

2022 / 2023

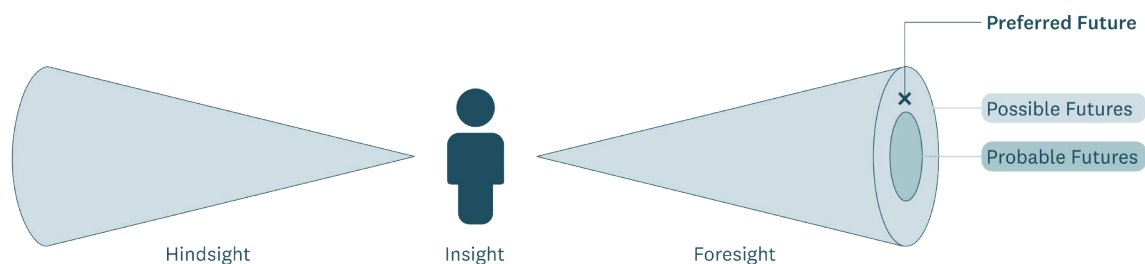
Annual Integrated Report

MCGUINNESS INSTITUTE
TE HONONGA WAKA

The McGuinness Institute is

a non-partisan think tank working towards a sustainable future for New Zealand.

The Institute applies hindsight, insight and foresight to explore major challenges and opportunities facing New Zealand over the long term.



OUR LOCATION

We are situated at
Level 1A, 15 Allen Street,
Wellington, New Zealand

CONTACT US

We welcome your feedback.
Please contact us on
04 499 8888 or at
enquiries@mcguinnessinstitute.org

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From the Chief Executive



As a non-partisan think tank working towards a sustainable future for Aotearoa New Zealand, the Institute applies hindsight, insight and foresight to explore major challenges and opportunities facing our country over the long term. The year 2023 proved to be significant and challenging for both Aotearoa and the international community.

Locally and internationally, public policies and strategies were stress-tested by a number of shocks and crises. We observed societies and leaders becoming increasingly divided as mistrust in governments (especially in the UK and the US) heightened, the recent tragic Israel–Gaza conflict unfolded, and, of course, climate change continued to have severe effects across the globe.

Our work is designed to contribute to the discussion on what kind of future New Zealanders want, and how we can best achieve it through effective strategy and policy. Once a vision for

the future is established, it can be tested and future-proofed to ensure its incorporation into public policy and strategic objectives. Foresight tools are essential to proactively engage, better preparing for opportunities and challenges that may arise in the future.

Here in Aotearoa, the lead up to the 2023 election brought many contentious issues to the forefront. At the Institute, this served as a poignant reminder of the importance of communicating, delivering and implementing strong strategies in order to create the desired outcomes for our communities.

A strong future vision becomes especially critical in an election year. With the change of government in 2023, as in previous election years, we witnessed many government strategies discarded in favour of new initiatives or approaches. Some of these discarded strategies and policies had already made progress towards their aims. This short-term mindset means each new government focuses strategically only on what it can achieve within the three-year election cycle. Strategies are often inconsistent, and they change regularly, as they are not created to endure multiple terms of government, setbacks, resource changes and other barriers. In Aotearoa, critical long-term issues are often avoided in public policy and strategy simply because they are too complex to be fixed within a single election cycle.

As well as responding to short-term issues as they arise, we need governments to use strategy and foresight to prepare for the long-term future. This is why the Institute

is entering 2024 with a focus on strategy, planning to move our focus to foresight in the second half of the year.

In February, the Institute plans to publish *Working Paper 2024/02 – Lists of all Government Department Strategies Published Between 1 July 1994 and 30 June 2023*. This working paper will provide a dataset to analyse the efficacy of the communication of each Government Department Strategy (GDS), and how well foresight is incorporated within strategies to ensure their durability.

In March, we are excited to publish *Report 18 – Climate Change Strategy for Aotearoa New Zealand*. This is a culmination of many years of research exploring what an actionable and inclusive climate strategy would look like for Aotearoa New Zealand. This report is supported by several working papers, including *Working Paper 2024/01 – Timeline of Climate-related Policy (Institutions, Legislation, International Commitments, Instruments and Conference of Parties)*.

Thank you, as always, for your continued interest in the Institute’s endeavours. Those who engage with our work are a crucial link in the chain if we want to make a positive difference in Aotearoa.

I would also like to express gratitude to our patrons for bringing endless support, fresh perspectives and expert advice. We appreciate your ongoing encouragement and thoughtful contributions. Thank you also to the staff at McGuinness Institute for their tenacity and dedication to producing accurate and useful work in response to the varied issues the Institute engages with.

