

Fale mo Aiga Pacific Housing Strategy 2030



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Vision

Pacific peoples own and live in affordable, quality, fit-for-purpose, healthy homes that enhance their wellbeing.

Critical Success Factors

- A collaborative and joined-up housing system.
- A responsive, accountable, and capable Pacific housing sector.
- Tailored ongoing support for Pacific peoples throughout their housing journey.
- Pacific families and communities are consulted and part of the decision making process.
- Strong system leadership and governance.
- A place-based approach.



Pacific Principles

Ava fatafata (Samoa)

Te uaia ni karinerine ao n reitaki (Kiribati)

Maintaining respectful and trusting relationships

Mokoina e tau manatu tagata (Niue)

Veiciqomi (Fiji)

Valuing the views, knowledge, and experiences of others

Taupulega (Tuvalu)

Kāfataha - Fevahevahe'aki 'a e ngaahi fatongia (Tonga)

Reflecting the opinion of others in decisions

Aoag ne poto ma 'inea la fuag ri pumue (Rotuma)

Manamanatu loa (Niue)

Searching for enduring solutions

Te aso mo tena fakasoaga (Tuvalu)

'Or'or sin a'hāe ma pot fo'ou (Rotuma)

Being ready to change, innovate and reset

Kia 'okota'i. kia mātūtū 'ei reira e ririnui ei. (Cook Islands)

Fai nuku maopoopo (Tokelau)

Acting collectively, taking others with us

Pacific Housing Statistics

Homelessness

- 24% of households experiencing severe housing deprivation identify as Pacific peoples, six times the rate of New Zealand Europeans.
- 11% of households in emergency housing identify as Pacific peoples. (HUD, March 2022).

Public Housing

- 26% of households living in public housing identify as Pacific peoples. (MSD, March 2022).
- 12% of those on the housing register identify as Pacific peoples. (HUD, March 2022).

Overcrowding

- 39% of Pacific peoples living in private homes are in crowded conditions, compared with 21% of Māori and 11% of New Zealanders.
- Around 46% of Pacific peoples aged 15-24 live in a crowded house.

Private Rental

- More than 64% of Pacific households rent their home, compared to 32% of New Zealand households.

Unhealthy Homes

- 46% of Pacific peoples live in damp housing, compared to 40% of Māori and 21% of New Zealand Europeans.
- 42% of Pacific peoples live in homes with visible mould, compared to 33% of Māori and 17% of New Zealand Europeans.

Home Ownership

- 21% of Pacific households own their home, compared to 31% of Māori and 60% of New Zealand Europeans.

*Ethnicity data is self-identified and multiple ethnicities may be chosen. People are counted in each group they identify with
* Pacific peoples are 8% of the NZ population
* Unless stated statistics are from the 2018 Census

Key Priorities



Priority 1: Demand

Build intergenerational Pacific wealth through home ownership

- Enhance Pacific peoples' capability to manage their finances and save towards home ownership.
- Create pathways towards home ownership through financial capability programmes and progressive home ownership schemes, such as shared equity and rent to buy.



Priority 2: Supply

Build affordable, quality, healthy, fit-for-purpose homes for Pacific peoples

- Increase the supply of affordable, quality homes that meet the needs of Pacific peoples.
- Develop partnerships with Pacific churches, housing trusts, private developers, iwi and Māori, central and local government and non-governmental organisations (NGOs) to provide secure housing opportunities for Pacific peoples.



Priority 3: Pacific housing sector

Develop and grow the Pacific housing sector

- Support Pacific organisations to deliver housing, and tailored, ongoing services to Pacific peoples across the housing continuum.
- Increase capability and capacity of Pacific housing providers to help Pacific peoples work toward home ownership.



Priority 4: Housing system

Influence and strengthen the housing system to improve housing outcomes for Pacific peoples

- Support the Government, iwi and Māori, NGOs and community groups to deliver housing solutions that are tailored to the needs of Pacific peoples.
- Embed enduring and effective collaboration across the housing system to prioritise and support Pacific peoples in their housing journey.
- Strengthen Pacific cultural capability across the housing system.
- Improve the experience and transition of Pacific peoples across the housing continuum.

