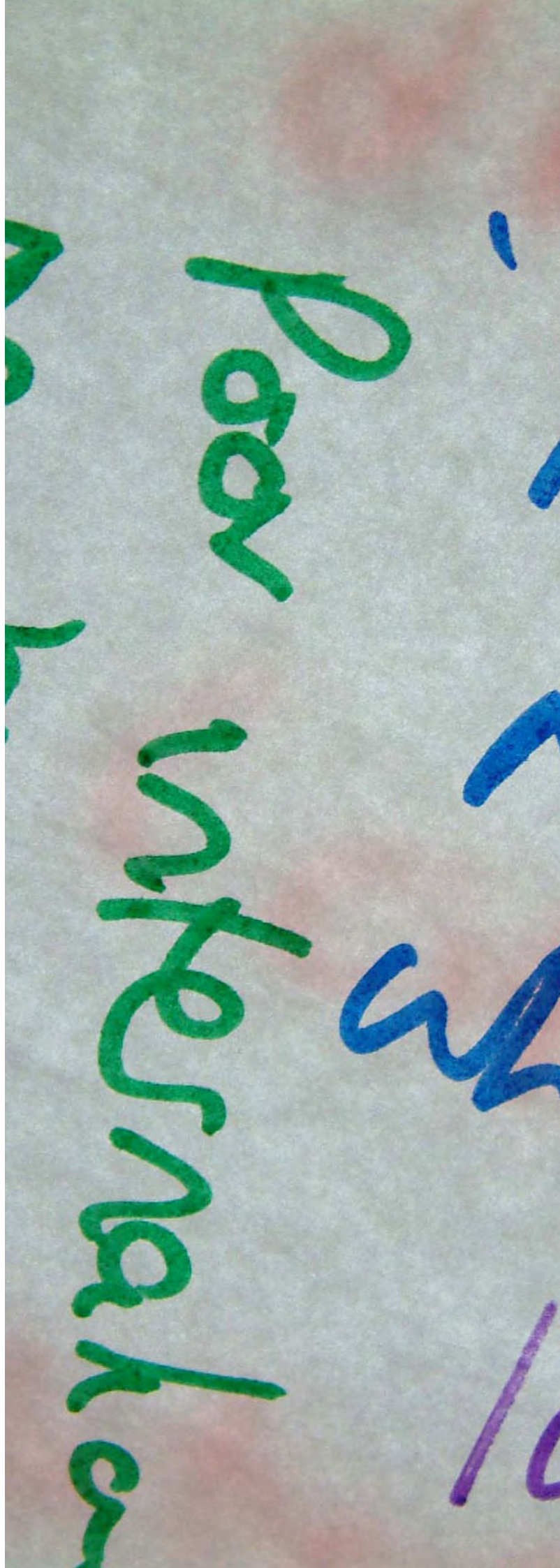
Part 1 is research, Part 2 is the development of four scenarios and Part 3 is about strategy. Our aim is to prepare an overarching strategy for New Zealand, what the United Nations calls a National Sustainable Development Strategy. We hope to complete the project in 2010.

Project Genetic Modification

The strategic aim of this project is to consider the past, evaluate the present and explore the future landscape of genetic modification in New Zealand. We published two reports in this project early in 2008. We hope to complete the project in 2010 with a third report *The Future of Genetic Modification in New Zealand*.

Upcoming Projects

Areas that we are particularly interested in exploring in 2010 are Agriculture and the Aluminium Smelter at Tiwai Point.





Our Publications

Sustainable Future produces and publishes material in a range of multimedia formats with the view to influencing policy and/or informing interested parties about complex problems.

Reports contain our research and policy advice.

Think Pieces are concise pieces of writing to add to the wider dialogue on issues facing New Zealand.

Working Papers are preliminary documents that support Reports or Think Pieces, and are only published online.

Submissions are prepared in response to a public invitation to comment by Government.

Newsletters provide interested parties with a quick overview of what Sustainable Future has been doing.

Interviews record the opinion of one person, usually an expert, on a specific topic or issue.

Conversations focus on two people discussing issues in an explorative way.

Presentations are a record of Sustainable Future's public engagements, including film and slides.

Multimedia encompasses a range of other audiovisual material prepared for the general public.

Thomas L.
Friedman

HOT, FLA

tomorrow's Tourist

KAPLAN
NORTON

THE STRATEGY-FO

ere



FUTURECAST

JAMES CANTON, Ph.D.

THE EXTREME FUTURE

BELGARD
RAYNER

SHAPING
the
FUTURE

palgrave
macmillan

MARIAN SALZMAN
IRA MATAATHIA

TRENDS FOR THE FUTURE

NEXT
NOW



The Experts

Our external reviewers are individuals who are selected for their specialised knowledge of the particular topic (or aspect of a topic) being addressed in a publication. We refer to these experts as external reviewers, in order to acknowledge their work in shaping our reports, but not committing them to our views and opinions.

Importantly, without their help, which is provided at no cost, we could not generate the quality of debate we consider an independent think tank should deliver.

Our Library

To assist us in our work, we remain committed to building a comprehensive library, dedicated to future thinking. Our focus is two-fold. We are collecting a number of old books and publications on past 'future thinkers' in New Zealand, including an extensive collection of Year Books (our oldest is 1896) and published material from the 'Commission for the Future' (1976-82). In addition, we are purchasing from overseas the very latest books on scenario planning and future studies, in order that we are at the cutting edge of thinking internationally. We welcome anyone with an interest in this area to visit us and peruse our growing collection.