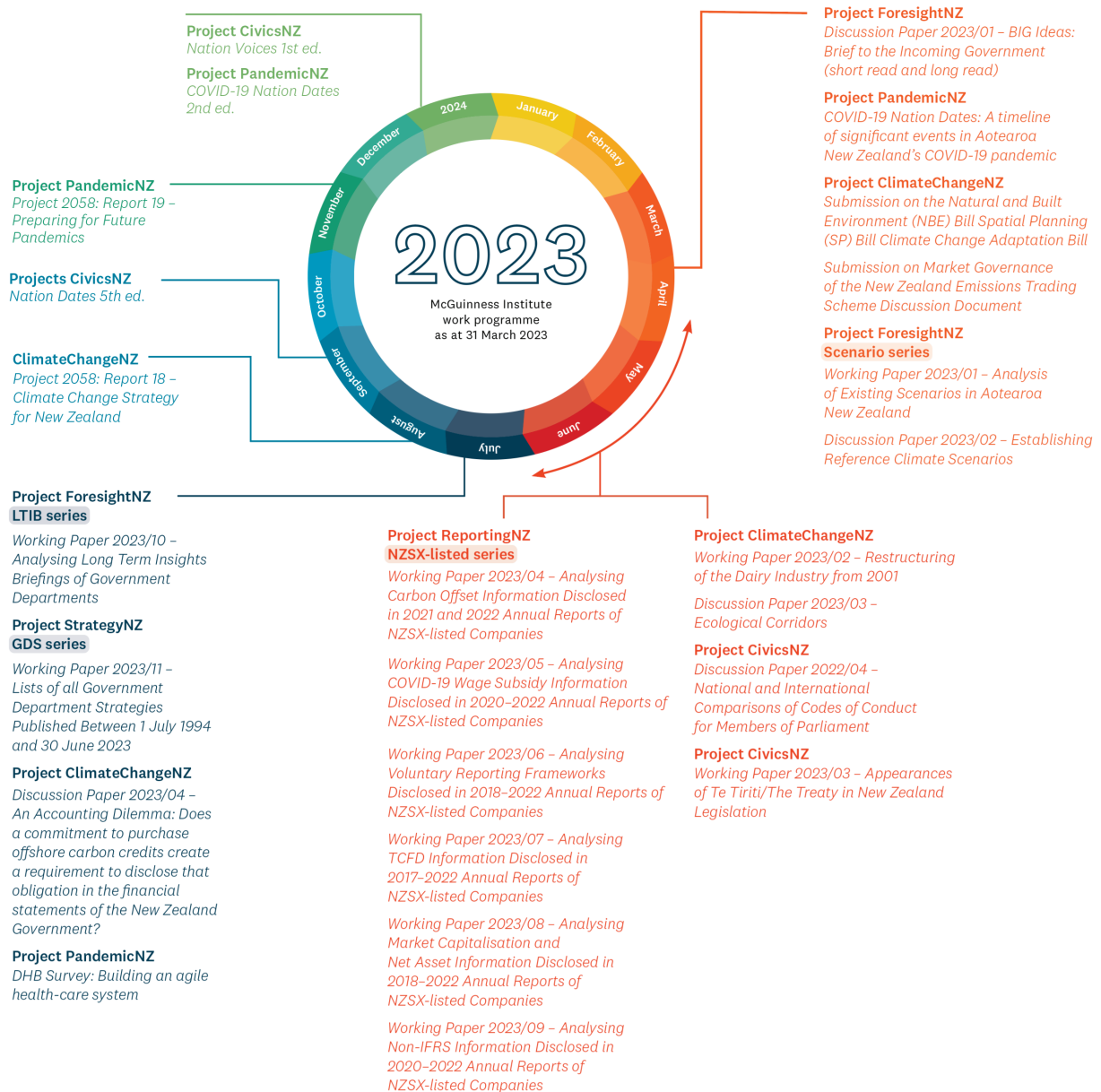
The McGuinness Institute Limited is a charitable trust. I would like to acknowledge the significant financial support from Willis Bond and the McGuinness Foundation Trust; their support (without strings attached) is critical.



Wendy McGuinness
Chief Executive

December 2023

2023 work programme



Project 2058

Project 2058 is the McGuinness Institute’s flagship project. Its strategic aim is to promote integrated long-term thinking, leadership and capacity-building. This is so that New Zealand can effectively explore and manage risks and opportunities going into the year 2058. Sitting within Project 2058 are our policy and research reports.



Publications

April 2022—March 2023

DATE	DISCUSSION PAPERS
March 2023	<i>Discussion Paper 2022/02 – New Zealand King Salmon Case Study: A financial reporting perspective</i>
February 2023	<i>Discussion Paper 2023/01 – BIG Ideas: Brief to the Incoming Government (B.I.G.) (short read)</i>
December 2022	<i>Discussion Paper 2022/03 – Nuclear War: Are we prepared?</i>
May 2022	<i>Discussion Paper 2022/01 – Future for Local Government Workshop</i>

DATE	WORKING PAPERS
December 2022	<i>Working Paper 2022/04 – Analysis of Government Department Strategies Between 1 July 1994 and 31 December 2021</i>
November 2022	<i>Working Paper 2022/08 – Analysis of Poverty in Government Department Strategies as at 31 December 2021</i>
November 2022	<i>Working Paper 2022/07 – Analysis of Climate Change in Government Department Strategies as at 31 December 2021</i>
October 2022	<i>Working Paper 2022/15 – Reviewing Voluntary Reporting Frameworks Mentioned in 2018–2021 Annual Reports from NZSX-listed companies</i>
September 2022	<i>Working Paper 2022/14 – Reviewing TCFD information in 2017–2021 reports of NZSX-listed companies</i>
August 2022	<i>Working Paper 2022/01 – Methodology for the 2021 Government Department Strategies Index</i>
July 2022	<i>Working Paper 2022/03 – Scoring Tables Collating and Ranking Government Department Strategies in Operation as at 31 December 2021</i>
July 2022	<i>Working Paper 2022/02 – Complete Lists of Government Department Strategies Between 1 July 1994 and 31 December 2021</i>
June 2022	<i>Working Paper 2022/06 – Strategy Maps: Copies of All Strategy Maps Found in Government Department Strategies in Operation as at 31 December 2021</i>
July 2022	<i>Working Paper 2022/05 – Best Practice: Guidance for Policy Analysts Preparing Government Department Strategy Documents</i>
May 2022	<i>Working Paper 2022/10 – New Zealand King Salmon key documents 2012–2022</i>
May 2022	<i>Working Paper 2021/10 – List of Existing Scenarios in Aotearoa New Zealand</i>
May 2022	<i>Working Paper 2021/07 – Scoping the use of the term ‘climate scenarios’ and other climate-related terms in Aotearoa New Zealand and international literature.</i>

DATE	SUBMISSIONS
March 2023	<i>Submission – Market governance of the New Zealand Emissions Trading Scheme Discussion document.</i>
March 2023	<i>Submission – Natural and Built Environment (NBE) Bill Spatial Planning (SP) Bill Climate Change Adaptation Bill</i>
November 2022	<i>Submission – Pricing agricultural emissions: Consultation document</i>
November 2022	<i>Submission – New Zealand Productivity Commission: A fair chance for all: Breaking the cycle of persistent disadvantage</i>
October 2022	<i>Submission – Document 1: Summary and Q&A – Submission to NZX on: (i) Exposure Draft: NZX Corporate Governance Code Review – 2nd Consultation (ii) Exposure Draft: NZX ESG Guidance Note – Initial Consultation</i>
September 2022	<i>Submission – Aotearoa New Zealand Climate Standards Climate-related Disclosures: Exposure Drafts</i>
August 2022	<i>Submission – Reclassifying stewardship land on the West Coast</i>
July 2022	<i>Submission – Water Services Entities Bill – Three Waters Reform Programme</i>
June 2022	<i>Submission – Te mahere urutaunga ā motu (tuhinga hukihuki): Draft National Adaptation Plan and the Adapt and Thrive - Managed Retreat document</i>
May 2022	<i>Submission – People and place: Ensuring the wellbeing of every generation Consultation on the topic for the Ministry for the Environment’s Long-term Insights Briefing 2022</i>
May 2022	<i>Submission – Strategy and Metrics and Targets Consultation Aotearoa New Zealand Climate Standard 1: Climate-related Disclosures (NZ CS 1)</i>
April 2022	<i>Submission – Proposed changes to regulations for the New Zealand Emissions Trading Scheme 2022</i>