Outcomes

- A joined-up, well-functioning and culturally responsive housing system
- A strong Pacific housing sector supporting Pacific peoples across the housing continuum



- Pacific peoples, including youth, elderly, women and those with disabilities, are prioritised and supported through government housing initiatives



- Affordable, quality, fit-for purpose, healthy homes
- Increased home ownership
- Security of tenure



- Employment and investment in Pacific communities through social procurement
- Intergenerational wealth transfer

Pacific Aotearoa Lalanga Fou vision:

We are confident in our endeavours, we are a thriving resilient and prosperous Pacific Aotearoa

Government Policy Statement on Housing and Urban Development vision:

Everyone in Aotearoa New Zealand lives in a home and within a community that meets their needs and aspirations

Fale mo Aiga

Pacific Housing Action Plan 2030



Fale mo Aiga Pacific Housing Action Plan 2030



Priority 1 Build intergenerational Pacific wealth through home ownership

Initiatives

Implement Pacific financial capability grants fund and the financial literacy programme.

Lead - MPP

Support Pacific peoples to achieve home ownership.

Lead - HUD/Kāinga Ora

Short term actions and targets (2020/21 – 2023/24 FY)

- Contract 18 providers to deliver the Pacific Financial Capability Development programme.
- Contract providers to deliver the Pacific Peoples' Pathways to home ownership financial literacy programme.
- Strengthen alignment with government home ownership schemes.
- Increase Pacific peoples' access to home ownership through Progressive Home Ownership, First Home Loan, First Home Grant, First Home Partner and KiwiSaver First-Home Withdrawal programmes.

Targets:

- 2400 participants complete the programme to build financial capability.
- 1200 participants complete the financial literacy programme.
- 100-150 households achieve home ownership within 12 months.
- A further 150 households achieve home ownership within 24 months.

Medium to long term actions and targets

Five-year target: A further 150 households achieve home ownership.

Ten-year target: A total of 500-700 households achieve home ownership.



Priority 2 Build affordable, quality, healthy, fit-for-purpose homes for Pacific peoples

Initiatives

Develop feasibility studies for developing housing on land owned by Pacific organisations and churches.

Lead - MPP

Support and invest in shovel ready housing developments.

Lead - MPP

Short term actions and targets (2020/21 – 2023/24 FY)

- Complete expressions of interest to select Pacific organisations and churches with land to participate.
- Provide robust, comprehensive analysis, advice and recommendations for housing investment on land owned by Pacific organisations and churches.
- 12 feasibility studies to be completed within three years.
- 12 land-owning Pacific churches and organisations are informed about the feasibility and cost of potential housing developments on their land.
- Seed funding distributed to housing development projects that provide affordable, quality, fit-for-purpose homes for Pacific households to purchase.
- Seek funding beyond Budget 2020.

Medium to long term actions and targets

Five-year target: 150 new homes under development/completed on Pacific owned land.

Ten-year target: A total of 500-700 households achieve home ownership.

Ten-year target: 250 new homes under development/completed on Pacific owned land.



Priority 3 Develop and grow the Pacific housing sector

Initiatives

Implement the Community Housing Provider (CHP) Registration programme.

Lead - MPP

Support the development of Pacific organisations to deliver housing and support services.

Lead - HUD

Short term actions and targets (2020/21 – 2023/24 FY)

- Deliver the Community Housing Provider (CHP) registration programme to six Pacific providers.
- Support Pacific organisations to register as CHPs.
- Grow the capability of Pacific organisations to deliver and support a range of housing support services including social, transitional and emergency housing, Sustaining Tenancies, Housing First, and progressive home ownership.

Medium to long term actions and targets

Five-year target:

- Six Pacific providers register as CHPs.
- Two to three Pacific providers are delivering social housing.
- Increase housing stock of Pacific providers to 100 transitional housing places, and 100 social housing units.
- Increase number of Pacific families receiving support through Pacific organisations.

Ten-year target:

- Seven Pacific organisations are registered and delivering social housing.
- Increase housing stock of Pacific providers to 600 transitional housing places, and 600 social housing units.
- Increase number of Pacific households receiving support through Pacific organisations.



Priority 4 Influence and strengthen the housing system to improve housing outcomes for Pacific peoples

Initiatives

Strengthen leadership and influence government strategies, policies and programmes.

Lead - MPP/Kāinga Ora/HUD

Ongoing actions and targets

- Establish a Pacific housing inter-agency group to provide leadership across the housing system.
 - Establish dedicated Pacific roles across the lead agencies to support Pacific housing goals.
 - Improve Pacific housing data to provide more detailed information and evidence to support policy decisions across government.
 - Influence government housing policies, programmes and services to prioritise the needs and aspirations of Pacific peoples, including youth, elderly, women and those with disabilities, regardless of tenure.
 - Support the tenancy system to improve outcomes for Pacific households in private rentals through a range of activities including education and information sharing.
- Targets:**
- Improvement in Pacific housing statistics and experiences of Pacific peoples across the housing continuum.
 - Improvement in Lalanga Fou wellbeing outcomes for Pacific peoples through housing.