E raka te mauī, e raka te katau.

A community can use all
the skills of its people.

Māori proverb





The Team

The team to date has included six undergraduate students, six graduate students, and four post-graduate students in a combination of full- and part-time positions.

By 2009, the team has included: Aidan Beckett, Amelie Goldberg, Becky McGuinness, Caroline Ward, Dave Henley, Ella Lawton, Hanna Butler, Hayley Vujcich, Jamie Winiata, **Jean-Charles Perquin**, Jo Foster, Jo Garty, Joe McCarter, Kelly Gordon, **Lisa Bazalo**, Lucy Foster, Mahina-a-Rangi Baker, Maree Grigg, Mark Newton, Miriam White, Nick Preval, Nicola Bradshaw, Patrick Farrell, **Paul Neason**, Perrine Gilkinson, Richard Shonakan, Sarah Garty, Sarah Wilson, **Stephanie Versteeg**, Willow Henderson and more...

Scholarships

In 2008–2009 we were pleased to support Willow Henderson's study towards a Diploma in Publishing at Whitireia Community Polytechnic.

Donations

Although our focus is clearly New Zealand, we support those trying to make a difference in developing nations. We achieve this balance by providing scholarships and donations to passionate young people seeking to widen their horizons. This year we were pleased to assist Stephanie Versteeg in her work with the Volunteer Service Abroad, in Lusaka, Zambia.



Charitable Trust

Sustainable Future Limited is owned by The New Zealand Sustainable Future Foundation Trust. Both Charitable entities have been registered under the Charities Act 2005 and qualify for the charitable purposes exemption in sections CW 41 and 42 of the Income Tax Act 2007.

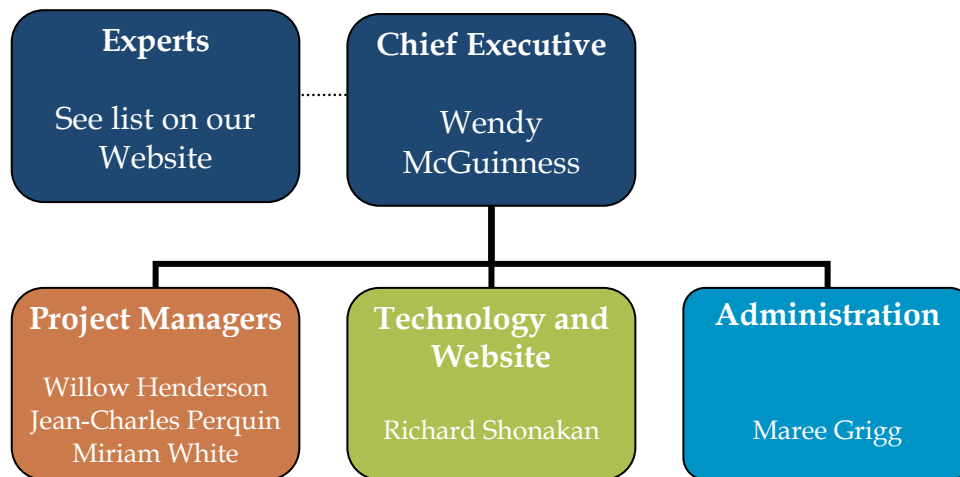
The Foundation trustees are Mark and Wendy McGuinness. The financial statements were prepared by BDO Spicers, Wellington, and due to costs, were unaudited.

Key Financial Data 2009



| Sustainable Future Limited | 2009 | 2008 |
|--|----------------|----------------|
| - Wages | 229,213 | 228,695 |
| - Cost of Publications | 7,943 | 45,611 |
| - Special Project: Report Template | 40,547 | 7,484 |
| - Special Project: Conversations | - | 10,000 |
| - Special Project: Website | - | 9,533 |
| - Special Project: World Future Conference | 20,604 | |
| - Media Expenses | 2,813 | 8,998 |
| - Telephone and Internet | 8,096 | 10,422 |
| - Secretarial & Accountancy Fees | 11,959 | 11,946 |
| - Scholarship | - | 2,500 |
| - Donations - New Zealand | 10,350 | 1,040 |
| - Donations - International | 1,000 | 5,000 |
| - Cost of Books & Publications | 2,818 | 1,347 |
| - Depreciation | 14,245 | 1,635 |
| - Office Expenses | 30,048 | 33,995 |
| - Rent | 51,551 | - |
| - Training & Education | 4,931 | - |
| - Other | 244 | 3,067 |
| Total Operating Expenses | 436,362 | 381,273 |
| Total Current Assets | 24,961 | 826 |
| Total Non-Current Assets | 32,872 | 2,997 |

Our Structure



Our Office Footprint

In order to reduce our office footprint, we have instigated the following practices:

- Recycled printer paper
- Biodegradable cleaning products
- Double-side printing for large documents/ printing to used scrap paper for unofficial documents
- Recycling system – all our bottles, cartridges, cardboard and paper are taken away to be recycled
- Bokashi compost – all of our food and green waste goes into a Bokashi compost container. The container is taken home by one of our staff members each week to bury in their garden at home.

In addition, we believe it is important to care for our natural environment. For Sustainable Future, this means contributing to a native planting programme on Arapawa Island in the Marlborough Sounds, New Zealand (see image overleaf).

Our Location

We are situated in the Wellington Free Ambulance Building at 5 Cable Street, Wellington.