DATE	THINK PIECES
October 2022	<i>Think Piece 40 – The time is right! Why MPs need a code and oath fit for the 21st century</i>
September 2022	<i>Think Piece 39 – Three Waters: New body corporate model reduces government accountability</i>

DATE	SLIDESHOWS
February 2023	<i>BIG Ideas: Brief to the Incoming Government (B.I.G.)</i>
September 2022	<i>How to think like a futurist</i>
September 2022	<i>West Coast Land Reclassification</i>
October 2022	<i>Water Services Entities Bill Oral Submission</i>
June 2022	<i>Launch of the 2021 GDS Index</i>

DATE	BOOKS, JOURNALS AND OTHER PUBLICATIONS
June 2022	<i>Government Department Strategies Index Handbook - He Puna Rautaki</i>
March 2023	<i>COVID-19 Nation Dates</i>

COVID-19 Nation Dates – A timeline of significant events in Aotearoa New Zealand’s COVID-19 pandemic

March 2023

Pandemics are not uncommon. The COVID-19 pandemic is the fifth global pandemic in just over a century. When looking back over time, pandemics can be seen as part of the normal cycle of events: what the Guinness Institute calls ‘The Long Normal’. Pandemics are short, sharp shocks that are frequent enough to cause significant damage, but there may be long periods in between when knowledge is not passed on to future generations. This, when compounded with our desire to forget about the unpleasant, what the WHO calls a cycle of ‘panic then forget’, means we need to double down in the short term to identify lessons for the long term.

COVID-19 Nation Dates is a record of Aotearoa New Zealand’s response to the COVID-19 pandemic. It chronicles information through the lens of statistics, government decisions, media, public response, and the presence of the virus in New Zealand. The aim of this book is to provide a comprehensive and objective list of all major COVID-19-related events over time, and to be a useful tool for shaping our collective future. *COVID-19 Nation Dates* chronicles 430 of the events that shaped Aotearoa New Zealand’s experience of, and response to, the COVID-19 pandemic. It is fully referenced and includes threads to link related events and illustrate patterns that emerged.



Discussion Paper 2023/01 – BIG Ideas: Brief to the Incoming Government (B.I.G.)

February 2023

French Philosopher Edgar Morin coined the term ‘polycrisis’, which is now in popular use. The World Economic Forum’s Global Risks Report 2023 described a polycrisis as ‘a cluster of related global risks with compounding effects, such that the overall impact exceeds the sum of each part’. When a challenge becomes a crisis it is defined by scale, but when a crisis becomes a polycrisis it is defined by complexity. The ability to solve any one of the crises in a polycrisis is difficult, as a polycrisis is a connected mass of crises all impacting and amplifying each other.

We question whether New Zealand is in the midst of a polycrisis, and, if so, what we can do about it. We are seeing system stresses and policy lags at a level we have not seen before. The lack of a national resilience strategy, climate strategy and coherent macro system thinking means that we are still discounting the future in our decision-making processes. We would argue that local authorities do not have the risk ‘reduction’ or ‘readiness’ capabilities to be ready for climate events (of scale) as central government had failed to get them ready, and the quality of the ‘response’ and ‘recovery’ process is still to be proven.

Our only way forward is to do something significant.

In *Discussion Paper 2023/01 – BIG Ideas: Brief to the Incoming Government (B.I.G.)* We suggest doing something in the form of a polysolution – a package of BIG policy actions that have scale and together are able to ‘shock’ the emerging polycrisis with a diverse range of actions designed to slow, control and ideally reverse the mass of crises we face. In this context, ‘BIG’ is a play on both the phrase Brief to the Incoming Government (B.I.G.) and the term ‘BIG’, in that the policy changes are of sufficient scale and size to deliver a polysolution.

This paper suggests that Government should urgently focus all public policy on the year 2040 – because climate change impacts are expected by the Intergovernmental Panel on Climate Change (IPCC) to significantly impact our way of life around that time, and Te Tiriti bicentennial commemorations provide a time to reflect and create an enduring way forward. We need to ensure our assets and resources are well maintained and fit for purpose, and our mokopuna have the necessary skills, wisdom and character to become the stewards of Aotearoa New Zealand in the year 2040.

Importantly, this paper focused on collecting ideas, megatrends, and wild cards from patrons, rather than testing them. Section 1 provides an overview of the methodology, Section 2 sets the international and national context, Section 3 discusses factors that influenced the selection of BIG ideas, Section 4 describes the cross-cutting themes, goals and timelines, and Section 5 discusses seven BIG policy actions that list a wide range of ideas. Section 6 suggests a tentative checklist for successfully implementing BIG ideas. The Institute has also published a short read version of this paper.

The aim was to design a package of BIG policy actions for analysis by government and others that put people and the planet at the centre. The ideas are for consideration and debate, in the hope of contributing to a wider conversation about Aotearoa New Zealand’s long-term future.

Government Department Strategies Index Handbook – He Puna Rautaki

June 2022

The *GDS Index* aims to illustrate how New Zealand might strengthen government department strategies (GDSs) to be more effective, responsive, measurable, comparable and durable through public consultation, engagement and ownership. If government departments make the content of GDSs more useful, these strategies' users will be better able to assess their quality and, where appropriate, to work with government to deliver better outcomes more cost-effectively.

Government Department Strategies Index Handbook – He Puna Rautaki ranks each of the GDSs in terms of essential information. The *GDS Index Handbook* does not rate the strategy as such; it rates the strategy document's provision of essential information and clarity of communication, so readers can then assess the strategic approach for themselves. Each GDS is reviewed against the Scorecard to determine how well it articulates each of six elements. The Institute regularly updates the *GDS Index Handbook* so that information can be measured, analysed and tracked over time.

The GDS Index consists of the *GDS Index Handbook*, as well as eight supporting papers that outline our methodology and provide a deeper analysis of specific aspects of GDS documents. The publications in this series are as follows:

- *Government Department Strategies Index Handbook – He Puna Rautaki*
- *Working Paper 2022/01 – Methodology for the 2021 Government Department Strategies Index*
- *Working Paper 2022/02 – Complete Lists of Government Department Strategies Between 1 July 1994 and 31 December 2021*
- *Working Paper 2022/03 – Scoring Tables Collating and Ranking Government Department Strategies in Operation as at 31 December 2021*
- *Working Paper 2022/04 – Analysis of Government Department Strategies Between 1 July 1994 and 31 December 2021*
- *Working Paper 2022/05 – Best Practice: Guidance for Policy Analysts Preparing Government Department Strategy Documents*
- *Working Paper 2022/06 – Strategy Maps: Copies of All Strategy Maps Found in Government Department Strategies in Operation as at 31 December 2021*
- *Working Paper 2022/07 – Analysis of Climate Change in Government Department Strategies as at 31 December 2021*
- *Working Paper 2022/08 – Analysis of Poverty in Government Department Strategies as at 31 December 2021*

Analytics

Social media

As at March 2023

YouTube subscribers	532
Instagram followers	1,012
LinkedIn followers	586

Books in the James Duncan Reference Library

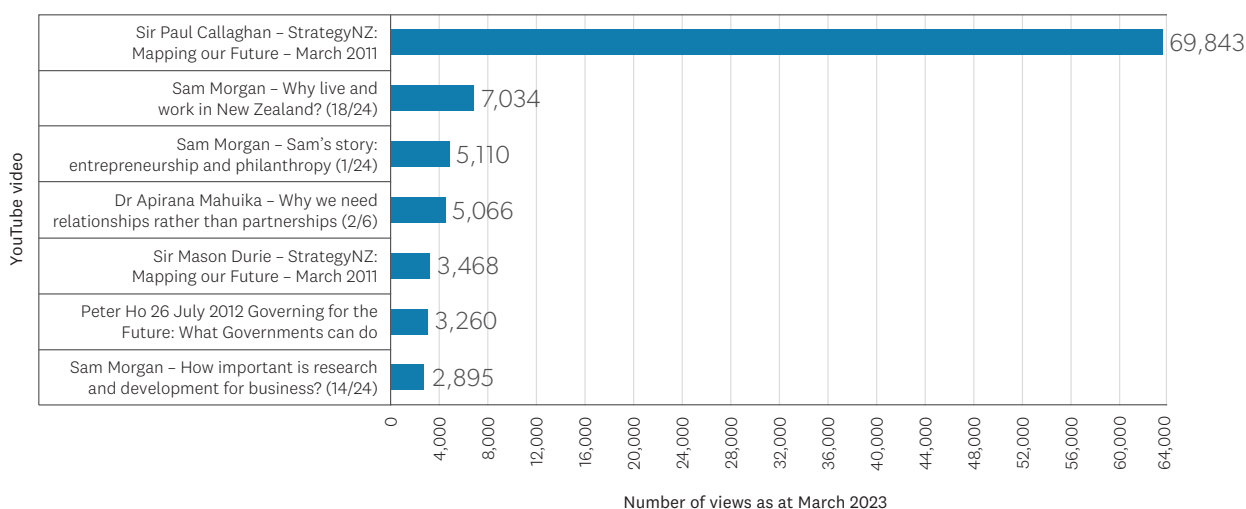
As at March 2022

4,151

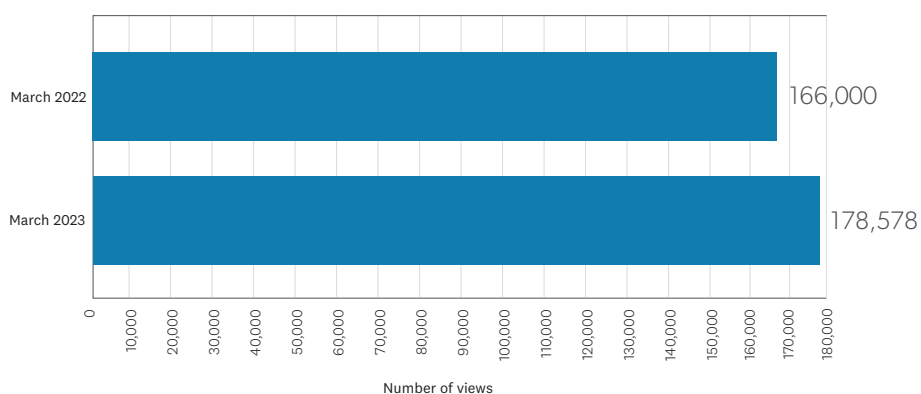
As at March 2023

4,151

Top YouTube videos



Total YouTube views



Publications

April 2022–March 2023

Reports	0
Discussion papers	4
Working papers	13
Surveys	0
Submissions	12
Think pieces	2
Infographics	0
Slideshows	5
Worksheets/exercises	0
Newsletters	0
Workshop booklets	0
Books and journals	2
Press releases	0
Total number of publications	38

The staff



WENDY MCGUINNESS
Chief Executive



REUBEN BRADY
Head of Research



JOSIE MCGUINNESS
Senior Research Analyst



ARNE LARSEN
Intermediate
Research Analyst



EILISH CARTYSQUIRES
Intermediate
Research Analyst



HELENA PALMER
Intermediate
Research Analyst



PATRICK SHONAKAN
Intermediate
Research Analyst



DANA KING
Designer



LAUREN HYND
Designer



ANNA KISSOCK
Office Assistant



MANI MCDUGALL
Office Assistant



MOLLY WOODS
Office Assistant



SORCHA RUTH
Office Assistant

SINCE APRIL 2022, STAFF CHANGES INCLUDE:

- November 2022** Lauren Hynd joined the Institute as a designer.
Mani McDougall joined the Institute as an office assistant.
Sorcha Ruth joined the Institute as an office assistant.
- January 2023** Madison Crisp left the Institute for a role as an accountant at BDO.
- March 2023** Sophie Wells left the Institute to continue her work in graphic design at Kowtow.

As at March 2023, those working at the Institute have included:

Aidan Beckett, Alessandra Cuccurullo, Alexandra Hollis, Ali Bunge, Alison Nevill, Amelie Goldberg, Angus McBryde, Angus Shaw, Anna Broom, Anna Kissock, Annie McGuinness, Arne Larsen, Ashley Brown, Becky Jenkins, Billie McGuinness, Caitlin Salter, Callum Webb, Caroline Boyd, Caroline Ward, Charlotte Greenfield, Chloe Davies, Chris Aitkin, Dana King, Daniela Rodriguez, Dave Henley, Diane White, Eilish Cartysquires, Eleanor Merton, Ella Lawton, Ella Reilly, Emily Fischer, Ella Spittle, Francesca Ancillotti, Freya Daly Sadgrove, Freya Tearney, George Spittle, Gemma Coutts, Gillian McCarthy, Grace White, Guy Chisholm, Hanna Butler, Hannah Murphy, Hannah Steiner-Mitchell, Hayley Vujcich, Helena Hallagan, Helena Palmer, Holly Diepraam, Isabella Smith, Jacob Flanagan, James Tremlett, Jamie Winiata, Javiera Villaouta Sandoval, Jean-Charles Perquin, Jeremy Todd, Jessica Prendergast, Jo Foster, Jo Garty, Joe McCarter, Josie McGuinness, Kaeden Watts, Karri Shaw, Kate Hall, Kate McGuinness, Kelly Gordon, Kieran Stowers, Kirstie McGuinness, Lara Rapson, Lauren Boot, Lauren Hynd, Lisa Bazalo, Liz Allan, Louise Grace-Pickering, Lucy Foster, Lucy Witkowski, Luke Herlihy, Lydia Nobbs, Madeleine Foreman, Madison Crisp, Mahina-a-Rangi Baker, Maree Grigg, Mani McDougall, Maria English, Maria Gorham, Mark Newton, Meghan Collins, Mia Gaudin, Michelle Bazalo, Miranda Voke, Miriam White, Mitchell Lee, Molly Woods, Nick Preval, Nick Shackleton, Nicola Bradshaw, Niki Lomax, Patrick Farrell, Patrick Shonakan, Patrick Walsh, Paul Neason, Penny Garty, Perrine Gilkinson, Pierce Day, Renata Mokena-Lodge, Reuben Brady, Rhett Hornblow, Richard Shonakan, Rory Sarten, Rose Baylis, Ryan Gallagher, Sally Hett, Sarah Garty, Sarah Hall, Sarah Wilson, Sophie Peat, Sophie Taylor, Sophie Wells, SORCHA Ruth, Stephanie Versteeg, Sun Jeong, Susie Kriebel, Thomas Augustowicz, Wei Kai Chen and Willow Henderson.

The library

The McGuinness Institute is committed to providing a strong evidence base for our work. To support us in this, the James Duncan Reference Library was established in October 2009 and the collection has been growing rapidly since then. We reorganised our collection into three categories in July 2015.

- The gold category contains 770 old and rare books, which range from histories of New Zealand to early editions of Mary Shelley's *Frankenstein*. These books have been collected by Wendy McGuinness over more than 20 years.
- The silver collection refers to books that are kept in the James Duncan Reference Library. These books mostly relate to New Zealand history, contemporary global and local issues, and the theory of future-thinking and strategy development.
- The bronze collection covers books that are kept in our main office and mostly relate to specific Project 2058 projects.
- In addition to these three collections, the Institute also collects and provides access to digital publications including our own.

The Institute believes that New Zealand's future must build on its past and this is why our library, in all its forms, is so important to us. We plan to invest further in order to maintain and protect the quality of our collection. The collection has reached over 4000 books and publications and is still growing.



'Knowledge is the most democratic source of power'

– Alvin Toffler

Thank you to all the external reviewers

We are very fortunate to receive help, advice and support from many experts who give their time to explore ideas, check the accuracy and completeness of facts, discuss our conclusions and suggest effective ways forward. For more information, please see our list of external reviewers and our external review policy on our website. Our external reviewers to date have included:

Dr Sharon Adamson, Warren Allen, Dr Eric Assendelft, Richard Athorne, Dr Susan Avery, Dr David Band, Jamie Band, Eric Barnes, Dr Felicity Barnes, Dr Anne Barnett, Tim Bennett, Jan Bieringa, Claire Bleakley, Cr Maxine Boag, Dr Michael Boland, Keitha Booth, Craig Bond, Alastair Boulton, the late Danny Boulton, Dr Rick Boven, Hon Max Bradford, Dr Janet Bradford-Grieve, Dave Breuer, Denise Brown, Rachel Brown, Deputy Mayor Vicki Buck, the late Sir Paul Callaghan (patron of the Institute), Dr Anna Campbell, Dr Todd Capson, Dr Rachel Carrell, Professor Lionel Carter (patron of the Institute), Dr Wayne Cartwright, Julian Carver, Dr Ralph Chapman, Dr Malcolm Clark, George Clement, Lyal Cocks, Kaila Colbin, Dr Anthony Cole, Professor Marston Conder, Dr Ronnie Cooper, Dr Guy Coulson, Cr Matt Cowley, Dr Andrew Coy, Cr Andy Cranston, Stephen Cummings, Yvonne Curtis, Dave Darling, Dr Peter Davies, Roger Dennis (patron of the Institute), Dr Elvira Dommissie, Alyson Douglas, Rod Drury, Cr Bev Edlin, Dr Gavin Ellis, Rob Enright, Alex Fala, Robin Falconer, Tony Falkenstein, Rachel Farrant, Tony Fenton, Cr Craig Ferguson, Jamie Ferguson, Janice Feutz, Gerald Fitzgerald, Jeanette Fitzsimons, Professor Jim Flynn, Dr Bob Frame, Iain Fraser, Moira Fraser, Kate Frykberg, Bruce Gilkison, Derek Gill, Cr Cath Gilmour, Pani Gleeson, Sir Peter Gluckman, Bronwen Golder, Linda Grammer, Stuart Grant, Mayor Winston Gray, Murray Gribben, Peter Griffin, Dr Kerry Grundy, Robin Gunston, Julie Hall, Andrew Hamilton, Associate Professor Paul Hansen, Myra Harpham, Professor Harlene Hayne, Dr Bronwyn Hayward (patron of the Institute), Cr Sandra Hazlehurst, Professor Jack Heinemann, Pat Helm, David Henry, Dr Robert Hickson, Tim Higham, Nolan Hodgson, late Sir Frank Holmes, Dr John Hood, Sophie Howard, Stephanie Howard, Mark Hucklesby, Margaret Hunn, Dr Beat Huser, Colin James, Dr Carwyn Jones (patron of the Institute), Lindis Jones, Professor Philip Joseph, Sam Judd, Colin Keating, Captain Paul Keating, Suze Keith, Shonagh Kenderdine, Adelle Kenny, Cr Tania Kerr, Jonathan King, Richard Kirkland, Dr Stephen Knight-Lenihan, Todd Kriebel (patron of the Institute), Dr Tahu Kukutai, Eleanor Laban, Fanny Lammers Van Toorenburg, John Lancashire, Councillor Dr Ella Lawton (patron of the Institute), the late Dr Maggie Lawton, Associate Professor John Leader, Ngahuia Leighton, Cr Mick Lester, Jason Leung-Wai, Bridget Liddell, Dr Miang Lim, Chris Lipscombe, Cr Paul Lonsdale, Scott Macindoe, Liz MacPherson, Cameron Madgwick, Raf Manji, Dr Nick Marsh, the late Jan Lee Martin (patron of the Institute), Dr Andrew Matthews, Ross McCleod, Ann McCrone, Mark McGuinness, Dr Malcolm Menzies, Dr Ocean Mercier, Cr Clayton Mitchell, Jeremy Moon, Gareth Moore-Jones, Bill Moran (patron of the Institute), Cr Darlene Morgan, Sam Morgan, the late Lloyd Morrison, Tevita Motulalo, Professor Tim Naish, Bernie Napp, Alison Nevill (patron of the Institute), Kim Ngarimu, Dr Barbara Nicholas, Tim Nixon, Dr Patrick Nolan, Mike (MOD) O'Donnell, Dame Dr Claudia Orange (patron of the Institute), James Palmer (patron of the Institute), Dr Matthew Palmer, Dr Ashok Parbhu, Grant Paterson, Raewyn Peart, Dr John Peet, Sherie Pointon, Patrick Power, Becky Prebble, Kerry Prendergast, Dr Stephanie Pride, Stuart Prior, Peter Rankin, Wendy Reid, John Roberts, Dr Lin Roberts, Dr Mere Roberts, Cr John Roil, Professor Jacqueline Rowarth (patron of the Institute), Phil Royal, Professor Dame Anne Salmond, Katherine Sammler, Professor Caroline Saunders, Rob Schukard, Rodney Scott, Cr Pat Seymour, Judy Siers, Jeremy Silva, Professor Phil A. Silva, Wayne Silver, Chris Simmons, the late Kevin Simpkins (patron of the Institute), Jim Sinner, Liz Slooten, Morgan Slyfield, Dr Huhana Smith, William George Soltau, Vaughan Stagpoole, Jack Steer, Hannah Steiner-Mitchell, Justin Strang, Roy Sye, Professor Jeff Tallon, Hon. Hugh Templeton, Simon Terry, Dr Peter Thompson, Dr Steve Thompson, Nat Torkington, Dr John Trail, James Tremlett, Frances Valentine, Damien van Brandenburg, Cr Lee Vandervis, Dr John Volpe, Simon Wakeman, Catherine Walker, Cath Wallace, Dr Jim Watson, Dr Sean Weaver, Malcolm Webb, Barry Webber, Mark Weldon, Dr Jez Weston, Cr Andrew Whaley, Hon Fran Wilde, Professor Richard J. Wilkins, Dr Morgan Williams (patron of the Institute), Dr John Wilson, Jane Wrightson, Graeme Wong, Ray Wood, Karl Woodhead and Bob Zuur.

Annual Financial Report

McGuinness Institute Limited

Year ended 31 March 2023

**MCGUINNESS INSTITUTE
LIMITED**

Performance Report
FOR THE YEAR ENDED 31 MARCH 2023

Audit • Tax • Advisory

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Entity Information

McGuinness Institute Limited For the year ended 31 March 2023

Legal Name of Entity

McGuinness Institute Limited

Entity Type and Legal Basis

NZ Limited Company

Registration Number

Company number: 1538950
NZ Business Number: 9429035262381
Charities Registration Number: CC21440

Entity's Purpose or Mission

A non-partisan think tank working towards a sustainable future, contributing foresight through evidence-based research and policy analysis.

Entity Structure

Chief Executive is Wendy McGuinness. Reporting to the CE is the Head of Research, Head of Events Management, Head of Design and Head of Administration. There are between 7 and 25 staff employed by the Institute at any one time.

Main Sources of Entity's Cash and Resources

Willis Bond and Company Limited is the core funder, but the Institute also collaborates with many other institutions.

Main Methods Used by Entity to Raise Funds

Main methods used to gather funds is through donations or cost-recovery of direct costs of workshops and other events.

Entity's Reliance on Volunteers and Donated Goods or Services

Reliance on donated services, as well as a good working relationship with a number of other parties that have an interest in a common goal. These include organisations and individuals (such as those that have attended workshops). Donated services include occupancy cost of \$93,241.33 from Willis Bond and Co. Limited.

Physical Address

Level 1a, 15 Allen St, Wellington, New Zealand, 6011

Postal Address

PO BOX 24222, Manners Street, Wellington, New Zealand, 6142

Approval of Performance Report

McGuinness Institute Limited For the year ended 31 March 2023

The Director is pleased to present the approved performance report including the historical performance report of McGuinness Institute Limited for year ended 31 March 2023.

APPROVED

Signed by:

E5327375F2BE7293

Wendy McGuinness

Date 12/12/2023

Statement of Service Performance

McGuinness Institute Limited For the year ended 31 March 2023

Description of Entity's Outcomes

- To build public policy capability in 18-25 year olds through employment
- To build public policy capability in 18-25 year olds through workshops
- To prepare non-partisan research and policy advice on NZ's long term future

Description and Quantification of the Entity's Outputs

To build public policy capability in 18-25 year old's through employment

Description of Outputs	Actual 31 March 2023	Actual 31 March 2022
Number of employees between age of 18 to 25	14	9
Total number of employees	17	12
Percentage of personnel that has worked at the Institute that has subsequently been employed in public policy	0%	75%

To build public policy capability in 18-25 year old through workshops

Description of Outputs	Actual 31 March 2023	Actual 31 March 2022
Number of participants at the 3 day workshop between the age of 18 to 25	0	0
Total workshop participants (including 1 day workshops)	0	19

To prepare non-partisan research and policy advice on New Zealand's long term future

Description of Outputs	Actual 31 March 2023	Actual 31 March 2022
Number of reports published during the year	0	0
Number of workshops held during the year	3	1
Number of working papers	13	12
Number of discussion papers	2	4
Number of think pieces	2	3
Number of submissions and proposals	12	9

Statement of Financial Performance

McGuinness Institute Limited For the year ended 31 March 2023

	NOTES	2023	2022
Revenue			
Donations, fundraising and other similar revenue	1	757,241	683,594
Revenue from providing goods or services	1	1,228	1,169
Other Revenue	1	40,918	-
Total Revenue		799,388	684,763
Expenses			
Volunteer and employee related costs	2	513,938	422,160
Costs related to providing goods or service	2	220,141	223,992
Grants and donations made	2	17,139	-
Other Expenses	2	42,384	46,111
Total Expenses		793,601	692,263
Surplus/(Deficit) for the Year		5,786	(7,500)

Statement of Financial Position

McGuinness Institute Limited As at 31 March 2023

	NOTES	31 MAR 2023	31 MAR 2022
Assets			
Current Assets			
Advances	3	50,338	45,962
Bank accounts and cash	3	11,765	4,958
Debtors and prepayments	3	26,082	16,822
Total Current Assets		88,185	67,742
Non-Current Assets			
Property, Plant and Equipment	4	115,419	43,313
Total Non-Current Assets		115,419	43,313
Total Assets		203,604	111,054
Liabilities			
Current Liabilities			
Creditors and accrued expenses	5	12,984	6,138
Employee costs payable	5	26,742	17,096
Loans	5	474,316	404,044
Total Current Liabilities		514,042	427,278
Total Liabilities		514,042	427,278
Total Assets less Total Liabilities (Net Assets)		(310,438)	(316,224)
Accumulated Funds			
Accumulated surpluses or deficits	6	(310,438)	(316,224)
Total Accumulated Funds		(310,438)	(316,224)

Statement of Cash Flows

McGuinness Institute Limited For the year ended 31 March 2023

	2023	2022
Statement of Cash Flows		
Cash Flows from Operating Activities		
Donations, fundraising and other similar receipts	757,241	683,594
Receipts from providing goods or services	654	1,375
Payments to suppliers and employees	(758,045)	(668,126)
Donations or grants paid	(17,139)	-
Total Cash Flows from Operating Activities	(17,289)	16,843
Cash Flows from/(to) Investing and Financing Activities		
Proceeds from loans borrowed from other parties	65,896	1,987
Proceeds from sale of property, plant and equipment	54,996	-
Payments to acquire property, plant and equipment	(96,797)	(25,011)
Total Cash Flows from/(to) Investing and Financing Activities	24,096	(23,024)
Net Increase/ (Decrease) in Cash	6,808	(6,182)
Cash and cash equivalents at beginning of period		
Cash balance	4,957	11,139
Total Cash and cash equivalents at beginning of period	4,957	11,139
Cash and cash equivalents at end of period		
Cash balance	11,765	4,957
Total Cash and cash equivalents at end of period	11,765	4,957
Net change in cash for period	6,808	(6,182)

Statement of Accounting Policies

McGuinness Institute Limited For the year ended 31 March 2023

Basis of Preparation

The entity has elected to apply PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting - Accrual (Not-For-Profit) on the basis that it does not have public accountability and has total annual expenses equal to or less than \$2,000,000. All transactions in the Performance Report are reported using the accrual basis of accounting. The Performance Report is prepared under the assumption that the entity will continue to operate in the foreseeable future.

The Entity's performance report is presented in accordance with PBESFR A (NFP) *Public Benefit Entity Simple Format Reporting - Accrual(Not-For-Profit)* (Tier 3 Framework).

Presentation Currency

The performance report is presented in New Zealand dollars (NZ\$) and all values are rounded to the nearest NZ\$, except where otherwise indicated.

Revenue Recognition

Donations are recorded as revenue when cash is received.
Sale of goods or services are recorded when the goods or services are sold.
Interest income is recorded as it is earned.
Other income is recorded as it is earned.

Goods and Services Tax (GST)

The entity is registered for GST. All amounts are stated exclusive of goods and services tax (GST) except for accounts payable and accounts receivable which are stated inclusive of GST.

Income Tax

As per the Income Tax Act 2007, and as the company holds the status of a registered charity, McGuinness Institute Limited is wholly exempt from New Zealand income tax having fully complied with all statutory conditions for these exemptions.

Bank Accounts and Cash

Bank accounts and cash in the Statement of Cash Flows comprise cash balances and bank balances (including short term deposits) with original maturities of 90 days or less.

Changes in Accounting Policies

There have been no changes in accounting policies. All policies have been applied on bases consistent with those used in previous years.

Property, Plant and Equipment

Property, plant and equipment is stated at historical cost less any accumulated depreciation and impairment losses. Historical cost includes expenditure directly attributable to the acquisition of assets and includes the cost of replacements that are eligible for capitalisation when these are incurred.

All other repairs and maintenance expenditure is recognised in the statement of financial performance as incurred.

Depreciation is calculated on a diminishing value basis over the estimated useful life of the asset. The following estimated depreciation rates have been used:

Fixtures & Fittings 0% - 60%

Shelving & Storage 10% - 16%

The Library 20% - 24%

Computer Equipment 50% - 67%

An item of property, plant and equipment is derecognised upon disposal or when no further future economic benefits are expected from its use or disposal. Any gain or loss arising on derecognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in the statement of financial performance in the year the asset is derecognised.

Notes to the Performance Report

McGuinness Institute Limited For the year ended 31 March 2023

	2023	2022
1. Analysis of Revenue		
Donations, fundraising and other similar revenue		
Willis Bond & Co Limited	93,241	81,794
The McGuinness Foundation Trust	664,000	601,800
Total Donations, fundraising and other similar revenue	757,241	683,594
Revenue from providing goods or services		
Dolphin Poster	-	20
Nation Dates Book Sales	1,071	996
Other Revenue from providing goods or services	157	154
Total Revenue from providing goods or services	1,228	1,169
Other Revenue		
Gain on disposal of Fixed Assets	40,918	-
Total Other Revenue	40,918	-

	2023	2022
2. Analysis of Expenses		
Volunteer and employee related costs		
ACC	2,282	670
Entertainment	6,115	5,254
i-payroll fees	1,287	1,537
Salaries	496,830	411,489
Staff gift	3,527	1,009
Training and Education	770	-
Travel - National	3,127	2,201
Total Volunteer and employee related costs	513,938	422,160
Costs related to providing goods or services		
Books Purchased	7,772	8,354
Cleaners & products	2,015	-
Client Gifts	1,959	3,091
Computer Expenses	11,564	16,995
Conference Expenses	-	159
Consulting & Accounting	22,400	12,827
Cost of Publication	6,524	16,914
Design Cost	773	-
Domain Names	587	1,980
Editing	19,130	13,909
General Expenses	-	1,506
Insurance	2,529	3,495
Job Advertising	480	-
Light, Power, Heating	3,140	3,280
Long term insights briefing	-	79
Membership and Subscription Fees	11,029	12,563
Moving Expenses	19,196	-
NZKS/ Blenheim	-	1,069
Occupancy Costs	63,241	81,794
Office Expenses	7,207	4,776
Office Printer	19,603	15,792
Pharmacy	274	952
Postage, Freight & Courier	1,265	2,345
Publications	9,159	-
Repairs and Maintenance	-	3,371
Security	714	787
Strategy Mapping Workshop	-	3,988
Sponsorships	-	5,000
Stationary and Medical	4,448	7,173
Telephone & Internet	2,199	1,795
t-shirts	2,809	-

	2023	2022
Website fees	123	-
Total Costs related to providing goods or services	220,141	223,992
Grants and donations made		
Donations	17,139	-
Total Grants and donations made	17,139	-
Other expenses		
Bank Fees	198	251
Depreciation	17,787	11,564
Loss on Disposal of Fixed Assets	-	3,717
Legal expenses	24,399	30,579
Total Other expenses	42,384	46,111

	2023	2022
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3. Analysis of Assets

Advances		
McGuinness Foundation Trust	50,338	45,962
Total Advances	50,338	45,962
Bank accounts and cash		
Kiwibank 00 Account	5,746	222
Petty Cash Kiwibank 01 Account	2,292	810
Paypal Account	3,294	3,390
Petty Cash	433	536
Total Bank accounts and cash	11,765	4,958
Debtors and prepayments		
Accounts Receivable	712	138
Bond - iPayroll	12,000	12,000
GST Receivable	13,370	2,155
Prepayment	-	2,529
Total Debtors and prepayments	26,082	16,822

2023 2022

4. Property, Plant and Equipment

Furniture & Fixtures

Furniture and Fixtures - over \$1000	133,662	53,847
Less Accumulated Depreciation on Furniture and Fittings	(48,000)	(43,265)
Total Furniture & Fixtures	85,662	10,582

Shelving & Storage

Shelving & Storage - over \$1000	17,407	17,407
Less Accumulated Depreciation on Shelving & Storage	(11,361)	(10,682)
Total Shelving & Storage	6,046	6,725

The Library

The Library - over \$1000	-	50,145
Less Accumulated Depreciation on The Library	-	(43,241)
Total The Library	-	6,904

Computer Equipment

Computer Equipment - over \$1000	60,691	43,709
Less Accumulated Depreciation on Computer Equipment	(36,981)	(24,609)
Total Computer Equipment	23,710	19,101

Total Property, Plant and Equipment 115,419 43,313

2023 2022

5. Analysis of Liabilities

Creditors and accrued expenses 12,983 6,137

Employee costs payable

Accruals	26,742	17,096
Total Employee costs payable	26,742	17,096

Loans

Mackford Holdings No 2 Limited	474,316	404,044
Total Loans	474,316	404,044

2023 2022

6. Accumulated Funds

Accumulated Funds

Opening Balance	(316,224)	(308,724)
Accumulated surpluses	5,786	(7,500)
Total Accumulated Funds	(310,438)	(316,224)

Total Accumulated Funds (310,438) (316,224)

7. Commitments

There are no commitments as at 31 March 2023 (2022 - nil).

8. Contingent Liabilities and Guarantees

There are no contingent liabilities or guarantees as at 31 March 2023 (2022 - nil).

9. Going Concern

The Company has made a gain in the year of \$5,786 and has net liabilities of \$310,438

The validity of the going concern assumption on which this performance report is prepared depends on the continued financial support of the shareholder and of Mackford Holdings No.5 Limited.

A letter of support has also been received from Mackford Holdings No.5 Limited confirming that they will continue to support McGuinness Institute Limited, and will not call the loan unless they know that McGuinness Institute Limited is in a position to pay the loan and their creditors as they fall due within the foreseeable future.

10. Related Parties

Wendy McGuinness, who is a director of this company, is also a director of Mackford Holdings No 2 Limited, which has loaned funds to McGuinness Institute Limited during the year. The loan totaling, \$474,315 as at 31 March 2023 (2022: \$ 404,044) is interest free and repayable on demand.

During 2023 Mackford Holdings No 5 Limited amalgamated with Mackford No 2 Limited.

Wendy McGuinness is also a trustee of the McGuinness Foundation Trust which owns 100% of this company. The McGuinness Institute received donations from the McGuinness Foundation Trust during the year totaling to \$664,000 (2022: \$601,800). The McGuinness Institute paid for expenses of the McGuinness Foundation Trust during the year totaling nil (2022: nil).

Wendy McGuinness' husband is a director of Willis Bond & Company Limited. The McGuinness Institute received \$30,000 in donations from Willis Bond & Company Limited during the year (2022: nil), and occupancy costs amount was \$63,241 (2022: \$81,794).

During the year, the McGuinness Foundation Trust purchased the Library from McGuinness Institute Ltd for a total \$55,000.

11. Occupancy Costs

During the year, as per prior years, Willis Bond & Company Limited made payments on behalf of the Institute for occupancy costs encompassing rent, rates, landline and water cooler rental charges. These contributions by Willis Bond & Company Limited have been recognised as donation to the Institute and the 'Occupancy Costs' reported as a separate line item.

12. Events After the Balance Date

There were no events that occurred after balance date that would have a material impact on the Performance Report as at 31 March 2023 (2022 - nil).



ISBN 978-1-99-106518-6 (PDF)
Published December 2023
PO Box 24222
Wellington 6011
New Zealand
www.mcguinnessinstitute.org